



MILBON

What's New!

October 1, 2010

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Announcements

- **New fall seminar schedule!**
Register online or call to reserve your seat!
- **Join us on Facebook!**
Receive product updates, share ideas and connect with Milbon!
- **Discontinued items as of Dec 31:**



Liscio Cream Type



Please use Liscio Crystal Cream for More conditioned results.

MyPlaire Acid Color



Please use Farglan Ammonia free, semi-permanent color

Nigelle Extramove and Contrastmove Wax



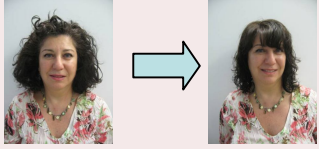
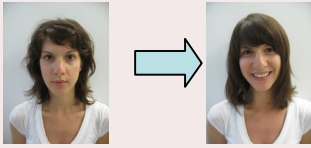
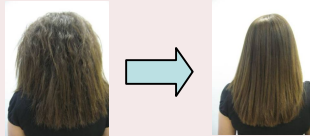


Try Prejume styling products!

- **Return policy** - We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original condition.
No returns on irons.

The Permanent Solution

LISCIO Crystal Cream allows you to customize your service so that you can give your clients more options! How to decide? The consultation is key to deciphering which service is most suitable for your client as hair texture, life-style and daily beauty routines all play an important role in the decision making process. Your recommendation and advice is the foundation for a successful appointment. A happy client is a returning client!

	LISCIO Straightening	LISCIO Smooth Control	LISCIO Straight Variation
 Client says... <ul style="list-style-type: none"> • I want straight hair. • I don't want to spend time styling my hair. • I want something that lasts long. 	<ul style="list-style-type: none"> • I want straight hair. • I don't want to spend time styling my hair. • I want something that lasts long. 	<ul style="list-style-type: none"> • I want to make my hair smoother but don't want to make it too straight and flat. • I don't mind spending 5-10 minutes styling my hair. 	<ul style="list-style-type: none"> • I can't control my very curly, dense, bulky hair. • I don't want to make it straight. • I don't want to spend too much time in styling hair.
 Stylist suggests... <ul style="list-style-type: none"> • Hair becomes straight with a smoother & softer texture. • lasts 6-8 months until the new growth becomes harder to manage. • re-touch is required. <p>For thinner fine- normal hair:</p> <ul style="list-style-type: none"> • smooth control may be a better option because it does not make hair too flat but makes it style-able. <p>For very curly hair:</p> <ul style="list-style-type: none"> • maintaining the new growth may be very difficult. • suggest straight variation and teach you how to style their curly hair. 	<ul style="list-style-type: none"> • Smooth control is for someone who wants to style the hair with body and movement. • 5-10 minutes blow styling is required. <p>For coarse thick hair:</p> <ul style="list-style-type: none"> • suggest Japanese straightening or Straight Variations for clients who prefer to spend less time styling their hair. 	<ul style="list-style-type: none"> • this service does not make hair straight. • Tames the volume so that hair is less bulky and less frizzy. 	  



Purchase 1 set of Liscio Crystal Cream, 1 set Nigelle ER shampoo and treatment and 1 Liscio Crystal Shine Serum for a special promotion price of \$49 (save 23%)
(*no substitutions for any of the products)



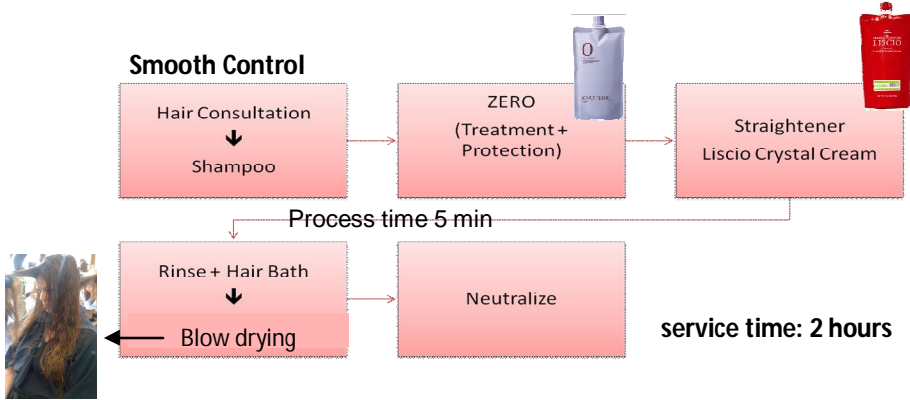
Recommending daily homecare for your LISCIO clients is essential for maintaining smooth, shiny, moisturized results!

Nigelle ER shampoo & treatment lock in moisture and smoothes out the new growth. Liscio Crystal Shine serum improves shine & prevents frizz on humid days

8/30 CA Blow Dry Process Seminar by Tara Sookdeo



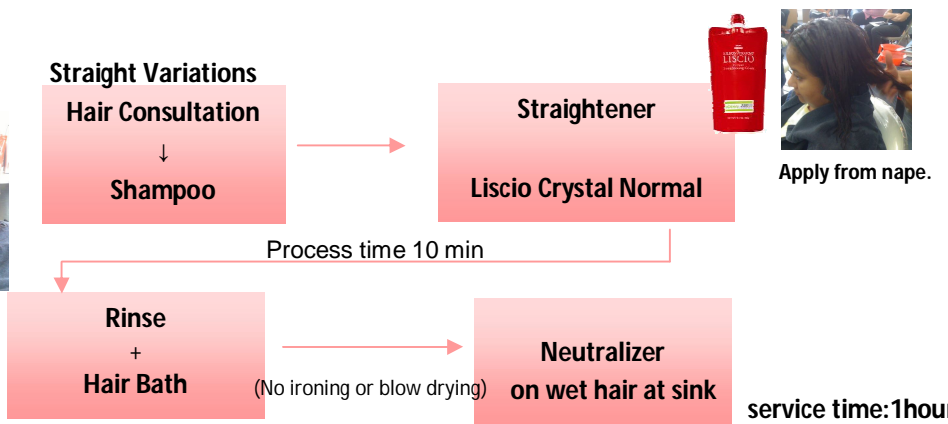
Consultation:
Fine, dense long, very damaged towards the ends
Wants easy to manage hair



Shiny, soft manageable hair with body!



Consultation:
Coarse, dense, curly, frizzy
Wants to tame the curls and make easier to control



Apply from nape.

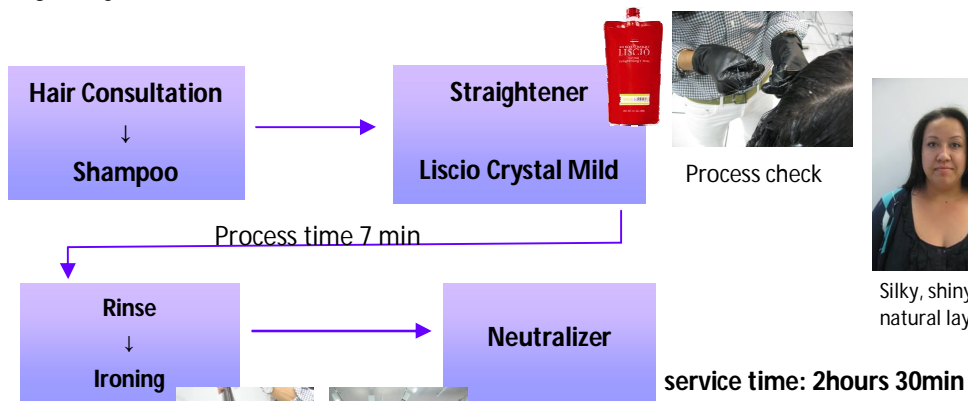


Smoother, manageable hair minus the frizz and bulk!

9/20 Straight to Style Seminar by Kenjiro



Consultation:
Curly, normal hair type
Demi color 2 months ago
Wants a natural style, easy to manage



Process check



Silky, shiny straight hair with natural layers for texture



Kenjiro's Dry Cut ↑

Dry Cut Technique:
Cut hair to create a shape so that the hair falls naturally. The shape consists of layers and also the angles of the layers. Do not cut too much off the bottom to leave more body to the hair.



- **INPHENOM professional in-salon after color treatment - starter kit \$210**
this package services up to 50 clients! Includes refill bags, tray, cups and bottles
- **Nigelle RX Leave-In Treatment for damaged hair ends** - 10% off 6 pcs.
- **Nigelle LX for healthy scalp** - 10% off 6 pcs. of shampoo, treatment or nourishment (any size)
- **Travel Size Promotion** - 50% off 1 case (60 pcs) of 1.7 oz. travel size shampoo and treatment (any kind)



Liscio Crystal Cream Seminar Schedule



October 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	NY (C) H	4	5	6	7	8
10	11 Columbus Day*	12	13	14	15	16
17	NY (B)	18	19	20	21	22
24	NY (E)	25	26	27	28	29
31						

November 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	NY (B)	1	2	3	4	5
7	NY (C) H	8	9	10	11	12
14	CA (C)	15	16	17	18	19
21	22	23	24	25	26	27
				Thanksgiving*		
28	NY(C) Y	29	30			

December 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	NY (C) H	6	7	8	9	10
12	NY (B)	13	14	15	16	17
19	20	21	22	23	24	25
					Christmas Holiday*	
26	27	28	29	30	31	

*Milbon office will be closed on the above observed holidays

New York City, NY Seminars:

New! Conditioning Straightening by Yoshie Sakuma Joseph NY (C) Y

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

New! Conditioning Straightening by Hikaru Kuroki NY (C) H

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight & manageable results. Hikaru will review how to communicate effectively with clients to increase repeat clientele. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

Blow-Dry Process by Tara Sook NY (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizz who want more styling options and clients with thick, coarse, puffy hair who want to reduce the volume and tame curls. A certificate will be given after completion.

Locations: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Efficient Straightening by Yoshie Sakuma Joseph NY (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

Beverly Hills, CA Seminars:

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location: Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 5pm – 9pm **Cost:** \$150

NEW! Blow-Dry Process by Tara Sook CA (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizz who want more styling options. A certificate will be given after completion.

Locations: Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 2pm **Cost:** \$150

Seminar attendees have the option of using the \$150 seminar fee as credit towards products of choice OR choose one value pack option for free - see back for more details!

Liscio Seminar Value Packs

Please choose one of the options below on the day of attending seminar for free.

3 special value pack options or any same value products as reimbursement for seminar fee*

* Please note that the products below are non-refundable and non-exchangeable

* Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410477 LISCIO CRYSTAL Straightener Strong	1
410478 LISCIO CRYSTAL Straightener Normal	2
410479 LISCIO CRYSTAL Straightener Mild	1
410483 LISCIO Neutralizing Lotion	4
113480 LISCIO KNOTEUR ZERO	2
410495 LISCIO Processing Stopper Bottle	1
410510 LISCIO Heat Protection Spray Bottle	1
410815 Nigelle ER Shampoo 8.1 oz.	1
410805 Nigelle ER Treatment 8.5 oz.	1
114860 PREJUME Milk #1 (or Prejume Milk #3)	1
410476 LISCIO Crystal Shine Serum	1
827007 Work Brush	1

Total Value: \$215.00

B. Nigelle Shampoo & Treatment Value Pack



413226 NIGELLE AX B Shampoo w. Pump	1
413244 NIGELLE LX Shampoo w. pump	1
410820 NIGELLE ER Shampoo w. Pump	1
410810 NIGELLE ER Treatment w. Pump	1
413210 NIGELLE AX B+ Treatment w. Pump	1
413248 NIGELLE LX Treatment w. pump	1
410780 NIGELLE RX Lotion	1
410785 NIGELLE RX Serum	1
410795 NIGELLE RX Fluid	1
410790 NIGELLE RX Cream	1

Total Value: \$215.00

C. Nigelle HY Moisture Treatment Value Pack



413300 NIGELLE HY (1) Pump	1
413301 NIGELLE HY (1+) Pump	1
413302 NIGELLE HY (1X) Pump	1
413303 NIGELLE HY (2) – 10 pc.	1
413304 NIGELLE HY (3) Pump	1
413305 NIGELLE HY (3+) Pump	1
413306 NIGELLE HY (3X) Pump	1
413307 NIGELLE HY (4)	6
413308 NIGELLE HY (4+)	6
413309 NIGELLE HY (4x)	6
827007 Work Brush	2

Total Value: \$214.00



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