# What's New

March 1, 2013

### **Announcements**

#### **IBS New York**

Eiji Yamane will be demonstrating his signature dry cut technique at the IBS show on Sunday, 4/14 and Monday 4/15 from 4pm - 5:30pm. Room MR14

### **LISCIO Seminars**

All Liscio seminars are now free for Lisciocertified stylists. Join us for a Liscio refresher or Liscio Highlight Smoothing seminar! See schedule for upcoming classes!

### So long Cashmere Luminance!

Unfortunately, <u>Cashmere Luminance</u> will be <u>discontinued</u> as of <u>December 2013</u>. We recommend Liscio Smooth Control method instead for smoother, manageable hair with body!

### Like Us on Facebook:

For weekly news and seminar reports, please visit our facebook at: www.facebook.com/milbon.us. Also, follow us on Twitter @MilbonUSAweb.

### **Return policy**

We do not accept returns after 60 days of the original invoice date. A 15% restocking fee will be incurred for returns after 30 days. All returning items must be in its original resalable condition.

No returns on irons.

### Volume That Won't Let You Down

### **New! Volume Mist available in April**

A protein-based volumizer that gives lift at the roots without weighing hair down. Provides long lasting results and protects against heat damage to prevent from over drying!

Visit www.milbon-usa.com or www.facebook.com/milbon.us for updates!



\$13.00 / 125ml / 4.2fl oz.

### **The Story Behind Elujuda**



Yoshimi Ebina and Yuichi Sakai of Liberty-H Salon in Tokyo, Japan felt the need for a product that facilitates easy styling. They said "some clients are always easy to style, while others are very difficult." They worked closely with Milbon's research and development department to find the scientific reasoning behind easy styling. Together, they created Elujuda, a 2 in 1 leave-in treatment and styling product that transforms difficult styling into a breeze!

-Starter Kit —

Buy ELUJUDA FO 5pcs + ELUJUDA MO 5pcs, Get 1 set FREE





Regular Price \$204 Starter Kit Price \$170 (16.7% off)

#### **Last Chance Promotions!**

#### **Inphenom In-Salon Treatment Re-Order Promotion \$210**

When you purchase refills of:

Inphenom Step 1 Inphenom Step 2

Inphenom Step 3 Inphenom Step 4 Inphenom Step 5

1 box of Ceramide Pack

## Receive the following backbar FREE:

2 Inphenom shampoo (7.8oz) refill 2 Inphenom treatment (8.1oz) refill

1 Inphenom shampoo empty pump 1 Inphenom treatment empty pump



### **Linkage MEU Promotion \$112**

Choose from fine hair, normal hair or coarse hair type:

Step 1 refill + empty pump Step 2 refill + empty pump

Step 3 refill + empty pump 1 box of Step 4 take-home



Receive 3 sets of the corresponding Neu Due shampoo and treatment travel size FREE!

