



MILBON

What's New!

October 1, 2009

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Hair Care Items Make It Possible for Your Clients To Achieve the Style They Desire

Special Announcements:

- **New Seminars** featuring Guest Educators!
- **Travel Size Promotion!**
50% off 1 case (60 pieces) of travel size shampoos or treatments
- **Soon discontinued:**
 - Liscio FSD
 - Hi Protection
 - Protection
 - Nigelle Hairmake Wax
 - Blowmake Essence
 - Working Lotion
 - Crede AT shampoo
 - Crede MT shampoo
 - Crede Pliant PA shampoo
 - Crede Pliant SA shampoo
 - Crede Pliant NR treatment
 - Crede Pliant FR treatment
 - Crede FT shampoo
 - Nigelle DS shampoo
 - Nigelle DS EX Treatment
- **Return policy** -
No returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days of purchase with invoice and products still in its original condition.
No returns on irons.



INPHENOM - For Shinier, Brighter, Softer colored hair

Repair your hair from the inside out and notice immediate effects with INPHENOM.

A quick, 5-step in-salon treatment done immediately after coloring to lock in your healthy, vibrant color!
For a sneak peak, visit us on YouTube → INPHENOM

National launch October 2009

- For a limited time, receive an Inphenom starter kit for \$210 (originally priced \$265). This includes the refill bags, pumps, display tray and glass bowls.

Our new seminars feature guest educators that have developed their own Liscio technique to achieve a desired result. Below is a brief report of our recent seminars!

9/14 Straightening to Style Seminar by Kenjiro

Straightening can be a tool in the design process, just like a cut or color. Stylists choose this class to learn haircutting techniques. Dry cuts change the shape of hair, not just length and layers are blended together. During Kenjiro's consultation, he examined the model's total silhouette and gave a thorough consultation to find out what the client's expectations are. His goal is to create a beautiful design using straightening as a tool. The model left the seminar with joy and a new style she never imagined she could have!

9/21 Blow Dry Process by Tara

Tara's Blow Dry Process is a thermal reconditioning with blow drying instead of ironing—best for fine hair types with inconsistent waves and curls (not recommended for coarse hair type or curly/kinky hair). During the hair consultation, Tara's model requested volume at the roots so Tara focused on the crown-nape area while eliminating frizz. The entire process lasted 1.5 hours and the model achieved straight hair with body!

Retail Product Promotions

Nigelle AX, Nigelle ER or Nigelle LX -10% off 6 set retail size shampoo and treatment

Nigelle AX, Nigelle ER or Nigelle LX - 50% off 20 set travel size shampoos and treatments

Liscio Crystal Cream Seminar & Shampoo Class Schedule

October 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	NY (C) SH PM	5 SH AM	6	7	8	9
11	12	13	14	15	16	17
18	NY (E)	19 SH AM	20	21	22	23
25	CA (C)	26	27	28	29	30
					31	

Conditioning Straightening by Shige Kosuda / Graham Stancliffe (C)

Course Objective:

Learn the basic Liscio straightening process without damaging hair. A certificate will be given upon completion of the course.

Recommended:

For beginners or stylists new to straightening

Locations:

Milbon USA Studio 568 Broadway, Suite 606 New York, NY
Gavert Atelier Studio 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

Efficient Straightening by Yoshie (E)

Course Objective:

With basic knowledge of Liscio products and procedure, learn how to straighten even highlighted hair in 3 hours. Models consist of curly, frizzy hair, virgin or retouch; hair color may be no-color resistant, color treated or highlighted. A certificate will be given upon completion of the course.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 3pm **Cost:** \$150

Straightening to Style by Kenjiro Maruyama (S)*

Course Objective:

This seminar is for Liscio experienced stylists who are style savvy. Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. A certificate will be given upon completion of the course.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

** Educator may use Gel or Crystal Cream depending on the model.

November 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 NY (C)	3 SH AM	4	5	6	7
8	9 NY (S) SH PM	10	11	12	13	14
15	16 NY (B)	17 SH AM	18	19	20	21
22	23	24	25	26	27	28
29	30					

Blow-Dry Process by Tara Sook (B)

Course Objective:

With basic knowledge of Liscio products, this seminar is for stylists who are looking for a new straightening alternative. Learn how to straighten fine hair with body. Models consist of frizzy, wavy hair with finer hair types. A certificate will be given upon completion.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 2pm **Cost:** \$150

Milbon Shampoo Technique Class (SH)

Objective:

Homecare product knowledge - recommend/select the ideal shampoo for customers and improve retail sales. This class is for everyone - managers, stylists, assistants and front desk reception!

Cost: Free (Plus free samples + shampoo technique DVD)

Time: AM = 9:15 - 10:30 PM = 5 - 6:15pm

Location: Milbon Studio 568 Broadway, Suite 606 New York, NY

December 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7 NY (C)	8 SH AM	9	10	11	12
13	14 NY (S)	15 SH AM	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

* As a token of our appreciation, attendees either have the option of using the \$150 seminar fee as credit towards products of their choice or choose from one of the four preselected value pack options that we offer.