



MILBON

What's New!

December 1, 2009

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Special Announcements:

- **Travel Size Promotion!** 50% off 1 case (60 pieces) of travel size shampoos or treatments
- **Discontinued in December:**
Liscio FSD & CF1
Liscio Protection & Hi Protection
Nigelle Hairmake Wax
Blowmake Essence
Working Lotion
Crede FT, AT, MT shampoo
Crede Pliant PA, SA shampoo
Crede Pliant NR, FR treatment
Crede FT shampoo
Nigelle DS shampoo
Nigelle DS EX Treatment
Stain Remover
Reduction Stop

Alternate & improved items are available!
- **Return policy** -
No returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original condition.
No returns on irons.
- **California Accounts** —Starting Jan. 1, 2010 sales tax for the state of CA will be implemented (tax rate varies from county to county)
- **Shipping Cost**
As of Jan. 1, 2010 shipping cost is a flat fee of \$10.00 throughout the US

INPHENOM
For Shinier, Brighter, Softer Colored Hair

A quick, 5-step in-salon treatment done immediately after coloring to lock in your healthy, vibrant color!
For a sneak peak, visit us on YouTube —> **INPHENOM**

- For a limited time, receive an Inphenom starter kit for \$210 (originally priced \$266).
- This includes the refill bags, pumps, display tray and glass bowls.

LISCIO Crystal Cream Dynamics

Tara (Liscio educator for Blow Dry Process seminar) utilizes Liscio Crystal Cream in various ways to service a wide array of clientele to fulfill each of their style preferences. As Tara says, "No matter what you sell, if there is a gap between what the buyer thinks she is getting for her money and what it actually delivers, she will be unsatisfied." Her key to success lies in providing a thorough consultation with every client.

After listening to her clients requests, Tara developed the following Straightening Menu with Liscio (and Nigelle HY):

- * **Liscio Hair Straightening** for curly, unmanageable hair clients. Results in straight hair and requires a retouch every 8 months.
- * **Liscio Smooth Control** for clients with finer hair type and inconsistent waves and frizz who want more styling options. Maintain with a retouch every 6 months.
- * **Liscio Straight Variations** for thick curly hair who want to reduce the bulkiness for better manageability. Maintain with a retouch every 6 months.
- * **Nigelle HY Smoothing** for clients who want to eliminate the frizz without chemically processing the hair. Results last for 5 weeks!

For details on Tara's techniques, register for Tara's seminar on Monday, January 25!

Monthly Promotions

10% off 6 set retail size shampoo and treatment (Nigelle AX, Nigelle ER or Nigelle LX)

50% off 20 set travel size shampoos and treatments (Nigelle AX, Nigelle ER or Nigelle LX)

Liscio Crystal Cream Seminar & Shampoo Class Schedule

December 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7 NY (C)	8 SH AM	9	10	11	12
13	14 NY (S)	15 SH AM	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

January 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11 NY (C)	12	13	14	15	16
17	18 P	19	20	21	22	23
24	25 NY (B)	26	27	28	29	30
31						

February 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 P	2	3	4	5
7	8 NY (E)	9	10	11	12	13
14	15	16	17	18	19	20
21	22 CA (C)	23	24	25	26	27
28						

NEW! Profit from Better Customer Care (P)

Objective:

Product knowledge is the key to successfully recommend and select the ideal product and treatment to address your clients' concerns. Learn about Milbon homecare, in-salon professional treatments and improve client consultation skills. This class is recommended for everyone - including managers, stylists, assistants and front desk reception!

Location: Milbon Studio 568 Broadway, Suite 606 New York, NY

Time: 10:00am - 12pm **Cost:** Free

Conditioning Straightening by Graham Stancliffe NYC (C)

Course Objective:

Learn how to straighten curly, unmanageable hair. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location:

Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

Efficient Straightening by Yoshie Sakuma Joseph (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 3pm **Cost:** \$150

Straightening to Style by Kenjiro Maruyama (S)*

Course Objective:

Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. A certificate will be given upon completion of the course. This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

** Educator may use Gel or Crystal Cream depending on the model.

Blow-Dry Process by Tara Sook (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizziness who want more styling options. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 2pm **Cost:** \$150

Milbon Shampoo Technique Class (SH)

Objective:

Homecare product knowledge - recommend/select the ideal shampoo for customers and improve retail sales. This class is for everyone - managers, stylists, assistants and front desk reception!

Location: Milbon Studio 568 Broadway, Suite 606 New York, NY

Time: 9:15am - 10:30am **Cost:** Free

* As a token of our appreciation, LISCIO attendees either have the option of using the \$150 seminar fee as credit towards products of their choice or choose from one of the four preselected value pack options that we offer — inquire for more details!