

April 1, 2009

Milbon USA, Inc 568 Broadway Suite 606, New York,

## Hair Care Items Make It Possible for Your Clients To Achieve the Style They Desire

### Special Notice:

- We are not participating in the IBS show this year. However, we have Liscio classes during that time on April 27 and April 28. (See schedule)
- Nigelle RX Promotion!  
Purchase 5 (of the same item), get 1 free!
- Soon to be discontinued:  
Liscio FSD  
Hi Protection  
Nigelle Hairmake Wax  
Blowmake Essence Smooth  
Working Lotion  
Crede AT shampoo  
Crede MT shampoo  
Crede SR treatment  
Crede Treatment NE  
Make your purchase while they are still available!
- Return policy—No returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days of purchase with invoice and products still in its original condition. No returns on irons.
- Travel Size Promotion! 50% off 1 case (60 pieces) of travel size shampoos or treatments

### Get Personal...

A thorough and complete hair consultation is essential to establish clear communication between the stylist and the client. Learn why the client is in your chair, what concerns they may have and offer them suggestions on how they can easily manage their hair at home. During your next consultation, ask them this question "What are your concerns when styling hair at home?" From a client's perspective, they need to style their hair every day without the help of their stylist. By providing them with effective advice on how to recreate their hairstyle and what products to use will help them out tremendously. It all starts by asking this one question "what is your concern when styling hair at home". Extra care can take your stylist-client relationship to a whole other level. We have lots of ideas and tools to support your home-care advice. Please ask us anytime!

### NIGELLE RX Leave-in treatment repairs damage that is typical to each hair type during the styling process.

Available in four types based on the hair condition:

Serum—smoothes lifted cuticle for tangling ends

Fluid—moisturizes dry ends

Cream—softens rough hair ends

Lotion—adds body to flat hair



**Nigelle RX April promotion: Purchase 5 (of the same item), receive 1 free OR purchase a complete set of RX and receive a mini brochure holder or picture frame**

### New! Milbon Shampoo Technique Class

**Objective:** To Learn about shampoo & treatment product knowledge and be able to recommend/select the ideal shampoo for customers.

**Benefits:** Improves hair analysis skills, hair consultation skills and shampoo & treatment technique

**Dates:** Wednesday, April 8

Wednesday, April 29

Wednesday, May 6

Wednesday, May 13

**Location:** Milbon Studio 568 Broadway, Suite 606, New York, NY 10012

**Time:** 9:15—10:30am

**Cost:** Free (Each attendee will receive a shampoo & treatment technique DVD)

### New! Milbon Straight Liscio Crystal Cream Basic Seminar

**Prerequisite:** Must be a licensed hairstylist, with suggested 2-3 years experience.

**Course Objective:** To learn the basic theory of hair straightening, how Liscio Crystal Cream works and the basic procedure of Liscio Crystal Straightening system, including its 5 critical techniques. The seminar consists of a one-hour oral presentation followed by a live model demonstration by a Liscio expert. A certificate will be given upon completion of the course.

**Benefit:** This seminar is for those stylists who are new to the Liscio Crystal Straightening System and those who need to review the basics to improve their skills.

**NYC Location:**

Milbon USA Studio  
568 Broadway, Suite 606  
New York, NY 10012  
from 9:30 am – 4 pm

Monday	April 6
Monday	April 27
Monday	May
Monday	May 11

**California Location:**

Gavert Atelier Salon  
9666 Brighton Way  
Beverly Hill, CA 90210  
from 9:30 am – 4 pm

Monday	July 27
Monday	October 26

### New! Milbon Straight Liscio Crystal Cream Advanced Seminar

**Prerequisite:** Must be a Liscio certified stylist, with suggested 1-2 years Liscio experience

**Course Objective:** Having the basic knowledge of Liscio products, the procedure and the hair straightening theory, learn how to diagnose difficult hair such as highlighted and blonde to find out what additional techniques are needed to do such hair. The seminar teaches how to judge if the hair has been over or under processed and the solutions to improve such hair conditions. This seminar consists of a one-hour oral presentation followed by a live model demonstration by a Liscio expert. A certificate will be given upon completion of the course.

Tuesday	April 7
Tuesday	April 28
Tuesday	May 5
Tuesday	May 12

**Benefit:** This seminar is for Liscio experienced stylists who have taken the Liscio Crystal Basic seminar to learn how to choose the right products and the procedure for a more challenging hair condition.

This class is only available at Milbon Studio in NYC

### Milbon Liscio Crystal Blow Dry Process

**Prerequisite:** Must be a Liscio certified stylist, with suggested 1-2 years Liscio experience

Monday	June 22
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**Course Objective:** This seminar is for Liscio experienced stylists who have taken the Liscio Crystal Basic Seminar. Learn how to straighten wavy, frizzy hair leaving body to the hair. This seminar consists of a one-hour oral presentation followed by a live-model demonstration by a Liscio expert. A certificate will be given upon completion of the course.

**Benefit:** This seminar is for Liscio experienced stylists who have taken the Liscio Crystal Cream Basic seminar to learn how to work with the Liscio product to give clients more styling options.

This class is only available at Milbon Studio in NYC

### Milbon Straight Liscio Hands-On

**Prerequisite:** Must be a certified Liscio stylist

Tuesday	June 2
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**Course Objective:** Having the basic knowledge of Liscio products, each attendee will bring a model of what he/she wants to learn. For beginners, it is highly recommended to bring a model whose hair is virgin, single-color or re-touch. There will be no oral presentation. This seminar is strictly hands-on with a model.

**Benefit:** This seminar is for stylists who have taken the basic Liscio Crystal Straightening seminar to tackle individual challenges by bringing their own models.

This class is only available at Milbon Studio in NYC

**\* The cost for all classes is \$150; product value pack options are also available as a reimbursement for seminar fee**

**For more information on seminars, please contact us at (800) 431-8930 or visit our website at [www.milbon-usa.com](http://www.milbon-usa.com)**