

March 1 2009

Milbon USA, Inc. 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Hair Care Items Make It Possible for Your Clients To Achieve the Style They Desire

Special Notice:

- We are not participating in the IBS show this year. However, we have Liscio classes during that time on April 27 and April 28. (See schedule)
- Soon to be discontinued: Liscio FSD Hi Protection Nigelle Hairmake Wax Blowmake Essence Smooth Working Lotion Crede AT shampoo Crede MT shampoo Crede SR treatment Crede SR treatment NE Make your purchase while they are still available!
- Return policy—No retruns after 60 days of invoice date, 15% restocking fee for returned products after 30 days of purchase with invoice and products still in its original condition. No returns on irons.
- Travel Size Promotion! 50% off 1 case (60 pieces) of travel size shampoos or treatments - a great tool to encourage clients to try out products!



Nigelle DV leave in treatment

Nigelle RX leave-in treatment repairs damage that is typical to each hair type <u>during the styling process</u>.

Available in four types based on the hair condition:

Serum-smoothes lifted cuticle for tangling ends

Fluid-moisturizes dry ends

Cream-softens rough hair ends

Lotion—adds body to flat hair

Nigelle RX officially launches in April!

Visit www.milbon-usa.com for more information on our products!

New! Milbon Shampoo Technique Class

Objective: To Learn about shampoo & treatment product knowledge and be able to recommend/select the ideal shampoo for customers.

Benefits:

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- Improves hair analysis skills
- Improves hair consultation skills
- Improves shampoo & treatment technique

Dates: Wednesday, March 11

Tuesday, March 17 Wednesday, April 8 Wednesday, April 29 Wednesday, May 6 Wednesday, May 13

Location: Milbon Studio 568 Broadway, Suite 606, New York, NY 10012

Time: 9:15—10:30am

Cost: Free

* Each attendee will receive a shampoo & treatment technique DVD



What's New!!!

New! Milbon Stiaight Liscio Crystal Cream Basic Seminar

Prerequisite: Must be a licensed hairstylist, with suggested 2-3 years experience.

Course Objective: To learn the basic theory of hair straightening, how Liscio Crystal Cream works and the basic procedure of Liscio Crystal Straightening system, including its 5 critical techniques. The seminar consists of a one-hour oral presentation followed by a live model demonstration by a Liscio expert. A certificate will be given upon completion of the course.

Benefit: This seminar is for those stylists who are new to the Liscio Crystal Straightening System and those who need to review the basics to improve their skills.

California Location:

Gavert Atelier Salon 9666 Brighton Way Beverly Hill, CA 90210 from 9:30 am – 5 pm

| NYC Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012 from 9:30 am – 5 pm | Monday | March 9 |
|--|--------|----------|
| | Monday | March 16 |
| | Monday | April 6 |
| | Monday | April 27 |
| | Monday | May 4 |
| | Monday | May 11 |

New! Milbon Straight Liscio Crystal Cream Advanced Seminar

Prerequisite: Must be a Liscio certified stylist, with suggested 1-2 years Liscio experience

Course Objective: Having the basic knowledge of Liscio products, the procedure and the hair straightening theory, learn how to diagnose difficult hair such as highlighted and blonde to find out what additional techniques are needed to do such hair. The seminar teaches how to judge if the hair has been over or under processed and the solutions to improve such hair conditions. This seminar consists of a one-hour oral presentation followed by a live model demonstration by a Liscio expert. A certificate will be give upon completion of the course.

Benefit: This seminar is for Liscio experienced stylists who have taken the Liscio Crystal Basic seminar to learn how to choose the right products and the procedure for a more challenging hair condition.

This class is only available at Milbon Studio in NYC

Milbon Liscio Crystal Blow Dry Process

Prerequisite: Must be a Liscio certified stylist, with suggested 1-2 years Liscio experience

Course Objective: This seminar is for Liscio experienced stylists who have taken the Liscio Crystal Basic Seminar to learn how to remove frizz and soften curl and allow for more styling options without leaving hair pin-straight. This seminar consists of a one-hour oral presentation followed by a live-model demonstration by a Liscio expert. A certificate will be given upon completion of the course.

Benefit: This seminar is for Lisico experienced stylists who have taken the Liscio Crystal Cream Basic seminar to learn how to work with the Liscio product to give clients more styling options.

This class is only available at Milbon Studio in NYC

Milbon Stiaight Liscio Hands-On

Prerequisite: Must be a certified Liscio stylist

Course Objective: Having the basic knowledge of Liscio products, each attendee will bring a model of what he/she wants to learn. For beginners, it is highly recommended to bring a model whose hair is virgin, single-color or re-touch. There will be no oral presentation. This seminar is strictly hands-on with a model.

Benefit: This seminar is for stylists who have taken the basic Liscio Crystal Straightening seminar to tackle individual challenges by bringing their own models.

This class is only available at Milbon Studio in NYC

* The cost for all classes is \$150; product value pack options are also available as a reimbursement for seminar fee

For more information on seminars, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com

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|---|----------|------------|
| | Tuesday | April 7 |
| | Tuesday | April 28 |
| | Tuesday | May 5 |
| Э | Tuesday | May 12 |
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To Be Announced

Manadaya Manah 22

July 27

October 26

Monday

Monday

Tuesday | March 10

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