

Milbon's Revolutionary "Protein-based" Volumizer Debuts April 1st, 2013 \$13.00 / 4.2 Fl. Oz.

MILBON VOLUME MIST "VOLUME THAT WON'T LET YOU DOWN"

Following the successful launch of Elujuda in February, we are excited to announce the launch of our very first, groundbreaking volumizing spray – **Milbon Volume Mist**. Masterfully infused with silk protein and keratin protein, Milbon Volume Mist gives extraordinary volume, yet without any product feel. And the protein-lifted volume is so durable that our hair model, Dasha, personally testified: "My hair remained full and bouncy even after my Bikram Yoga lesson." Please contact your account executive or call (800) 431-8930 for more information on this incredible new addition.

Place your first order and receive a special deal.



* Please specify at the time of your order.

Applies only for your first order of Volume Mist.

You have not purchased Elujuda yet? The starter kit is still available.



^{*} Please specify at the time of your order.

Applies only for your first order of Elujuda.

Quarterly Promotions (April - June 2013)



Off to vacation? Travel Size Campaign

Order 20 sets of any travel size shampoo and treatment to get 50% off.







Have you already signed up for our LISCIO highlight smoothing seminar?

- NY seminar dates for April & May: April 8 (Mon), April 29 (Mon), and May 13 (Mon)
- CA seminar date: April 28 (Sun)

Contact your Milbon account executive or call 800-431-8930 to sign up today.

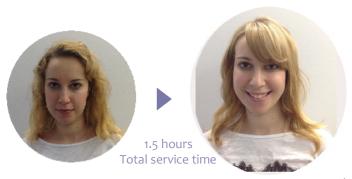
Did you know you can smooth highlighted hair with LISCIO?

Smooth & leaves body

Simple application

Effective

Works for blond hair





*These are the photos of our actual hair models from previous seminars.

"Another great class! Loved seeing how the Liscio Mild cream worked miracles on the highlighted model today! Her hair looked smooth, shiny, and most importantly healthy!"

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- A Facebook post from a previous attendee.



Milbon Seminar Schedule (April - June 2013)

NY LISCIO Smoothing Seminar (Basic)

Course Objective:

Introductory and/or refresher course for stylists who want to learn the theory behind Liscio and observe two different processes - <u>Smooth Control</u> (for clients who want smooth hair with body) and <u>Straightening</u> (for clients who want natural, straight results). First time attendees will receive a certificate after completion.

Lecturers rotate: Hikaru Kuroki / Yoshie Sakuma

Location: Milbon USA Studio 568 Broadway, Suite 606 New York,

NY 10012 Time: 10am-3pm

Cost: \$150 (FREE if already certified)

MEN!

NY LISCIO Highlight Smoothing Seminar (Advanced)

Course Objective:

Advanced course for previously Liscio certified stylists who want to learn our new, simplified, and effective approach to <u>smooth highlighted hair</u> (while maintaining body) with Liscio. Attendees will receive a certificate after completion.

Lecturers rotate: Tara Sookdeo / Hikaru Kuroki

Location: Milbon USA Studio 568 Broadway, Suite 606 New York,

NY 10012

Time: 10am-1pm Cost: FREE

April

SUN	MON	TUE	WED	THU	FRI	SAT
	NY (B) Yoshie	2	3	4	5	6
7	NY (A) Tara	9	10	11	12	13
14	NY (B) 1.5 Hikaru	16	17	18	19	20
21	NY (B) 22 Yoshie	23	24	25	26	27
CA Kazumi	NY (A) Hikaru	30				

June

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	NY (B) Yoshie	4	5	6	7	8
9	NY (A) 10 Tara	11	12	13	14	15
16	NY (B) Hikaru	18	19	20	21	22
23	NY (A) Hikaru	25	26	27	28	29
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CA LISCIO SMOOTING SEMINAR (Basic / Advanced)

Course Objective:

Offered for any stylists who want to learn basic to advanced techniques of Liscio. Observe two different smoothing processes - Smooth Control (for clients who want smooth hair with body) and Highlight Smoothing (advanced application of Smooth Control for highlighted hair). First time attendees will receive a certificate after completion.

Lecturer: Kazumi Morton

Location: Beverly Hills, CA (contact us for details)

Time: 10am—4pm

Cost: \$150 (FREE if already certified)

EIJI Dry Cut Seminar

Course Objective:

Discover the art of dry cutting by renowned stylist EIJI (protege of the late John Sahag). Class will consist of Eiji's inspiring philosophy, a live demonstration of his legendary dry cut technique and a styling presentation on 4 models. Learn more about EIJI at www.eiji-newyork.com.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York,

NY 10012

Time: 1pm-4pm

Cost: \$75 (includes a hand picked selection of Eiji's favorite styling)

May

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	NY (B) Hikaru	7	8	9	10	11
12	NY (A) Tara	14	15	16	17	18
19	EIJI 20 Sold Out	21	22	23	24	25
26	27	28	29	30	31	

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com



Choose a FREE value pack as reimbursement for the seminar fee OR use the \$150 as credit towards products of choice.

Value pack products are non-refundable and non-exchangeable

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Pickup available at NY seminars or products can be shipped to the salon (shipping fee \$10 + tax)

Liscio Seminar Value Pack (available for Liscio Retexturizing and Highlight Smoothing Seminars) - choose one

Liscio Value Pack



410477	LISCIO CRYSTAL Straightener Strong
410478	LISCIO CRYSTAL Straightener Normal
410479	LISCIO CRYSTAL Straightener Mild
410483	LISCIO Neutralizing Lotion
113480	LISCIO KNOTEUR ZERO
410495	LISCIO Processing Stopper Bottle
410510	LISCIO Heat Protection Spray Bottle
410815	Nigelle ER Shampoo 8.1 oz.
410805	Nigelle ER Treatment 8.5 oz.
114860	PREJUME Milk #1 (or Prejume Milk #3)
410476	Liscio Crystal Shine Serum
827007	Work Brush

Value at: \$215

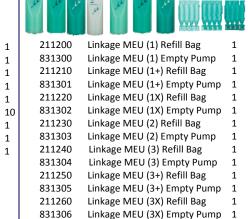
Inphenom Treatment Pack



129640	Inphenom Penetrator #1 (16.9oz.)
129655	Inphenom Cortex CMC #2 (16.9 oz.)
129625	Inphenom Cuticle CMC #3 (8.8 oz)
129660	Inphenom CMC Stabilizer #4 (16.9 oz)
129630	Inphenom Cuticle Coat #5 (8.8oz)
129635	Inphenom Ceramidepack (0.4oz)
996000	Inphenom Sprayer (1)
996001	Inphenom Foamer (2)
996002	Inphenom Applicator (4)

Total Value: \$223

Linkage MEU Value Pack



Linkage MEU (4)

Linkage MEU (4+)

Linkage MEU (4x)

Total Value: \$229.50

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Announcements from Milbon USA

IBS New York:

Eiji Yamane will be demonstrating his signature dry cut technique at the IBS show on Sunday, 4/14 and Monday 4/15 from 4pm - 5:30pm. Room MR14 (original post: March 2013)

LISCIO Seminars:

All Liscio seminars are now free for Liscio-certified stylists. Join us for a Liscio Basic Smoothing or Liscio Highlight Smoothing seminar! See schedule for upcoming classes! (original post: March 2013)

So long Cashmere Luminance!

Unfortunately, Cashmere Luminance will be discontinued as of December 2013. We recommend Liscio Smooth Control method instead for smoother, manageable hair with body! (original post: March 2013)

Return Policy:

We do not accept returns after 60 days of the original invoice date. A 15% restocking fee will be incurred for returns after 30 days. All returning items must be in its original resalable condition. No returns on irons.

