



June 1, 2009

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel 800-431-8930

Hair Care Items Make It Possible for Your Clients To Achieve the Style They Desire

**Special Announcements:**

- **Nigelle RX Promotion**  
Until the end of June!  
Purchase 5 (of the same item), get 1 free!
- **Crede & Nigelle Homecare Promotion!**  
10% off when you purchase 6-sets of shampoo & treatment (through July)
- **Travel Size Promotion!**  
50% off 1 case (60 pieces) of travel size shampoos or treatments
- **Soon discontinued:**  
Liscio FSD  
Hi Protection  
Nigelle Hairmake Wax  
Blowmake Essence  
Working Lotion  
Crede AT shampoo  
Crede MT shampoo  
Crede Treatment NE  
Crede Pliant PA  
Crede Pliant SA  
Crede Pliant NR  
Crede Pliant FR  
Nigelle DS EX Treatment
- **Return policy** - No returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days of purchase with invoice and products still in its original condition.  
No returns on irons.



**New Seminar Format!**

Starting July, our Liscio seminars will feature guest educators who have developed their own techniques with Liscio over the years. From consultation to making a new straight style, each educator demonstrates his/her own unique techniques and explains what, how and why their techniques have yielded successful results.

- Conditioning Straightening by Shige Kosuda/ Shige Kosuda Salon & Graham Stancliffe / Harvey Allen Salon
- Efficient Straightening by Yoshie Sakuma Joseph / Momotaro Salon
- Straightening to Style by Kenjiro Maruyama / EIJI Salon
- Blow Dry Process by Tara Sook / Butterfly Studio

For details and seminar schedule, see back page



**Milbon Shampoo Technique Class**

**Objective:** To Learn about shampoo & treatment product knowledge and be able to recommend/select the ideal shampoo for customers.

**Benefits:** Improves hair analysis skills, hair consultation skills and shampoo & treatment technique

- Dates & Time:**
- July 6 Monday, 5 - 6:15pm
  - July 7 Tuesday, 9:15-10:30am
  - August 3 Monday, 5 - 6:15pm
  - August 11 Tuesday, 9:15 - 10:30am
  - August 25 Tuesday, 9:15 - 10:30am
  - September 15 Tuesday, 9:15 - 10:30am
  - September 21 Monday, 5 - 6:15pm
  - September 29 Tuesday, 9:15 - 10:30am

**Location:** Milbon Studio 568 Broadway, Suite 606, New York, NY 10012

**Cost:** Free (Each attendee will receive a shampoo & treatment technique DVD)

**Conditioning Straightening by Shige Kosuda / Graham Stancliffe**

**Course Objective:** Learn the basic Liscio straightening process without damaging hair. Models will consist of curly, frizzy hair, virgin or retouch; hair color may be no-color resistant hair, color treated or highlighted. A certificate will be given upon completion of the course.

**Recommended:** For beginners or stylists new to straightening

**Dates:****NYC Location:**

Milbon USA Studio

568 Broadway, Suite 606

New York, NY 10012

from 9:30am – 4 pm

Monday	June 8
Monday	July 20
Monday	August 10

**California Location by  
Kazumi Morton:**

Gavert Atelier Salon

9666 Brighton Way

Beverly Hill, CA 90210

From 9:30am — 4pm

Monday	July 27
Monday	October 26

**Efficient Straightening by Yoshie Sauma Joseph**

**Course Objective:** Having the basic knowledge of Liscio products, the procedure and the hair straightening theory, learn how perform the straightening even highlighted hair in 3 hours. Models will consist of curly, frizzy hair, virgin or retouch; hair color may be no-color resistant, color treated or highlighted. A certificate will be given upon completion of the course.

**Recommended:** For stylists who have previous experience with straightening hair

**Location:** Milbon USA Studio at 568 Broadway, Suite 606 New York, NY 10012

**Time:** 9:30am - 2pm

Monday	July 6
Monday	August 24

**Straightening to Style by Kenjiro Maruyama**

**Course Objective:** This seminar is for Liscio experienced stylists who are style savvy. Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish.

**Recommended:** For stylists who have previous experience with straightening hair

**Location:** Milbon USA Studio at 568 Broadway, Suite 606 New York, NY 10012

**Time:** 9:30am - 4pm

Monday	July 13
Monday	September 14

**Blow-Dry Process by Tara Sook**

**Course Objective:** Having the basic knowledge of Liscio products, this seminar is for stylists who are looking for a new straightening alternative. Learn how to straighten fine hair with body. Models consist of frizzy, wavy hair with finer hair types. A certificate will be given upon completion.

**Recommended:** For stylists who have previous experience with straightening hair

**Location:** Milbon USA Studio at 568 Broadway, Suite 606 New York, NY 10012

**Time:** 9:30am - 4pm

Monday	June 22
Monday	August 3
Monday	September 21

\* The cost for the above LISCIO classes is \$150; product value pack options are also available as a reimbursement for seminar fee

**LISCIO Refresher Class by Graham Stancliffe**

**Course Objective:** This is a free, no certification seminar (at our NYC studio) that reviews updated straightening techniques and product knowledge for those who have been previously Liscio certified.

**Time:** 9:30am - 4pm

Monday	August 31
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For more information on seminars, please contact us at (800) 431-8930 or visit our website at [www.milbon-usa.com](http://www.milbon-usa.com)