



MILBON

What's New!

September 1, 2009

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Hair Care Items Make It Possible for Your Clients To Achieve the Style They Desire

Special Announcements:

- **New Seminars** featuring Guest Educators!
- **Travel Size Promotion!** 50% off 1 case (60 pieces) of travel size shampoos or treatments
- **Soon discontinued:**
 - Liscio FSD
 - Hi Protection
 - Nigelle Hairmake Wax
 - Blowmake Essence
 - Working Lotion
 - Crede AT shampoo
 - Crede MT shampoo
 - Crede Pliant PA shampoo
 - Crede Pliant SA shampoo
 - Crede Pliant NR treatment
 - Crede Pliant FR treatment
 - Crede FT shampoo
 - Nigelle DS shampoo
 - Nigelle DS EX Treatment
- **Return policy** - No returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days of purchase with invoice and products still in its original condition.

Our new seminars feature guest educators that have developed their own Liscio technique to achieve a desired result. Below is a brief report of our August seminars!

8/3 Blow Dry Process by Tara

Tara's Blow Dry Process is a thermal reconditioning with blow drying instead of ironing—best for fine hair types with inconsistent waves and curls (not recommended for coarse hair type or curly/kinky hair). During the hair consultation, Tara asks the model what are her concerns, how she wants to style her hair and home styling routine. The entire process lasted 1.5—2 hours using a very simple formula. The model achieved straight hair with body! The model was happy that the process cut down time required for styling!

8/10 Conditioning Straightening by Shige

Shige has been straightening hair for 30 years. For each client, it is vital to assess the client's hair history, texture and condition in order to select the appropriate product and technique. He explains the importance of hair straightening theory and the role of different bonds during the process. Shige gives a thorough explanation of the strengths of the solutions and protection creams and how to choose which one to use. The model achieved hair that is straight and healthy!

8/24 Efficient Straightening by Yoshie

Yoshie emphasized 3 important points during hair consultation with clients - explain about the Liscio process, evaluate the client's hair and ask about hair care concerns/expectations and provide a quick service. Not only do clients appreciate the quickness, it also allows Yoshie to do 3 Liscio services a day. Yoshie's model had African-American hair with baby soft, frizzy texture. Yoshie took great care to protect the hair and constant checking. The results were smooth, shiny & silky!!!



INPHENOM

After-Color Quick CMC Repairing In-Salon Treatment

National Launch - October 2009

Product Promotions

Nigelle RX - Buy 5  Get 1 Free (of your choice) 

Nigelle AX, ER, LX - Buy 12 sets of retail size shampoo & treatment, get 1 free refill bag shampoo (1kg) and 1 free refill bag treatment (1kg) 

LX Hair Nourishment - 10% off 6 pcs. 

Liscio Crystal Cream Seminar & Shampoo Class Schedule

September 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14 NY (S)	15 SH AM	16	17	18	19
20	21 NY (B) SH PM	22	23	24	25	26
27	28 SH AM	29	30			

Conditioning Straightening by Shige Kosuda / Graham Stancliffe (C)

Course Objective:

Learn the basic Liscio straightening process without damaging hair. A certificate will be given upon completion of the course.

Recommended:

For beginners or stylists new to straightening

Locations:

Milbon USA Studio 568 Broadway, Suite 606 New York, NY
Gavert Atelier Studio 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

Efficient Straightening by Yoshie (E)

Course Objective:

With basic knowledge of Liscio products and procedure, learn how to straighten even highlighted hair in 3 hours. Models consist of curly, frizzy hair, virgin or retouch; hair color may be no-color resistant, color treated or highlighted. A certificate will be given upon completion of the course.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 3pm **Cost:** \$150

Straightening to Style by Kenjiro Maruyama (S)*

Course Objective:

This seminar is for Liscio experienced stylists who are style savvy. Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. A certificate will be given upon completion of the course.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

** Educator may use Gel or Crystal Cream depending on the model.

October 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5 NY (C) SH PM	6 SH AM	7	8	9	10
11	12	13	14	15	16	17
18	19 NY (E)	20 SH AM	21	22	23	24
25	26 CA (C)	27	28	29	30	31

November 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 NY (C)	3 SH AM	4	5	6	7
8	9 NY (S) SH PM	10	11	12	13	14
15	16 NY (B)	17 SH AM	18	19	20	21
22	23	24	25	26	27	28
29	30					

Blow-Dry Process by Tara Sook (B)

Course Objective:

With basic knowledge of Liscio products, this seminar is for stylists who are looking for a new straightening alternative. Learn how to straighten fine hair with body. Models consist of frizzy, wavy hair with finer hair types. A certificate will be given upon completion.

Recommended:

For stylists who have straightening experience

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 2pm **Cost:** \$150

Milbon Shampoo Technique Class (SH)

Objective:

Homecare product knowledge - recommend/select the ideal shampoo for customers and improve retail sales. This class is for everyone - managers, stylists, assistants and front desk reception!

Cost: Free (Plus free samples + shampoo technique DVD)

Time: AM = 9:15 - 10:30 PM = 5 - 6:15pm

Location: Milbon Studio 568 Broadway, Suite 606 New York, NY

* As a token of our appreciation, attendees either have the option of using the \$150 seminar fee as credit towards products of their choice or choose from one of the four preselected value pack options that we offer.