



MILBON

What's New!

February 1, 2009

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Hair Care Items Make It Possible for Your Clients To Achieve the Style They Desire

Nigelle HY Moisture Treatment

Bring out the best in your clients' hair with Nigelle HY, the in-salon treatment that immediately transforms dry, rough strands to silky, touchable tresses in just three simple steps.

This treatment is highly recommended for use after color and in-between TR services. Nigelle HY works quickly from the inside out to repair internal damage to the hair, smooth the surface and add brilliant shine and softness that lasts for 5 weeks.

Service time is approximately 20-30 minutes for medium-length hair and requires NO heat. The suggested service price is \$100.

See what others have to say about Nigelle HY:

"I recommend HY treatment to everyone because it improves hair conditions instantly and my clients leave the salon with great satisfaction. HY treatment has helped my clients as well as raise the quality of my service, it's definitely contributing to our overall salon profit."

-Seiji from Toshi & Hair Mates Salon, NYC

"Nigelle HY infuses a lot of moisture, nutrients and softness into hair. 60-70% of my customers have returned to get this service."

- Steve from Headquarterz Salon, NYC



SPECIAL NOTICE:

- Recently updated Liscio salon locator! Find your salon at:
www.liscio-straight.com
- Liscio Crystal Cream Hands-On Seminar is available on March 10
- Effective Jan 1, 2009 - No returns after 60 days of invoice date, 15% restocking fees for returned products with invoice and products still in its original condition.

New! Nigelle ER - Shampoo & Treatment

The "MUST HAVE" shampoo & treatment for Thermally Reconditioned and Processed hair.

Nigelle ER Shampoo & Treatment's advanced formulas keep processed hair glossy and in good repair so it's never coarse or dull. They even help smooth out curly new growth, leaving it silky and controllable between straightenings. From roots to ends, hair always looks and feels naturally healthy.

NEW Technologies behind Nigelle ER:

1. High Penetration cholesterol in shampoo repair CMC to retain moisture and create softness.
2. Aqua Veil to smooth the cuticle to lock in Moisture and bring out shine.



New! Milbon Straight Liscio Crystal Cream Basic Seminar

Prerequisite: Must be a licensed hairstylist, with suggested 2-3 years experience.

Course Objective: To learn the basic theory of hair straightening, how Liscio Crystal Cream works and the basic procedure of Liscio Crystal Straightening system, including its 5 critical techniques. The seminar consists of a one-hour oral presentation followed by a live model demonstration by a Liscio expert. A certificate will be given upon completion of the course.

Benefit: This seminar is for those stylists who are new to the Liscio Crystal Straightening System and those who need to review the basics to improve their skills.

NYC Location:

Milbon USA Studio
568 Broadway, Suite 606
New York, NY 10012
from 9:30 am – 5 pm

Monday	February 2
Monday	February 23
Monday	March 9
Monday	March 16

California Location:

Gavert Atelier Salon
9666 Brighton Way
Beverly Hill, CA 90210
from 9:30 am – 5 pm

Monday	April 20
Monday	July 27
Monday	October 26

New! Milbon Straight Liscio Crystal Cream Advanced Seminar

Prerequisite: Must be a Liscio certified stylist, with suggested 1-2 years Liscio experience

Monday	March 23
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Course Objective: Having the basic knowledge of Liscio products, the procedure and the hair straightening theory, learn how to diagnose difficult hair such as highlighted and blonde to find out what additional techniques are needed to do such hair. The seminar teaches how to judge if the hair has been over or under processed and the solutions to improve such hair conditions. This seminar consists of a one-hour oral presentation followed by a live model demonstration by a Liscio expert. A certificate will be given upon completion of the course.

Benefit: This seminar is for Liscio experienced stylists who have taken the Liscio Crystal Basic seminar to learn how to choose the right products and the procedure for a more challenging hair condition.

This class is only available at Milbon Studio in NYC

Milbon Straight Liscio Smooth Control

Prerequisite: Must be a Liscio certified stylist, with suggested 1-2 years Liscio experience

Monday	March 2
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Course Objective: This seminar is for Liscio experienced stylists who have taken the Liscio Crystal Basic Seminar to learn how to remove frizz and soften curl and allow for more styling options without leaving hair pin-straight. This seminar consists of a one-hour oral presentation followed by a live-model demonstration by a Liscio expert. A certificate will be given upon completion of the course.

Benefit: This seminar is for Liscio experienced stylists who have taken the Liscio Crystal Cream Basic seminar to learn how to work with the Liscio product to give clients more styling options.

This class is only available at Milbon Studio in NYC

Milbon Straight Liscio Hands-On

Prerequisite: Must be a certified Liscio stylist

Tuesday	March 10
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Course Objective: Having the basic knowledge of Liscio products, each attendee will bring a model of what he/she wants to learn. For beginners, it is highly recommended to bring a model whose hair is virgin, single-color or re-touch. There will be no oral presentation. This seminar is strictly hands-on with a model.

Benefit: This seminar is for stylists who have taken the basic Liscio Crystal Straightening seminar to tackle individual challenges by bringing their own models.

This class is only available at Milbon Studio in NYC

*** The cost for all classes is \$150; product value pack options are also available as a reimbursement for seminar fee**

For more information on seminars, please contact us at (800) 431-8930 or visit our website at www.liscio-straight.com