



MILBON

What's New!

January 1, 2010

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

**Special Announcements:**

- **Discontinued Products** (available while supplies last):  
Liscio FSD & CF1  
Liscio Protection & Hi Protection  
Nigelle Hairmake Wax  
Blowmake Essence  
Working Lotion  
Crede FT, AT, MT shampoo  
Crede Pliant PA, SA shampoo  
Crede Pliant NR, FR treatment  
Crede FT shampoo  
Nigelle DS shampoo  
Nigelle DS EX Treatment  
Stain Remover  
Reduction Stop

Alternate & improved items are available!

- **Return policy** -  
No returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original condition.  
**No returns on irons.**
- **California Accounts** —Starting Jan. 1, 2010 sales tax for the state of CA will be implemented (tax rate varies from county to county)

- **Shipping Cost**  
As of Jan. 1, 2010 shipping cost is a flat fee of \$10.00 throughout the US

**Profit from Better Customer Care Seminar**

Those salons that have high customer repeat rates tend to have better sales in retail and salon treatment. They utilize hair care services and products to build stronger relationships with their customers. This seminar discovers how hair care can contribute to increase in sales and to customer retention. Practice hair consultation skills and learn hair care techniques. Network with other salon professionals to share knowledge and experiences.

Upcoming Dates: 1/18, 2/2 3/8  
Time: 10am — 12pm Cost: Free

**Retexturize Hair with LISCIO**

LISCIO can now be used to straighten hair as well as retexturize hair. Learn how to utilize LISCIO in different ways to give clients more options. Liscio Smooth Control is ideal for clients who want to smooth their inconsistent waves and frizz but want keep the body. Liscio Straight Variations reduces the volume of thick, bulky hair for better manageability. These techniques can widen your Liscio menu to service an even wider array of clientele by using products you already have.

**PREJUME**

Professional selection for form work **Official Launch in February!**



**Prejume Milk 1**  
for frizzy, dry hair

- Dry naturally for wavy style
- Blow dry to remove frizz for a smooth, straight finish with texture



**Prejume Milk 3**  
for natural, wavy hair

- Dry naturally to enhance waves and create a natural hold
- Heat style for shiny curls or smooth straight results



**Prejume Wax 3**  
Soft hold for texture and playful movement  
Smooth, workable & non-sticky



**Prejume Wax 5**  
Strong hold to shape and texturize hair  
Smooth, workable & non-sticky



**Prejume Wax 7**  
Super strong hold, ideal for shorter hair types  
Smooth, workable & non-sticky

**Monthly Promotions**

- Inphenom After-Color Treatment Promotion - \$210 (originally priced \$266) This includes the refill bags, pumps, display tray and glass bowls.
- Travel Size Promotion - 50% off 1 case (60 pieces) of one kind shampoo or treatment travel size

# Liscio Crystal Cream Seminar & Shampoo Class Schedule

## January 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11 NY (C)	12	13	14	15	16
17	18 P	19	20	21	22	23
24	25 NY (B)	26	27	28	29	30
31						

### Conditioning Straightening by Graham Stancliffe NYC (C)

#### Course Objective:

Learn how to straighten curly, unmanageable hair. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY

**Time:** 9:30am - 4pm **Cost:** \$150

### Conditioning Straightening by Kazumi Morton CA (C)

#### Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

#### Location:

Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

**Time:** 9:30am - 4pm **Cost:** \$150

## February 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 NY (C)	2 P	3	4	5	6
7	8 NY (E)	9	10	11	12	13
14	15	16	17	18	19	20
21	22 CA (C)	23	24	25	26	27
28						

### Efficient Straightening by Yoshie Sakuma Joseph (E)

#### Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY

**Time:** 9:30am - 3pm **Cost:** \$150

### Straightening to Style by Kenjiro Maruyama (S)\*

#### Course Objective:

Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. A certificate will be given upon completion of the course. This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY

**Time:** 9:30am - 4pm **Cost:** \$150

\*\* Educator may use Gel or Crystal Cream depending on the model.

## March 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 NY (C)	2	3	4	5	6
7	8 P	9	10	11	12	13
14	15 NY (B)	16	17	18	19	20
21	22 NY (S)	23	24	25	26	27
28	29	30	31			

### Blow-Dry Process by Tara Sook (B)

#### Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizziness who want more styling options. A certificate will be given after completion.

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY

**Time:** 9:30am - 2pm **Cost:** \$150

\* As a token of our appreciation, LISCIO attendees either have the option of using the \$150 seminar fee as credit towards products of their choice or choose from one of the four preselected value pack options that we offer — inquire for more details!

### NEW! Profit from Better Customer Care (P)

#### Objective:

Product knowledge is the key to successfully recommend and select the ideal product and treatment to address your clients' concerns. Learn about Milbon homecare, in-salon professional treatments and improve client consultation skills. This class is recommended for everyone - including managers, stylists, assistants and front desk reception!

**Location:** Milbon Studio 568 Broadway, Suite 606 New York, NY

**Time:** 10:00am - 12pm **Cost:** Free

For more information on seminars, please contact us at (800) 431-8930 or visit our website at [www.milbon-usa.com](http://www.milbon-usa.com)