



MILBON

What's New!

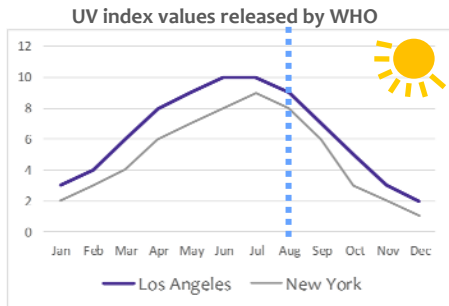
August 1st, 2013

Clients returning from vacation with damaged hair? Treat their hair with Milbon's smoothing regimen.

Is their hair **rough** and **dull**? Milbon's complete smoothing regimen can transform their hair, leaving it **silky, soft, and smooth**.

Start with Linkage Meu in-salon smoothing therapy that gives an instant makeover. They can retain & further enhance the result by weekly maintenance with Meu's at-home treatment and daily care with Neu Due Shampoo & Treatment.

The **sun** is still harsh in August. While treating the hair, this regimen will also **protect** your hair from further damages.



*Ethylhexyl Methoxycinnamate:

Known as an **ultraviolet absorbing agent**, expected to protect hair from damaging effects of the sun. Infused in both Linkage Meu At-home Treatment and FreshLuxe Treatment.

Milbon's complete smoothing regimen

1 Saloncare ▶ In-salon Smoothing Therapy
Linkage Meu



Smooth Cuticle Soften Hair

2 Homecare ▶ Weekly Maintenance
Linkage Meu At-home Treatment*



▶ Daily Maintenance
Neu Due Shampoo & Treatment



Neu Due FreshLuxe Treatment*

BREAKING NEWS!

Neu Due FreshLuxe SP & TR will join the regular lineup.



We heard you. Neu Due FreshLuxe Shampoo & Treatment will become our regular items thanks to your enthusiastic opinions on the products.

Starting today, you can order them anytime!

FreshLuxe Scalp Cleansing Shampoo makes your blow-drying routine into a refreshing retreat
FreshLuxe UV Damage Repair Treatment resets daily wear and gives smooth & shiny, yet light finish

CURRENT PROMOTIONS

Smoothing Regimen (Aug/Sep)

Give your Linkage Meu clients Neu Due travel size SP & TR to try.

Buy in Combination

1 BOX (10 pcs) **\$35** Linkage Meu Homecare

3 SETS (Retail Size) **\$72** Neu Due SP & TR (incl. FreshLuxe)

BONUS**

3 SETS (Travel Size) **\$18** Neu Due SP & TR (incl. FreshLuxe)

**Maximum 3 promo sets per order

Styling Products (Jul/Aug)

A great way to try our styling products if you haven't yet!

Buy Any 5

Get 1 Free

Come Learn the Latest LISCIO Highlight Smoothing Technique!

SIGN UP TODAY

Perfect for blonde hair • Help control frizz • Maintain body • Simple application

Photos from Previous Seminars



Total service time: 1.5 hours



Total service time: 1.5 hours



Total service time: 2 hours



Total service time: 2 hours

Next seminar dates

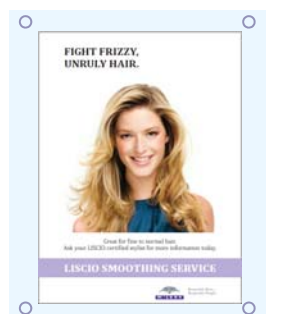
NY (Manhattan)

Aug 26th
Sep 16th, 30th

CA (Beverly Hills)

Aug 4th

Every attendee will receive a POP stand to take home.



Feedback from Seminar Attendee

“Another great class! Loved seeing how the Liscio Mild cream worked miracles on the highlighted model today! Her hair looked smooth, shiny, and most importantly healthy!”

- A Facebook post from a previous attendee.



Read the next page for more information on the seminar. ▶▶▶
You need to be LISCIO certified to attend the advanced course in NY.



Milbon Seminar Schedule (Aug & Sep 2013)

● NY LISCIO Smoothing Seminar (Basic)

Course Objective:

Introductory and/or refresher course for stylists who want to learn the theory behind Liscio and observe two different processes - Smooth Control (for clients who want smooth hair with body) and Straightening (for clients who want natural, straight results). First time attendees will receive a certificate after completion.

Lecturers rotate: Hikaru Kuroki / Yoshie Sakuma

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 10am-3pm

Cost: \$150 (FREE if already certified)

● CA LISCIO Smoothing Seminar (Basic / Advanced)

Course Objective:

Offered for any stylists who want to learn basic to advanced techniques of Liscio. Observe two different smoothing processes - Smooth Control (for clients who want smooth hair with body) and Highlight Smoothing (advanced application of Smooth Control for highlighted hair). First time attendees will receive a certificate after completion.

Lecturer: Kazumi Morton

Location: Beverly Hills, CA (contact us for details)

Time: 10am—4pm

Cost: \$150 (FREE if already certified)

NEW!

● NY LISCIO Highlight Smoothing Seminar (Advanced)

Course Objective:

Advanced course for previously Liscio certified stylists who want to learn our new, simplified, and effective approach to smooth highlighted hair (while maintaining body) with Liscio. Attendees will receive a certificate after completion.

Lecturers rotate: Tara Sookdeo / Hikaru Kuroki

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 10am-1pm

Cost: FREE

August

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
CA Kazumi	4	5	6	7	8	9
11	12	13	14	15	16	17
18	NY (B) Hikaru	19	20	21	22	23
25	NY (A) Tara	26	27	28	29	30
						31

September

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	NY (B) Hikaru	9	10	11	12	13
15	NY (A) Tara	16	17	18	19	20
22	NY (B) Yoshie	23	24	25	26	27
29	NY (A) Hikaru	30				

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com



Product Value Packs for Seminar Attendees Only

Choose a **FREE value pack** as reimbursement for the seminar fee OR use the \$150 as credit towards products of choice.

- Value pack products are non-refundable and non-exchangeable
- Pickup available at NY seminars or products can be shipped to the salon (shipping fee \$10 + tax)

Liscio Seminar Value Pack (available for Liscio Retexturizing and Highlight Smoothing Seminars) - choose one

Liscio Value Pack



410477	LISCIO CRYSTAL Straightener Strong	1
410478	LISCIO CRYSTAL Straightener Normal	2
410479	LISCIO CRYSTAL Straightener Mild	1
410483	LISCIO Neutralizing Lotion	4
113480	LISCIO KNOTEUR ZERO	2
410495	LISCIO Processing Stopper Bottle	1
410510	LISCIO Heat Protection Spray Bottle	1
410815	Nigelle ER Shampoo 8.1 oz.	1
410805	Nigelle ER Treatment 8.5 oz.	1
114860	PREJUME Milk #1 (or Prejume Milk #3)	1
410476	Liscio Crystal Shine Serum	1
827007	Work Brush	

Value at: \$215

Inphenom Treatment Pack



129640	Inphenom Penetrator #1 (16.9oz.)	1
129655	Inphenom Cortex CMC #2 (16.9 oz.)	1
129625	Inphenom Cuticle CMC #3 (8.8 oz.)	1
129660	Inphenom CMC Stabilizer #4 (16.9 oz.)	1
129630	Inphenom Cuticle Coat #5 (8.8oz)	1
129635	Inphenom Ceramidepack (0.4oz)	10
996000	Inphenom Sprayer (1)	1
996001	Inphenom Foamer (2)	1
996002	Inphenom Applicator (4)	1

Total Value: \$223

Linkage MEU Value Pack



211200	Linkage MEU (1) Refill Bag	1
831300	Linkage MEU (1) Empty Pump	1
211210	Linkage MEU (1+) Refill Bag	1
831301	Linkage MEU (1+) Empty Pump	1
211220	Linkage MEU (1X) Refill Bag	1
831302	Linkage MEU (1X) Empty Pump	1
211230	Linkage MEU (2) Refill Bag	1
831303	Linkage MEU (2) Empty Pump	1
211240	Linkage MEU (3) Refill Bag	1
831304	Linkage MEU (3) Empty Pump	1
211250	Linkage MEU (3+) Refill Bag	1
831305	Linkage MEU (3+) Empty Pump	1
211260	Linkage MEU (3X) Refill Bag	1
831306	Linkage MEU (3X) Empty Pump	1
130770	Linkage MEU (4)	5
130780	Linkage MEU (4+)	5
130790	Linkage MEU (4x)	5

Total Value: \$229.50

Announcements from Milbon USA

Neu Due FreshLuxe joins our regular lineup.

Initially introduced as a limited edition, Neu Due FreshLuxe will become a part of Milbon's regular lineup thanks to your enthusiastic feedback. You will be able to purchase the shampoo and treatment all year round effective as of now. Please continue to enjoy the cooling sensation of the shampoo and the UV repair benefit of the treatment.

(original post: August 2013)

LISCIO Seminars:

All Liscio seminars are now free for Liscio-certified stylists. Join us for a Liscio Basic Smoothing or Liscio Highlight Smoothing seminar! See schedule for upcoming classes!

(original post: March 2013)

So long Cashmere Luminance!

Unfortunately, Cashmere Luminance will be discontinued as of December 2013. We recommend Liscio Smooth Control and Highlight Smoothing methods instead for smoother, manageable hair with body!

(original post: March 2013)

Return Policy:

We do not accept returns after 60 days of the original invoice date. A 15% restocking fee will be incurred for returns after 30 days. All returning items must be in its original resalable condition. No returns on irons.



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