



MILBON

What's New!

September 1, 2010

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930



Special Announcements

• **New fall seminar schedule now available!**

Register online or call us to reserve your seat!

• **Join us on Facebook!**

Receive product updates, share ideas and connect with Milbon!



• **Discontinued items as of December 31:**

Liscio Cream Type



Please use Liscio Crystal Cream for more conditioned results.

MyPlaire Acid Color



Please use Farglan semi-permanent hair color

Nigelle Extramove and Contrastmove Waxes



Try Prejume styling products!

- **Return policy** - We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original condition.

No returns on irons.

While clients play, their color fades away...

Summer fun naturally results in sun bleached hair, faded color and porous tresses. However as the seasons change and fall rolls around, clients want to revive their color and condition their hair again. INPHENOM professional n-salon treatment is a 15 minute, 5 step remedy to seal in color and lock in moisture. Say hello to radiant shine and brilliant color!

"INPHENOM makes reds last longer, browns richer and blondes shiner."

- colorists at Teddie Kossof salon (Chicago, IL)



Fall Promotion: \$210 Inphenom Starter Kit

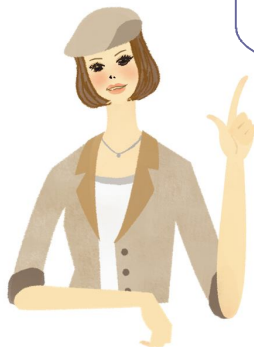
(services up to 50 clients! Includes refill bags, tray, bottles—\$266 value. Offer available for a limited time)



Miwako Nemoto in Chicago, IL has a 100% INPHENOM repeat rate! How does she do it?

Ask your client to touch their hair after rinsing out the color (usually dry) and again after the Inphenom treatment to feel the difference. They want to know how effective the treatment is.

Recommend the appropriate homecare for your clients. They want to know how to take care of their hair at home. I always recommend INPHENOM homecare for my color clients.



‡‡ **Inphenom Homecare** ‡‡
for your brighter, shinier, longer lasting color treated hair



Inphenom Shampoo



Inphenom Treatment



Inphenom Mist

Did you know...

Inphenom shampoo and treatment retain 40% more moisture 6 weeks after a salon treatment!

8/9 Efficient Straight Seminar by Yoshie Sakum Joseph



"My last highlights were in Feb/March 2010. I also did box color 4-5 yrs ago at home. I want natural straight hair that can also be styled with a curling iron."

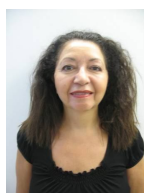


Total Service Time: 2 hrs 30 mins

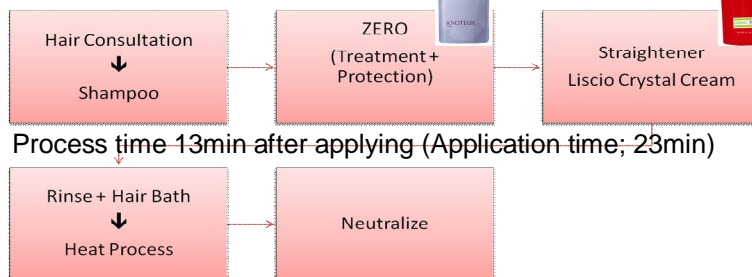
Important Notes:
*Apply High Keratin on top of Crystal on damaged hair
*Reapply Strong only top section last 5 min



8/16 Conditioning Straight Seminar by Graham Stancliffe



"I had Liscio done last May 2009. I did a box color 2 weeks ago and have previous highlights. I want straight, shiny, manageable hair."



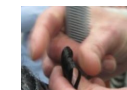
Process time 13min after applying (Application time; 23min)

Total Service Time: 3 hrs 30 mins

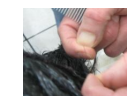
Critical points:



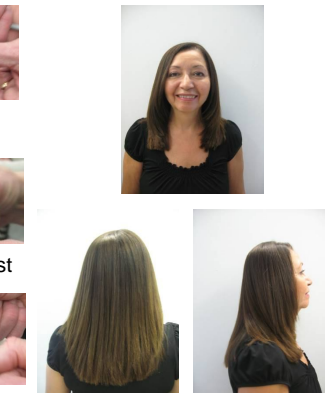
Knot test



Bend test



Stretch test



**LISCIO
Fall Promotion**



Recommending daily homecare for your LISCIO clients is essential for maintaining smooth, shiny, moisturized results!

Nigelle ER shampoo & treatment lock in moisture and smoothes out the new growth. Liscio Crystal Shine serum improves shine & prevents frizz on humid days

Purchase 1 set of Liscio Crystal Cream, 1 set Nigelle ER shampoo and treatment and 1 Liscio Crystal Shine Serum for a special promotion price of \$49 (save 23%)
(*no substitutions for any of the products)



**Other Product
Promotions**

- **INPHENOM professional in-salon after color treatment - starter kit \$210**
this package services up to 50 clients! Includes refill bags, tray, cups and bottles
- **Nigelle RX Leave-In Treatment for damaged hair ends** - 10% off 6 pcs.
- **Nigelle LX for healthy scalp** - 10% off 6 pcs. of shampoo, treatment or nourishment (any size)
- **Travel Size Promotion** - 50% off 1 case (60 pcs) of 1.7 oz. travel size shampoo and treatment (any kind)



Liscio Crystal Cream Seminar Schedule

September 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6 Labor Day*	7	8	9	10	11
12	13	14	15	16	17	18
19	20 NY (S)	21	22	23	24	25
26	27 NY (B)	28	29	30		

October 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 NY (C) H	5	6	7	8	9
10	11 Columbus Day*	12	13	14	15	16
17	18 NY (B)	19	20	21	22	23
24	25 NY (E)	26	27	28	29	30
31						

November 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 NY (B)	2	3	4	5	6
7	8 NY (C) H	9	10	11	12	13
14 CA (C)	15 CA (B)	16	17	18	19	20
21	22	23	24	25	26	27
				Thanksgiving*		
28	29 NY (C) Y	30				

December 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6 NY (C) H	7	8	9	10	11
12	13 NY (B)	14	15	16	17	18
19	20	21	22	23	24	25
					Christmas Holiday*	
26	27	28	29	30	31	

*Milbon office will be closed during these observed holidays

New York City, NY Seminars:

New! Conditioning Straightening by Yoshie Sakuma Joseph NY (C) Y

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

New! Conditioning Straightening by Hikaru Kuroki NY (C) H

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight & manageable results. Hikaru will review how to communicate effectively with clients to increase repeat clientele. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

Blow-Dry Process by Tara Sook NY (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizz who want more styling options. A certificate will be given after completion.

Locations: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 2pm **Cost:** \$150

Efficient Straightening by Yoshie Sakuma Joseph NY (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

Straightening to Style by Kenjiro Maruyama NY (S)*

Course Objective:

Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

Beverly Hills, CA Seminars:

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location: Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 5pm — 9pm **Cost:** \$150

NEW! Blow-Dry Process by Tara Sook CA (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizz who want more styling options. A certificate will be given after completion.

Locations: Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 2pm **Cost:** \$150

Seminar attendees have the option of using the \$150 seminar fee as credit towards products of choice OR choose one value pack option for free - see back for more details!

For more information on seminars, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com

Liscio Seminar Value Packs

Please choose one of the options below on the day of attending seminar for free.

3 special value pack options or any same value products as reimbursement for seminar fee*

* Please note that the products below are non-refundable and non-exchangeable

* Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410477 LISCIO CRYSTAL Straightener Strong	1
410478 LISCIO CRYSTAL Straightener Normal	2
410479 LISCIO CRYSTAL Straightener Mild	1
410483 LISCIO Neutralizing Lotion	4
113480 LISCIO KNOTEUR ZERO	2
410495 LISCIO Processing Stopper Bottle	1
410510 LISCIO Heat Protection Spray Bottle	1
410815 Nigelle ER Shampoo 8.1 oz.	1
410805 Nigelle ER Treatment 8.5 oz.	1
114860 PREJUME Milk #1 (or Prejume Milk #3)	1
410476 LISCIO Crystal Shine Serum	1
827007 Work Brush	1

Total Value:

\$215.00

B. Nigelle Shampoo & Treatment Value Pack



413226 NIGELLE AX B Shampoo w. Pump	1
413244 NIGELLE LX Shampoo w. pump	1
410820 NIGELLE ER Shampoo w. Pump	1
410810 NIGELLE ER Treatment w. Pump	1
413210 NIGELLE AX B+ Treatment w. Pump	1
413248 NIGELLE LX Treatment w. pump	1
410780 NIGELLE RX Lotion	1
410785 NIGELLE RX Serum	1
410795 NIGELLE RX Fluid	1
410790 NIGELLE RX Cream	1

Total Value:

\$215.00

C. Nigelle HY Moisture Treatment Value Pack



413300 NIGELLE HY (1) Pump	1
413301 NIGELLE HY (1+) Pump	1
413302 NIGELLE HY (1X) Pump	1
413303 NIGELLE HY (2) – 10 pc.	1
413304 NIGELLE HY (3) Pump	1
413305 NIGELLE HY (3+) Pump	1
413306 NIGELLE HY (3X) Pump	1
413307 NIGELLE HY (4)	6
413308 NIGELLE HY (4+)	6
413309 NIGELLE HY (4x)	6
827007 Work Brush	2

Total Value:

\$214.00



MILBON USA Inc.

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