



MILBON

What's New!

May 1st, 2013

MILBON IN THE NEWS!

InStyle Hair issue, GENLUX magazine, HOT Hair's How talk about Milbon's latest additions.

We are excited to say that two of our newest products - Elujuda & Volume Mist spray - have received a lot of amazing feedback from you. And we are not the only one buzzing about them! To stay on top of our press coverage, connect with us on Facebook (/milbon.us).



"For coarse textures plagued by unruliness, Los Angeles stylist Larry Sims likes Elujuda hair oil"
- InStyle Hair Special Issue Spring 2013

Milbon USA team thanks Mr. Sims for his kind endorsement!



Mar 28 2013
Milbon DEESSE'S Elujuda
Styling Treatment

Milbon DEESSE'S Elujuda both nourishes and reconstructs your hair from the inside and out for beautiful hair that is easy to style. [read more >](#)



Mar 28 2013
Milbon Volume Mist
Volume That Won't Let You Down

Milbon Volume Mist, a revolutionary protein-based volumizer, gives extraordinary volume with a natural finish that lasts throughout the day for fine limp hair. [read more >](#)

"Milbon DEESSE'S Elujuda: Styling Treatment" &
"Milbon Volume Mist: Volume That Won't Let You Down"
- hot.hairshow.us > Products > Hair



CRAZY GOOD VOLUME!

From the number one hair care company in Japan (and makers of our favorite conditioner, Nigelle ER) comes this secret formula for increasing volume for super-sexy hair. Milbon's new Volume Mist is a revolutionary protein-based volumizer that gives extraordinary lift to fine, limp hair. It strengthens and thickens each strand of hair from the root. **How to use:** Apply to damp hair at the roots and blow-dry. *Milbon Volume Mist, \$26. Visit Milbon's sales finder at milbon-usa.com*

118 GENLUX SPRING/SUMMER 2013



"From the number one hair care company in Japan comes this secret formula for increasing volume for super-sexy hair."

- GENLUX Magazine The Spring/Summer Fashion + Bridal Issue

Quarterly Promotions (April - June 2013)

Get ready for summer!
LISCIO Straightening/Smoothing Campaign

only \$49



Choose 1 set Liscio Crystal Cream OR Liscio Gel Solution

Nigelle ER SP & TR (Retail Size)

LISCIO Crystal Leave-in TR

Off to vacation?
Travel Size Campaign

50% off

Order 20 sets of any travel size shampoo and treatment to get 50% off.



Posted April 2013



MILBON STRAIGHT
LISCIO

NEW!

Have you already signed up for our LISCIO **highlight smoothing** seminar?

- NY seminar dates for May & June: May 13 (Mon), June 10 (Mon), and June 24 (Mon)
- CA seminar: not scheduled for May and June.

Contact your Milbon account executive or call 800-431-8930 to sign up today.

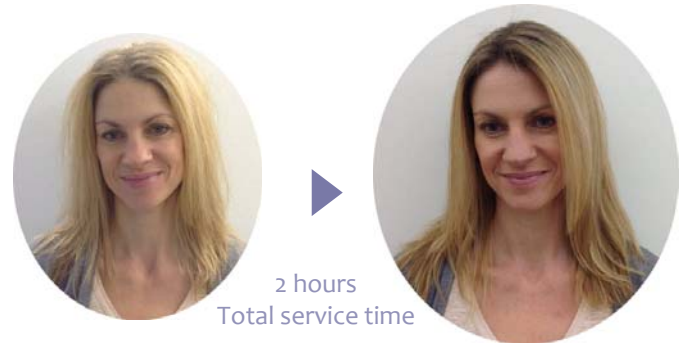
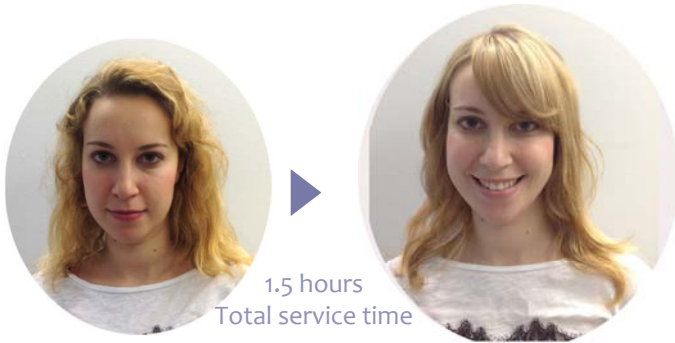
Did you know you can smooth highlighted hair with LISCIO?

Smooth & leaves body

Simple application

Effective

Works for blond hair



*These are the photos of our actual hair models from previous seminars.

“Another great class! Loved seeing how the Liscio Mild cream worked miracles on the highlighted model today! Her hair looked smooth, shiny, and most importantly healthy!”

- A Facebook post from a previous attendee.



Read the next page for more information on the seminar. ▶▶▶
You need to be LISCIO certified to attend the advanced course.



Milbon Seminar Schedule (May - July 2013)

● NY LISCIO Smoothing Seminar (Basic)

Course Objective:

Introductory and/or refresher course for stylists who want to learn the theory behind Liscio and observe two different processes - Smooth Control (for clients who want smooth hair with body) and Straightening (for clients who want natural, straight results). First time attendees will receive a certificate after completion.

Lecturers rotate: Hikaru Kuroki / Yoshie Sakuma

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 10am-3pm

Cost: \$150 (FREE if already certified)

● CA LISCIO Smoothing Seminar (Basic / Advanced) not scheduled for May through July

Course Objective:

Offered for any stylists who want to learn basic to advanced techniques of Liscio. Observe two different smoothing processes - Smooth Control (for clients who want smooth hair with body) and Highlight Smoothing (advanced application of Smooth Control for highlighted hair). First time attendees will receive a certificate after completion.

Lecturer: Kazumi Morton

Location: Beverly Hills, CA (contact us for details)

Time: 10am—4pm

Cost: \$150 (FREE if already certified)

● NEW! NY LISCIO Highlight Smoothing Seminar (Advanced)

Course Objective:

Advanced course for previously Liscio certified stylists who want to learn our new, simplified, and effective approach to smooth highlighted hair (while maintaining body) with Liscio. Attendees will receive a certificate after completion.

Lecturers rotate: Tara Sookdeo / Hikaru Kuroki

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 10am-1pm

Cost: FREE

● EIJI Dry Cut Seminar

Course Objective:

Discover the art of dry cutting by renowned stylist EIJI (protege of the late John Sahag). Class will consist of Eiji's inspiring philosophy, a live demonstration of his legendary dry cut technique and a styling presentation on 4 models. Learn more about EIJI at www.eiji-newyork.com.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 1pm—4pm

Cost: \$75 (includes a hand picked selection of Eiji's favorite styl-

May

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	NY (B) Hikaru	6	7	8	9	10
11	12	NY (A) Tara	13	14	15	16
17	18	19	EIJI Sold Out	20	21	22
23	24	25	26	27	28	29
30	31					

June

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	NY (B) Yoshie	3	4	5	6	7
8	9	NY (A) Tara	10	11	12	13
14	15	16	NY (B) Hikaru	17	18	19
20	21	22	23	NY (A) Hikaru	24	25
26	27	28	29	30		

July

SUN	MON	TUE	WED	THU	FRI	SAT
	NY (B) Hikaru	1	2	3	4	5
6	7	NY (A) Tara	8	9	10	11
12	13	14	NY (B) Hikaru	15	16	17
18	19	20	21	NY (A) Tara	22	23
24	25	26	27	28	NY (B) Hikaru	29
30						

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com



Product Value Packs for Seminar Attendees Only

Choose a **FREE value pack** as reimbursement for the seminar fee OR use the \$150 as credit towards products of choice.

- Value pack products are non-refundable and non-exchangeable
- Pickup available at NY seminars or products can be shipped to the salon (shipping fee \$10 + tax)

Liscio Seminar Value Pack (available for Liscio Retexturizing and Highlight Smoothing Seminars) - choose one

Liscio Value Pack



410477	LISCIO CRYSTAL Straightener Strong	1
410478	LISCIO CRYSTAL Straightener Normal	2
410479	LISCIO CRYSTAL Straightener Mild	1
410483	LISCIO Neutralizing Lotion	4
113480	LISCIO KNOTEUR ZERO	2
410495	LISCIO Processing Stopper Bottle	1
410510	LISCIO Heat Protection Spray Bottle	1
410815	Nigelle ER Shampoo 8.1 oz.	1
410805	Nigelle ER Treatment 8.5 oz.	1
114860	PREJUME Milk #1 (or Prejume Milk #3)	1
410476	Liscio Crystal Shine Serum	1
827007	Work Brush	

Value at: \$215

Inphenom Treatment Pack



129640	Inphenom Penetrator #1 (16.9oz.)	1
129655	Inphenom Cortex CMC #2 (16.9 oz.)	1
129625	Inphenom Cuticle CMC #3 (8.8 oz)	1
129660	Inphenom CMC Stabilizer #4 (16.9 oz)	1
129630	Inphenom Cuticle Coat #5 (8.8oz)	1
129635	Inphenom Ceramidepack (0.4oz)	10
996000	Inphenom Sprayer (1)	1
996001	Inphenom Foamer (2)	1
996002	Inphenom Applicator (4)	1

Total Value: \$223

Linkage MEU Value Pack



211200	Linkage MEU (1) Refill Bag	1
831300	Linkage MEU (1) Empty Pump	1
211210	Linkage MEU (1+) Refill Bag	1
831301	Linkage MEU (1+) Empty Pump	1
211220	Linkage MEU (1X) Refill Bag	1
831302	Linkage MEU (1X) Empty Pump	1
211230	Linkage MEU (2) Refill Bag	1
831303	Linkage MEU (2) Empty Pump	1
211240	Linkage MEU (3) Refill Bag	1
831304	Linkage MEU (3) Empty Pump	1
211250	Linkage MEU (3+) Refill Bag	1
831305	Linkage MEU (3+) Empty Pump	1
211260	Linkage MEU (3X) Refill Bag	1
831306	Linkage MEU (3X) Empty Pump	1
130770	Linkage MEU (4)	5
130780	Linkage MEU (4+)	5
130790	Linkage MEU (4x)	5

Total Value: \$229.50

Announcements from Milbon USA

Starter Kits still available for your first orders:

Volume Mist

Buy 5 Get 1 Free!



Starter Kit Price (\$65) per 6 vs. Regular Price (\$78)

Elujuda

Buy 5 Sets Get 1 Set Free!



Starter Kit Price (\$170) per 6 sets vs. Regular Price (\$204)

So long Cashmere Luminance!

Unfortunately, Cashmere Luminance will be discontinued as of December 2013. We recommend Liscio Smooth Control method instead for smoother, manageable hair with body!

(original post: March 2013)

LISCIO Seminars:

All Liscio seminars are now free for Liscio-certified stylists. Join us for a Liscio Basic Smoothing or Liscio Highlight Smoothing seminar! See schedule for upcoming classes!

(original post: March 2013)

Return Policy:

We do not accept returns after 60 days of the original invoice date. A 15% restocking fee will be incurred for returns after 30 days. All returning items must be in its original resalable condition. No returns on irons.



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facebook.com/milbon.us