



MILBON

What's New!

February 1, 2013

Announcements

Elujuda is Available!

Milbon's new 2 in 1 leave-in and styling product! Comes in two formulas—FO for fine hair & MO for coarse hair!

So long Cashmere Luminance!

Unfortunately, Cashmere Luminance will be discontinued as of December 2013. We recommend Liscio Smooth Control method instead for smoother, manageable hair with body!

Join us for Milbon's In-Salon Treatment Seminar!

Increase your profitability with our in-salon treatments! Includes live demos and in-depth product knowledge. See seminar schedule for upcoming class dates.

EIJI Dry Cut Seminar

Observe Eiji's signature dry cut technique! We are now accepting registration for the next available class on **Monday, May 20, 2013**

Like Us on Facebook:

For weekly news and seminar reports, please visit our facebook at: www.facebook.com/milbon.us. Also, follow us on Twitter @MilbonUSAweb.

Return policy

We do not accept returns after 60 days of the original invoice date. A 15% restocking fee will be incurred for returns after 30 days. All returning items must be in its original resalable condition.

No returns on irons.

NEW! Elujuda

DEESSE'S
for natural color design

Elujuda is a 2 in 1 Leave-in Treatment & Styling Product. Elujuda isn't a conventional leave-in treatment. It acts as a styling foundation because it immediately restores hair to its most ideal condition for blow outs. And the finishing is amazingly light! Extracted from the oils of the baobob tree, Elujuda leaves hair unbelievably soft, supple and smooth. Available in two formulas, one for fine hair and one for coarse hair.

ELUJUDA FO (FLUENT OIL)

For fine hair



4.1fl oz. \$17.00

- 2 in 1 Leave-in Treatment & Styling Product
- Oil soluble Silk PPT enhances density of the protein within the cortex
- Gives fine hair body and movement
- Makes hair look thicker
- Light finish
- Heat Protection
- UV Protection

ELUJUDA MO(MELLOW OIL)

For coarse hair



4.1fl oz. \$17.00

- 2 in 1 Leave-in Treatment & Styling Product
- Olive Squalene relaxes the hydrogen bonds providing flexibility and softness
- Softens coarse hair
- Easier to blow-dry
- Smooth finish
- Heat Protection
- UV Protection

Starter Kit

Buy ELUJUDA FO 5pcs + ELUJUDA MO 5pcs, Get 1 set FREE



Regular Price \$204 → Starter Kit Price \$170 (16.7% off)

Inphenom In-Salon Treatment Re-Order Promotion \$210

When you purchase refills of:

- Inphenom Step 1
- Inphenom Step 2
- Inphenom Step 3
- Inphenom Step 4
- Inphenom Step 5
- 1 box of Ceramide Pack



Receive the following backbar

FREE:

- 2 Inphenom shampoo (7.8oz) refill
- 2 Inphenom treatment (8.1oz) refill
- 1 Inphenom shampoo empty pump
- 1 Inphenom treatment empty pump



Linkage MEU Promotion \$112

Choose from fine hair, normal hair or coarse hair type:

- Step 1 refill + empty pump
- Step 2 refill + empty pump
- Step 3 refill + empty pump
- 1 box of Step 4 take-home



Receive 3 sets of the corresponding Neu Due shampoo and treatment travel size FREE!



1/14 Retexturizing Basic Refresher Seminar by Hikaru —Part 1 Straightening (service time 3 hrs)



BEFORE



1. Consultation

- Coarse, curly hair
- Liscio 1 year ago
- Single process 6 months ago
- Wants natural straight finish

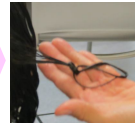
AFTER



2. Shampoo and Hair Check



Shampoo twice with Nigelle ER



After shampoo, damage check the hair with knot test on wet hair. New growth is healthy.

3. Zero & Straightener



ZERO Strong Normal



1. ZERO - apply ZERO on previously straightened hair
2. Apply Strong (70%): Normal(30%) on new growth. Process for 15 min.
3. Apply Strong on underneath and front section. Process for 5 min.
4. Apply Normal on previously straightened hair. Process for 5 min.
5. Apply Normal on 1/4 inch from scalp.

Total process time: 25 min after application

4. Process Check & Rinse, Hair Bath



Knot stays closed. Ready to rinse



After rinsing the entire head, fill sink with warm water and massage hair in the water to remove excess chemicals. Changed water 3 times to ensure all chemicals have been removed.

5. Blow Dry & Iron

Blow dry with brush to 90%. Flat iron hair 180C (356F)
Press for 3 seconds

6. Neutralizer, Rinse, Style



Apply Neutralizer from roots to the ends. Process for 5 min. Rinse. Style.

1/14 Retexturizing Basic Refresher Seminar by Hikaru—Part 2 Smooth Control (service time 1.5 hr)



BEFORE



1. Consultation

- Fine, curly and frizzy
- Single process with a few highlights 1 year ago
- Wants soft, smooth hair with body

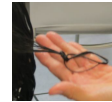
AFTER



2. Shampoo



Shampoo x2 hair with Nigelle ER



After shampoo, damage check the hair with knot test on wet hair. Roots are mostly healthy, ends are weak.

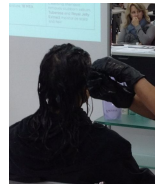
3. Zero & Straightener



Zero



Normal



1. ZERO—apply ZERO through ends
2. Apply Normal roots to ends. Process for 18 min

Total Process time: 18 min after application

4. Process Check & Rinse, Hair Bath



Knot stays mostly closed. Ready to rinse



After rinsing entire head, fill the sink with warm water and massage hair in the water to remove excess chemicals. Changed water twice to ensure all chemicals have been removed.

5. Blow Dry & Iron

Salon finish blow dry with brush.

6. Neutralizer, Rinse, Style



Apply neutralizer from roots to the ends. Process for 5 min. Rinse.



Milbon Seminar Schedule

February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	NY (B) Hikaru	4	5	6	7	8
CA (SC) Kazumi	CA (HS) Kazumi	NY (B) Yoshie	11	12	13	14
10	11	12	13	14	15	16
		18	19	20	21	22
24	NY (R) Yoshie	25	26	27	28	

EIJI Dry Cut Seminar (E)

Course Objective:

Discover the art of dry cutting by renowned stylist EIJI (protege of the late John Sahag). Class will consist of Eiji's inspiring philosophy, a live demonstration of his legendary dry cut technique and a styling presentation on 4 models. Learn more about EIJI at www.eiji-newyork.com.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 1pm—4pm **Cost:** \$75 (includes a hand picked selection of Eiji's favorite styling products!)

Basic Liscio Retexturizing (B) by Yoshie/Hikaru

Course Objective:

Our basic class recommended for stylists new to Liscio. Learn the theory behind Liscio and observe two different processes - Smooth Control (for clients who want smoother hair but are concerned about sacrificing volume) and Straightening (for clients who want natural, straight results). A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	NY (B) Yoshie	4	5	6	7	8
10	NY (HS) Tara	11	12	13	14	15
17	NY (R) Hikaru	18	19	20	21	22
24	NY (HS) Tara	25	26	27	28	29
31						30

Basic Refresher Liscio Retexturizing (R) by Yoshie / Hikaru

Course Objective:

This refresher seminar is dedicated to those who are already Liscio certified. Get a quick update on two different processes using Liscio Crystal Cream - Smooth Control (for clients who want smoother hair without sacrificing body) and Straightening (for clients who want natural straight results). A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** Free

Advanced Highlight Smoothing NY (HS) by Tara

Course Objective:

This is our advanced class and requires previous Liscio certification. Learn how to permanently smooth hair (while maintaining body) using Liscio for your highlighted hair clients. Attendees will receive a certificate after seminar.

Location: NY - Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 10am –1 pm **Cost:** \$150

April

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	NY (B) Yoshie	1	2	3	4	5
7	NY (HS) Tara	8	9	10	11	12
14	NY (B) Hikaru	15	16	17	18	19
21	NY (R) Yoshie	22	23	24	25	26
28	NY (HS) Tara	29	30			

CA Smooth Control (SC) by Kazumi - Sunday, 2/10

Our basic seminar (aka Blow Dry Process). Learn how to control and smooth out inconsistent waves and frizz while keeping volume, body and movement. Ideal for fine to normal hair types to achieve better manageability and soft, shiny, smoother finish!

Attendees will receive a certificate after seminar.

Location: Beverly Hills, CA (contact us for details)

Time: 10am—12pm **Cost:** \$150

CA Advanced Highlight Smoothing (HS) by Kazumi -Sunday, 2/10

This is an advanced seminar and requires prior Liscio certification. Highlight Smoothing is a great alternative for effective and longer lasting smooth hair. Take away the frizz and reduce puffiness for better manageability.

Location: Beverly Hills, CA (contact us for details)

Time: 1pm—4pm **Cost:** \$150

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com



Product Value Packs for Seminar Attendees Only

Choose a **FREE value pack** as reimbursement for the seminar fee OR use the \$150 as credit towards products of choice.

- Value pack products are non-refundable and non-exchangeable
- Pickup available at NY seminars or products can be shipped to the salon (shipping fee \$10 + tax)

[Liscio Seminar Value Pack \(available for Liscio Retexturizing and Highlight Smoothing Seminars\) - choose one](#)

Liscio Value Pack



410477	LISCIO CRYSTAL Straightener Strong	1
410478	LISCIO CRYSTAL Straightener Normal	2
410479	LISCIO CRYSTAL Straightener Mild	1
410483	LISCIO Neutralizing Lotion	4
113480	LISCIO KNOTEUR ZERO	2
410495	LISCIO Processing Stopper Bottle	1
410510	LISCIO Heat Protection Spray Bottle	1
410815	Nigelle ER Shampoo 8.1 oz.	1
410805	Nigelle ER Treatment 8.5 oz.	1
114860	PREJUME Milk #1 (or Prejume Milk #3)	1
410476	Liscio Crystal Shine Serum	1
827007	Work Brush	

Value at: \$215

Inphenom Treatment Pack



129640	Inphenom Penetrator #1 (16.9oz.)	1
129655	Inphenom Cortex CMC #2 (16.9 oz.)	1
129625	Inphenom Cuticle CMC #3 (8.8 oz)	1
129660	Inphenom CMC Stabilizer #4 (16.9 oz)	1
129630	Inphenom Cuticle Coat #5 (8.8oz)	1
129635	Inphenom Ceramidepack (0.4oz)	10
996000	Inphenom Sprayer (1)	1
996001	Inphenom Foamer (2)	1
996002	Inphenom Applicator (4)	1

Total Value: \$223

Linkage MEU Value Pack



211200	Linkage MEU (1) Refill Bag	1
831300	Linkage MEU (1) Empty Pump	1
211210	Linkage MEU (1+) Refill Bag	1
831301	Linkage MEU (1+) Empty Pump	1
211220	Linkage MEU (1X) Refill Bag	1
831302	Linkage MEU (1X) Empty Pump	1
211230	Linkage MEU (2) Refill Bag	1
831303	Linkage MEU (2) Empty Pump	1
211240	Linkage MEU (3) Refill Bag	1
831304	Linkage MEU (3) Empty Pump	1
211250	Linkage MEU (3+) Refill Bag	1
831305	Linkage MEU (3+) Empty Pump	1
211260	Linkage MEU (3X) Refill Bag	1
831306	Linkage MEU (3X) Empty Pump	1
130770	Linkage MEU (4)	5
130780	Linkage MEU (4+)	5
130790	Linkage MEU (4x)	5

Total Value: \$229.50