



MILBON

# What's New!

December 1, 2012

## Announcements



**Limited Time Holiday Travel Size Promotions**

**Promo A:**  
50% off 1 kind (60pcs)

**Promo B:**  
50% off 2 kinds (30 pcs each, totaling 60pcs)

**Promo C:**  
50% off 3 kinds (20 pcs each, totaling 60pcs)

**Going, going, gone... Discontinuing items:**

1. Travel sizes AX, LX, Nigelle DS, Crede ER - end of Dec or out of stock
2. Nigelle DS TF & FF refill 35 oz. - end of Dec or out of stock

### EIJI Dry Cut Seminar

Observe Eiji's signature dry cut technique! We are now accepting registration for the next available class on **Monday, May 20, 2013**

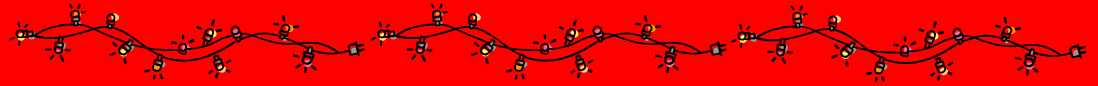
### Like Us on Facebook:

For weekly news and seminar reports, please visit our facebook at: [www.facebook.com/milbon.us](http://www.facebook.com/milbon.us). Also, follow us on Twitter @MilbonUSAweb.

### Return policy

We do not accept returns after 60 days of the original invoice date. A 15% restocking fee will be incurred for returns after 30 days. All returning items must be in its original resalable condition.

**No returns on irons.**



## 12 Products That'll Leave Your Hair Merry & Bright

1. Maintain long-lasting and vibrant color with **INPHENOM** professional treatment and homecare - shampoo, treatment and mist. P.S. on sale now!
2. **Noiraudepro** (aka our powerhouse treatment) stops breakage and repairs damage
3. Instantly moisturize dry, unmanageable hair with **Linkage MEU** professional deep hydrating treatment
4. **Nigelle ER** shampoo & treatment locks in moisture and adds shine (our recommendation for thermally reconditioned hair)
5. Our increasingly popular **Neu Due** homecare smoothes dry, color treated hair and comes in 3 formulas - for fine, normal or coarse hair types!
6. **Fierli** homecare is our go to product for taming frizz. Lightweight & sodium sulfate free
7. Wash away buildup and stubborn sebum with **Nigelle LX** shampoo and treatment. Use together with LX Nourishment to promote circulation and healthy hair growth.
8. **Liscio Crystal Oil** blocks humidity while enhancing shine for up to 12 hours!
9. **Nigelle RX** is our best bet for repairing damaged hair ends. Choose from 4 formulas to service different hair needs. Use before or after blow drying!
10. **Aprou** anti-aging leave-in treatments infuse hair with collagen to revitalize dry, untamely hair ends
11. For a little polish that goes a long way, apply **Lusse** finishing cream. No silicone, no buildup.
12. Style away! **Prejume** Milks provide duo purposes - apply on curls for more defined waves or use on damp hair and blow dry straight. Prejume Waxes provide a variety of holds & playful textures.



## LAST CHANCE INPHENOM PROMOTIONS (until Dec. 31)

### 1. Inphenom



- Includes Inphenom 5-step In-Salon Treatment
- Applicators - Sprayer, Foamer, Applicator, Cups & Tray
- 1 Box of Ceramidepack Take Home for your clients
- Inphenom Homecare - Inphenom Shampoo, Treatment and Mist retail Valued at over \$250!

### 2. Inphenom Homecare + Ceramide Promo \$260

When you purchase:  
1 box Ceramide Pack  
6 pc. Inphenom Shampoo retail size 8.5 oz.  
6 pc. Inphenom Treatment retail size 8.8 oz.

Get 2 pc. Inphenom Mist FREE  
Use Mist before blow drying to detangle & protect from heat damage!

### 3. Inphenom Retail + Travel Size Promo \$210



When you purchase:  
6 pc. Inphenom Shampoo retail size 8.5 oz.  
6 pc. Inphenom Treatment retail size 8.8 oz.

Get 3 sets Inphenom Shampoo & Treatment travel size 1.7 oz. FREE



**Below is a brief report of our recent seminars!**

11/4 CA Liscio Smooth Control Seminar by Kazumi —service time: 1.5 hours



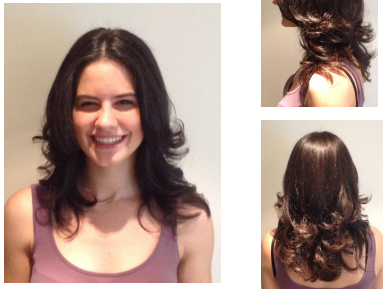
**BEFORE**



**1. Consultation**

- Curly, wavy & frizzy
- Virgin hair, no color or straightening
- Heat styles
- Wants smoother, more manageable hair

**AFTER**



**2. Shampoo and Hair Check**



Shampoo hair twice with Nigelle ER  
Knot test showed healthy hair from roots to mid-shaft  
Slightly weaker through ends and top section which were more coarse and

**3. Zero & Straightener**



**ZERO Normal**

1. Apply ZERO to ends and hairline
2. Apply Normal solution roots to ends
3. Apply more solution from roots to mid-shaft and less towards ends

Total Process: 18 min after application

**4. Process Check & Rinse, Hair Bath**



Knot stays mostly closed.  
Ready to rinse

After rinsing fill the sink with warm water and massage hair in the water. This removes any remaining chemicals.

**5. Blow Dry & Iron**

Salon finish blow dry using round brush.  
Quick pass with flat iron around the face where hair was more frizzy at 180C (356F)

**6. Neutralizer, Rinse, Style**



Apply Neutralizer from roots to the ends.  
Process for 5 minutes. Rinse

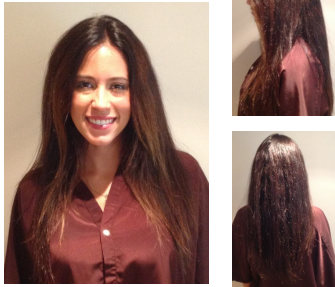
Style



11/4 CA Liscio Retexturizing Smooth Control Process by Kazumi Morton - service time 2 hours



**BEFORE**



**1. Consultation**

- Wavy & frizzy
- Highlights 1 year ago, hombre 3 weeks ago
- Single process every 5 weeks, Brazilian 1 year ago
- Wants smoother, more manageable hair

**AFTER**



**2. Shampoo**



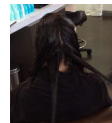
**Inphenom**

Shampoo hair twice using Inphenom  
Knot test showed healthy hair at roots  
Weak hair through ends from Brazilian treatment and highlighted areas

**3. Zero & Straightener**



**Mild Normal**



1. Apply ZERO to ends and highlighted areas
2. Apply mixture : Normal (1:1) from roots to mid-shaft
3. Apply Mild over ZERO on ends and highlighted areas
4. Hidden highlights revealed in back section, used Process Stopper to stop those areas

Total Process time: 12 min after application

**4. Process Check & Rinse, Hair Bath**



Knot stays mostly closed.  
Ready to rinse.

After rinsing, fill the sink with warm water and massage hair in the water. This removes any remaining chemicals.  
Apply Inphenom Treatment steps 2 & 3  
Rinse

**5. Blow Dry & Iron**

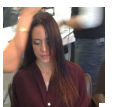
Blow dry to 80%. Flat iron healthy sections at 180C (356F). Flat iron ends and highlights at 160C (320F)

**6. Neutralizer, Rinse, Style**



Apply neutralizer from roots to ends.  
Process for 5 min. Rinse.

Apply Inphenom steps 4 & 5  
Rinse & style





# Milbon Seminar Schedule

## December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 NY (B) Hikaru	4	5	6	7 Pearl Harbor Remembrance Day	8
9	10 NY (HS) Tara	11	12	13	14	15
16	17	18	19	20	21	22 Winter Begins
23	24	25 Christmas	26	27	28	29
30	31 New Year's Eve					

## January

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7 NY (B) Yoshie	8	9	10	11	12
13	14 NY (R) Hikaru	15	16	17	18	19
20 SOLD OUT	21 Eiji Dry Cut	22	23	24	25	26
	27 NY (HS) Tara	28 NY (T) Milbon	29	30	31	

## February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

Coming Soon!

### Eiji Dry Cut Seminar (E)

#### Course Objective:

Discover the art of dry cutting by renowned stylist Eiji (protege of the late John Sahag). Class will consist of Eiji's inspiring philosophy, a live demonstration of his legendary dry cut technique and a styling presentation on 4 models. Learn more about Eiji at [www.eiji-newyork.com](http://www.eiji-newyork.com).

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

**Time:** 1pm—4pm **Cost:** \$75 (includes a hand picked selection of Eiji's favorite styling products!)

### Basic Liscio Retexturizing (B) by Yoshie/Hikaru

#### Course Objective:

Our basic class recommended for stylists new to Liscio. Learn the theory behind Liscio and observe two different processes - Smooth Control (for clients who want smoother hair but are concerned about sacrificing volume) and Straightening (for clients who want natural, straight results). A certificate will be given after completion.

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

**Time:** 9:30am - 3pm **Cost:** \$150

### Basic Refresher Liscio Retexturizing (R) by Yoshie / Hikaru

#### Course Objective:

This refresher seminar is dedicated to those who are already Liscio certified. Get a quick update on two different processes using Liscio Crystal Cream - Smooth Control (for clients who want smoother hair without sacrificing body) and Straightening (for clients who want natural straight results). A certificate will be given after completion.

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

**Time:** 9:30am - 3pm **Cost:** Free

### Smoothing Options (O) by Hikaru

#### Course Objective:

This is our basic smoothing seminar. Learn two different options for clients who want smoother hair but are concerned about sacrificing body. Liscio Smooth Control for permanent smoothing results and Cashmere Luminance for temporary smoothness. A certificate will be given after completion.

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

**Time:** 9:30am –3 pm **Cost:** \$150

### Advanced Highlight Smoothing NY (HS) by Tara

#### Course Objective:

This is our advanced class and requires previous Liscio certification. Learn how to permanently smooth hair (while maintaining body) using Liscio for your highlighted hair clients. Attendees will receive a certificate after seminar.

**Location:** NY - Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

**Time:** 9:30am –1 pm **Cost:** \$150

### Professional In-Salon Treatment (T) by Milbon Educators

#### Course Objective:

Our in-salon treatment class. Learn how to increase your profitability through in-salon treatments. Class will focus on how to market your service, in depth product knowledge and the basic techniques of our in-salon treatment services. Includes live model demos

**Location:** Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

**Time:** 2 –5 pm **Cost:** FREE

### CA Smooth Control (SC) by Kazumi - Sunday, 2/10

Our basic seminar (aka Blow Dry Process). Learn how to control and smooth out inconsistent waves and frizz while keeping volume, body and movement. Ideal for fine to normal hair types to achieve better manageability and soft, shiny, smoother finish! Attendees will receive a certificate after seminar.

**Location:** Beverly Hills, CA (contact us for details)

**Time:** 9:30am—1pm **Cost:** \$150

### CA Advanced Highlight Smoothing (HS) by Kazumi - Sunday, 2/10

This is an advanced seminar and requires prior Liscio certification. Highlight Smoothing is a great alternative for effective and longer lasting smooth hair. Take away the frizz and reduce puffiness for better manageability.

**Location:** Beverly Hills, CA (contact us for details)

**Time:** 2pm—5pm **Cost:** \$150

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at [www.milbon-usa.com](http://www.milbon-usa.com)





# Product Value Packs for Seminar Attendees Only

Choose a **FREE value pack** as reimbursement for the seminar fee OR use the \$150 as credit towards products of choice.

- Value pack products are non-refundable and non-exchangeable
- Pickup available at NY seminars or products can be shipped to the salon (shipping fee \$10 + tax)

Liscio Seminar Value Pack (available for Liscio Retexturizing and Highlight Smoothing Seminars) - choose one

## Liscio Value Pack



410477	LISCIO CRYSTAL Straightener Strong	1
410478	LISCIO CRYSTAL Straightener Normal	2
410479	LISCIO CRYSTAL Straightener Mild	1
410483	LISCIO Neutralizing Lotion	4
113480	LISCIO KNOTEUR ZERO	2
410495	LISCIO Processing Stopper Bottle	1
410510	LISCIO Heat Protection Spray Bottle	1
410815	Nigelle ER Shampoo 8.1 oz.	1
410805	Nigelle ER Treatment 8.5 oz.	1
114860	PREJUME Milk #1 (or Prejume Milk #3)	1
410476	Liscio Crystal Shine Serum	1
827007	Work Brush	

Value at: \$215

## Inphenom Treatment Pack



129640	Inphenom Penetrator #1 (16.9oz.)	1
129655	Inphenom Cortex CMC #2 (16.9 oz.)	1
129625	Inphenom Cuticle CMC #3 (8.8 oz)	1
129660	Inphenom CMC Stabilizer #4 (16.9 oz)	1
129630	Inphenom Cuticle Coat #5 (8.8oz)	1
129635	Inphenom Ceramidepack (0.4oz)	10
996000	Inphenom Sprayer (1)	1
996001	Inphenom Foamer (2)	1
996002	Inphenom Applicator (4)	1

Total Value: \$223

## Linkage MEU Value Pack



211200	Linkage MEU (1) Refill Bag	1
831300	Linkage MEU (1) Empty Pump	1
211210	Linkage MEU (1+) Refill Bag	1
831301	Linkage MEU (1+) Empty Pump	1
211220	Linkage MEU (1X) Refill Bag	1
831302	Linkage MEU (1X) Empty Pump	1
211230	Linkage MEU (2) Refill Bag	1
831303	Linkage MEU (2) Empty Pump	1
211240	Linkage MEU (3) Refill Bag	1
831304	Linkage MEU (3) Empty Pump	1
211250	Linkage MEU (3+) Refill Bag	1
831305	Linkage MEU (3+) Empty Pump	1
211260	Linkage MEU (3X) Refill Bag	1
831306	Linkage MEU (3X) Empty Pump	1
130770	Linkage MEU (4)	5
130780	Linkage MEU (4+)	5
130790	Linkage MEU (4x)	5

Total Value: \$229.50

## Smoothing Options Seminar Value Pack



410505	Liscio Smoothing Solution (Cashmere Luminance)	2
128900	Fierli Shampoo Retail Size	1
128910	Fierli Treatment Retail Size	1
410479	Liscio Crystal Cream Mild	2
410483	Liscio Crystal Neutralizing Lotion	2
410815	Nigelle ER Shampoo Retail Size	1
410805	Nigelle ER Treatment Retail Size	1
113480	Liscio Knoteur Zero	2
410510	Heat Protection Spray Bottle	1
827007	Work Brush	2

Value: \$202

## Cashmere Luminance Seminar Value Pack\*



410505	Liscio Smoothing Solution (Cashmere Luminance)	3
113480	Liscio Knoteur ZERO	1
128900	Fierli Shampoo Retail Size	1
128940	Fierli Shampoo Pump	1
128910	Fierli Treatment Retail Size	1
128950	Fierli Treatment Pump	1

Value: \$157.00 \* available to Cashmere Attendees only