



MILBON

What's New!

February 1, 2010

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Special Announcements:

- **Discontinued Products** (available while supplies last):
Liscio FSD & CF1
Liscio Protection & Hi Protection
Nigelle Hairmake Wax
Blowmake Essence
Working Lotion
Crede FT, AT, MT shampoo
Crede Pliant PA, SA shampoo
Crede Pliant NR, FR treatment
Crede FT shampoo
Nigelle DS shampoo
Nigelle DS EX Treatment
Stain Remover
Reduction Stop
ALL Noiraudepro Keratin Bottles

Alternate & improved items are available!

- **Return policy** - No returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in their original condition.
No returns on irons.

- **California Accounts** —Starting Jan. 1, 2010 sales tax for the state of CA will be implemented (tax rate varies from county to county)

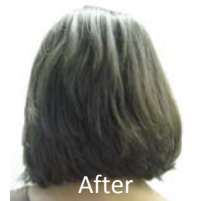
- **Shipping Cost**
As of Jan. 1, 2010 shipping cost is a flat fee of \$10.00 throughout the US

Retexturize Hair with LISCIO

LISCIO can now be used to straighten hair as well as retexturize hair. Learn how to utilize LISCIO in different ways to give clients more options. Liscio Blow Dry Process is ideal for clients who want to smooth their inconsistent waves and frizz but want keep the body. Liscio Straight Variations reduces the volume of thick, bulky hair for better manageability. These techniques can widen your Liscio menu to service an even wider array of clientele by using products you already have!



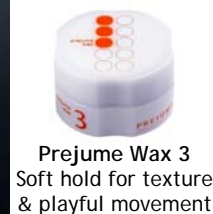
Tara's Blow Dry Process



PREJUME products provide a light weight finish and natural shine. Products are workable and not greasy so that your client can maintain their individual style all day long!



To get this hard style:
Apply Prejume Styling Wax 3 to towel dried hair and finger dry with a diffuser. Use Prejume Wax 7 to add shape and definition.



Prejume Wax 3
Soft hold for texture & playful movement



Prejume Wax 5
Strong hold to shape and texturize hair



Prejume Wax 7
Super strong hold ideal for short hair



Prejume Milk 1
For frizzy, dry hair



Prejume Milk 3
For natural, wavy hair



To get this avante garde style:
Apply Prejume Milk 3 to blow-dried hair and style with a curling iron. Tease hair with a comb to create volume.

Monthly Promotion

Prejume - 10% off when you purchase 6 pcs of any Prejume product (one kind)

Prejume Backbar - 10% off when you purchase 3pcs each of Prejume Milk 1, Milk 3, Wax 3, Wax 5 and Wax 7

Inphenom After-Color Treatment - \$210 (originally priced \$266) includes the refill bags, pumps, display tray and glass bowls

Travel Size Promotion - 50% off 1 case (60 pieces) of one kind shampoo or treatment travel size

Liscio Crystal Cream Seminar & Profit from Better Customer Care Class Schedule

February 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 NY (C)	2 P	3	4	5	6
7	8 NY (E)	9	10	11	12	13
14	15	16	17	18	19	20
21	22 CA (C)	23	24	25	26	27
28						

Conditioning Straightening by Graham Stancliffe NYC (C)

Course Objective:

Learn how to straighten curly, unmanageable hair. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location:

Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

March 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 NY (C)	2	3	4	5	6
7	8 P	9	10	11	12	13
14	15 NY (B)	16	17	18	19	20
21	22 NY (S)	23	24	25	26	27
28	29	30	31			

Efficient Straightening by Yoshie Sakuma Joseph (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 3pm **Cost:** \$150

Straightening to Style by Kenjiro Maruyama (S)*

Course Objective:

Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. A certificate will be given upon completion of the course. This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

** Educator may use Gel or Crystal Cream depending on the model.

April 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5 P	6	7	8	9	10
11	12 P	13	14	15	16	17
18	19 NY (C)	20	21	22	23	24
25	26 NY (B)	27	28	29	30	

Blow-Dry Process by Tara Sook (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizziness who want more styling options. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 2pm **Cost:** \$150

* As a token of our appreciation, LISCIO attendees either have the option of using the \$150 seminar fee as credit towards products of their choice or choose from one of the four preselected value pack options that we offer — inquire for more details!

NEW! Profit from Better Customer Care (P)

Objective:

Product knowledge is the key to successfully recommend and select the ideal product and treatment to address your clients' concerns. Learn about Milbon homecare, in-salon professional treatments and improve client consultation skills. This class is recommended for everyone - including managers, stylists, assistants and front desk reception!

Location: Milbon Studio 568 Broadway, Suite 606 New York, NY

Time: 10:00am - 12pm **Cost:** Free