



MILBON

What's New!

November 1, 2009

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Hair Care Items Make It Possible for Your Clients To Achieve the Style They Desire

Special Announcements:

- **Travel Size Promotion!** 50% off 1 case (60 pieces) of travel size shampoos or treatments
- **Discontinued in December:**
Liscio FSD & CF1
Liscio Protection & Hi Protection
Nigelle Hairmake Wax
Blowmake Essence
Working Lotion
Crede FT, AT, MT shampoo
Crede Pliant PA, SA shampoo
Crede Pliant NR, FR treatment
Crede FT shampoo
Nigelle DS shampoo
Nigelle DS EX Treatment
Stain Remover
Reduction Stop

Alternate & improved items are available!

- **Return policy** - No returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original condition. **No returns on irons.**
- **California Accounts** —Starting Jan. 1, 2010 sales tax for the state of CA will be implemented (tax rate varies from county to county)
- **Shipping Cost** As of Jan. 1, 2010 shipping cost is a flat fee of \$10.00 throughout the US



INPHENOM

INPHENOM - For Shinier, Brighter, Softer colored hair

Repair your hair from the inside out and notice immediate effects with INPHENOM.

A quick, 5-step in-salon treatment done immediately after coloring to lock in your healthy, vibrant color! For a sneak peak, visit us on YouTube → INPHENOM

National launch October 2009

- For a limited time, receive an Inphenom starter kit for \$210 (originally priced \$266).
- This includes the refill bags, pumps, display tray and glass bowls.

COUNTER CULTURE ELLE BEAUTY

INSIDER TRADING Think red-carpet polish requires a hair-and-makeup entourage? Hollywood's top beautifiers divulge the tricks that make fashionably-worthy looks yours for the taking. By Janna Johnson

| Hair stylist | Client | QUICK FIX | UNIVERSAL REPAIR | WORKING TOOLS | PRE-PARTY FIX | PRIVATE MOMENTS |
|---|-----------------|--|--|---|---|---|
| JANNA CAROL WOODS Celebrity stylist, Los Angeles, Calif. | JENNIFER LOPEZ | Multi-step color correctors are essential for color-treated hair. "I always find and purchase products without testing first." | Before bleaching, apply a protein mask. "PRO-5 is like the best hair oil you can get. It adds moisture and helps hair retain color." | Also known as "the hair oil," this is the best thing you can use. "I use it every day." | To ensure that clients have the best hair possible, I use "The Hair Oil" by Milbon. "It's a great product that makes hair shine all day." | JENNIFER LOPEZ is not just a talent but also a fashion icon. "She has a great sense of style and is very willing to experiment and try new things." |
| MILA FOWLER Fashion stylist, Los Angeles | KRISTEN STEWART | When styling clients, I always use "The Hair Oil" by Milbon. "It's a great product that makes hair shine all day." | Before bleaching, apply a protein mask. "PRO-5 is like the best hair oil you can get. It adds moisture and helps hair retain color." | Also known as "the hair oil," this is the best thing you can use. "I use it every day." | To ensure that clients have the best hair possible, I use "The Hair Oil" by Milbon. "It's a great product that makes hair shine all day." | JENNIFER LOPEZ is not just a talent but also a fashion icon. "She has a great sense of style and is very willing to experiment and try new things." |
| STEVEN TAPP Celebrity stylist, Los Angeles | MADONNA | When styling clients, I always use "The Hair Oil" by Milbon. "It's a great product that makes hair shine all day." | Before bleaching, apply a protein mask. "PRO-5 is like the best hair oil you can get. It adds moisture and helps hair retain color." | Also known as "the hair oil," this is the best thing you can use. "I use it every day." | To ensure that clients have the best hair possible, I use "The Hair Oil" by Milbon. "It's a great product that makes hair shine all day." | JENNIFER LOPEZ is not just a talent but also a fashion icon. "She has a great sense of style and is very willing to experiment and try new things." |

Nigelle RX Cream is featured in the November issue of Elle magazine!

Nigelle RX leave-in treatment is for softness, shine and repairs hair ends! Comes in four different kinds for every hair type - Cream, Serum, Fluid and Lotion!



The culty MILBON NIGELLE RX Cream leave-in conditioner gives "great shine and keeps moisture in color-treated hair."



Monthly Promotions

10% off 6 set retail size shampoo and treatment (Nigelle AX, Nigelle ER or Nigelle LX)

50% off 20 set travel size shampoos and treatments (Nigelle AX, Nigelle ER or Nigelle LX)

Liscio Crystal Cream Seminar & Shampoo Class Schedule

November 2009

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|-------------------------|----------------|-----------|----------|--------|----------|
| 1 | 2 NY (C) | 3 SH AM | 4 | 5 | 6 | 7 |
| 8 | 9 NY (S) SH PM | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 NY (B) | 17 SH AM | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

December 2009

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------------|----------------|-----------|----------|--------|----------|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 NY (C) | 8 SH AM | 9 | 10 | 11 | 12 |
| 13 | 14 NY (S) | 15 SH AM | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

Conditioning Straightening by Shige Kosuda / Graham Stancliffe (C)

Course Objective:

Learn the basic Liscio straightening process without damaging hair. A certificate will be given upon completion of the course.

Recommended:

For beginners or stylists new to straightening

Locations:

Milbon USA Studio 568 Broadway, Suite 606 New York, NY
Gavert Atelier Studio 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

Efficient Straightening by Yoshie (E)

Course Objective:

With basic knowledge of Liscio products and procedure, learn how to straighten even highlighted hair in 3 hours. Models consist of curly, frizzy hair, virgin or retouch; hair color may be no-color resistant, color treated or highlighted. A certificate will be given upon completion of the course.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 3pm **Cost:** \$150

Straightening to Style by Kenjiro Maruyama (S)*

Course Objective:

This seminar is for Liscio experienced stylists who are style savvy. Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. A certificate will be given upon completion of the course.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

** Educator may use Gel or Crystal Cream depending on the model.

Milbon Shampoo Technique Class (SH)

Objective:

Homecare product knowledge - recommend/select the ideal shampoo for customers and improve retail sales. This class is for everyone - managers, stylists, assistants and front desk reception!

Cost: Free (Plus free samples + shampoo technique DVD)

Time: AM = 9:15 - 10:30 PM = 5 - 6:15pm

Location: Milbon Studio 568 Broadway, Suite 606 New York, NY

Blow-Dry Process by Tara Sook (B)

Course Objective:

With basic knowledge of Liscio products, this seminar is for stylists who are looking for a new straightening alternative. Learn how to straighten fine hair with body. Models consist of frizzy, wavy hair with finer hair types. A certificate will be given upon completion.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 2pm **Cost:** \$150

* As a token of our appreciation, attendees either have the option of using the \$150 seminar fee as credit towards products of their choice or choose from one of the four preselected value pack options that we offer (see below)

A. LISCIO Straight Starter Value Pack



B. NOIRAUDEPRO Personal Value Pack



C. Nigelle Shampoo & Treatment Value Pack



D. Nigelle HY Moisture Treatment



For more information on seminars, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com