



MILBON

What's New!

January 1, 2012

Announcements

- Yoshie from Momotaro Salon NY will be teaching the upcoming California Liscio & Cashmere seminars on Sunday, 2/12.
- **Limited Time Promo!** Like us on Facebook and get 50% off 20 pcs of travel size shampoo and treatment. Great for holiday gift bags! Hurry offer ends Friday 1/13/12!
- **Join us on Facebook!** Friend us to receive product updates, share ideas and connect with Milbon!  www.facebook.com/milbon.us
- **Salon POPs available!** Ask us for MILBON displays to help promote featured retail items and services!
- **Discontinuing Items:** Nigelle TF & FF Travel sizes (until stock runs out)

- **Return policy**
We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original resalable condition.
No returns on irons.



New Year, New Hair!

Start the year off right with healthy, shiny, manageable hair! Whether it may be styling products, restorative treatments or life changing Liscio / Cashmere services, we've got it all to support you and your clients!

May your new year be beautiful & bright!

Testimonials from our models!

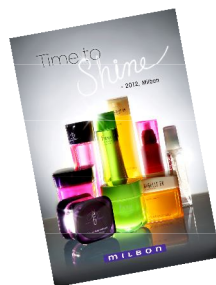


I got my hair LISCIO straightened on Nov. 14 and it still looks and feels great!!! Everyone said that it's made a big difference in my appearance! I am so happy, for the first time in my life, I am very pleased with my hair! You have definitely changed my life! Even the rain and humidity do not bother it anymore! This is a true miracle for my hair as it was an uncontrollable mess before!!!



Cashmere Model: 11/28

"This is amazing! I love my hair and now that it's easy to blow dry and style! I'm planning on getting another Cashmere smoothing before summer!"




Time to Shine!

New! January/February Milbon Display now available! An attractive shelf talker for your front desk or station!

January Promotions

10% off 6 pcs. of Neu Due Shampoo, Treatment or Nutrient retail size (of the same kind)!

Neu Due homecare is great for winter dry hair! Smoothes and hydrates hair and resolves any issues of tangles, roughness or dryness!

Limited Time Promo!!! Like us on Facebook and get 50% off 20 pcs of travel size shampoo and treatment. Hurry, offer ends Friday, 1/13. 



Neu Due featured in August Issue of Self Magazine!



Below is a brief report of our seminars!

CASHMERE LUMINANCE

11/28 Cashmere Seminar by Yoshie 1 hour 20 mins



Before

1. Hair Consultation & Hair History

- Hair type: Wavy/Curly
- Hair Texture: Normal
- Single Process: Box, few days ago
- Expectation: Less Frizz, less bulk



After

Blow-dry to finish; Shampoo can be done on the same day after this service



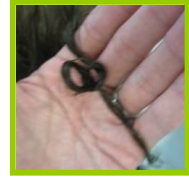
2. Shampoo with Fierli Shampoo, damage check with knot test before applying treatment



Ends, top section, faceline



Nape, roots to midshaft



*knot bounces open, apply heat

3. Apply Zero On the very ends



4. Apply Smoothing Solution from roots to the ends



5. Process: total 20 min under heat For occipital to nape, processed with heat 10 min. For rest of hair, processed with heat 10 min.



*Process check: should feel smooth when done

6. Rinse Apply Fierli Treatment and comb throughout hair



After rough dry After flat iron

7. Blow dry & Iron Iron at 410 F, 2-3 passes from roots to the ends



*Shampooed again, rough dry

MILBON STRAIGHT LISCIO

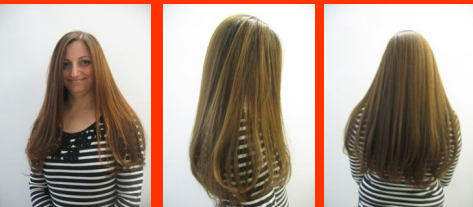
12/12 Conditioning Seminar by Yoshie 3 hours



Before

1. Hair Consultation & Hair History

- Coarse, curly hair
- Box color May 2011
- Last Straightening Apr. 2011
- Expectation: Straight



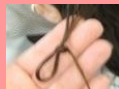
After

Result: Shiny, Straight & Silky Hair!

2. Shampoo & knot test



Roots



Mid-Straightened



Ends-straightened

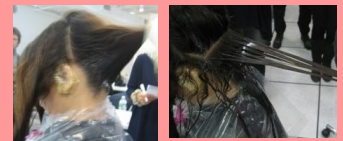
Pre-Treatment



Inphenom 1, 2, 3 After shampoo

Knot check while hair is wet for strength

3. Zero Protection & Treatment



Application on previously straightened, colored hair, nape and face line.



4. Application and process



Normal



Apply on new growth first

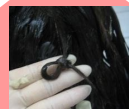


Process with heat for 10 min in healthy resistant areas (back)



Process nape and faceline Last (10 min)

Application: 17 min
Process time: 40 min



Process Check
When knot stays mostly closed, ready!

5. Rinse & Hair Bath

6. Flat Iron & Neutralize

Repair Cuticle



Chitoaqua diluted with water (1:3)

Blow dry 90%



Flat iron at 180°C



Neutralize 5 min



Inphenom 4,5



Liscio Crystal Cream & Cashmere Luminance Seminar Schedule

January 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Year	2	3	4	5	6	7
8	9 NY (C) Hikaru	10	11	12	13	14
15	16 M.L.K. Day NY (CL) Yoshie	17	18	19	20	21
22	23 NY (SS) Tara	24	25	26	27	28
29	30 NY (O) Hikaru	31				

February 2012

February 2012						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 Groundhog Day	3	4
	5 NY (C) Yoshie	6	7	8	9	10
11 CA (C) AM Yoshie	12 CA (CL) PM Yoshie	13 NY (CL) Hikaru	14 Valentine's Day	15	16	17
18	19	20 Presidents Day	21	22	23	24
25	26 NY (HS) Tara	27	28	29 Leap Day	30	31

March 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
	4 NY (C) Hikaru	5	6	7	8	9
10 Daylight Savings	11 NY (CL) Yoshie	12	13	14	15	16
17 St. Patrick's Day	18	19	20 Spring Equinox	21	22	23
24	25 NY (SS) Tara	26	27	28	29	30
31	32 NY (LH) Yoshie	33	34	35	36	37

Conditioning Straightening NY (C) by Yoshie/Hikaru Conditioning Straightening CA (C) by Yoshie Sakuma

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm

CA location: Beverly Hills, CA (call us at 800-431-8930 for details & registration)

Time: 9:30am - 1pm PM class

Cost: \$150

Smooth Control & Straight Variations NY (SS) by Tara Sookdeo

Course Objective:

Learn two different processes using Liscio for more permanent options. Smooth Control for clients who want smoother, manageable hair and Straight Variations for clients who want to keep their curls but want to reduce the frizz and puffiness. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

Liscio Highlight Options NY (O) by Hikaru Kuroki

Course Objective:

This is our advanced class and requires previous Liscio certification. This class teaches two processes on how to smooth and tame challenging hair conditions (i.e. color treated or highlighted hair) - Liscio for permanent results and Cashmere for temporary smoothness. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

New! Highlight Smoothing NY (HS) by Tara Sookdeo

Course Objective:

This is our advanced class and requires previous Liscio certification. Learn how to permanently smooth hair (while maintaining body) using Liscio for your color treated/highlighted hair clients. Attendees will receive a certificate after seminar.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

New! Liscio Highlight Straightening (LH) by Yoshie Sakuma

Course Objective:

This is our advanced class and requires previous Liscio certification for more challenging hair conditions. Learn how to manipulate Liscio solutions to permanently straighten color treated, highlighted hair!

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

Cashmere Luminance NY (CL) by Yoshie/Hikaru Cashmere Luminance CA (CL) by Yoshie Sakuma

Course Objective:

Learn how to smooth hair for easier blow drying and manageability. This is our temporary, no commitment solution that lasts 2-3 months. Cashmere Luminance is so gentle that it is ideal for your wavy, frizzy, single processed/highlighted hair clientele! (Formaldehyde free) A certificate will be given after completion.

Locations: **NY location:** Milbon USA 568 Broadway, Suite 606 New York, NY 10012

Times: 9:30am - 3pm

CA location: Beverly Hills, CA (call us at 800-431-8930 for details & registration)

Time: 2pm - 5pm PM class

Cost: \$150

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at

www.milbon-usa.com



Product Value Packs for Seminar Attendees Only

Choose a **FREE value pack** as reimbursement for the seminar fee **OR** use the \$150 as credit towards products of choice.

- Value pack products are non-refundable and non-exchangeable
- Pickup available at NY seminars or products can be shipped to the salon (shipping fee \$10 + tax)

Liscio Seminar Value Pack (available for Conditioning, Highlight Straightening, Highlight Smoothing, Smooth Control/Straight Variation Seminars) - choose one

Liscio Value Pack



410477	LISCIO CRYSTAL Straightener Strong	1
410478	LISCIO CRYSTAL Straightener Normal	2
410479	LISCIO CRYSTAL Straightener Mild	1
410483	LISCIO Neutralizing Lotion	4
113480	LISCIO KNOTEUR ZERO	2
410495	LISCIO Processing Stopper Bottle	1
410510	LISCIO Heat Protection Spray Bottle	1
410815	Nigelle ER Shampoo 8.1 oz.	1
410805	Nigelle ER Treatment 8.5 oz.	1
114860	PREJUME Milk #1 (or Prejume Milk #3)	1
410476	Liscio Crystal Shine Serum	1
827007	Work Brush	

Value at: \$215

Homecare Value Pack



140370	NEU DUE Willowlux Shampoo w. Pump	1
140400	NEU DUE Willowlux Treatment w. Pump	1
413244	NIGELLE LX Shampoo w. pump	1
413248	NIGELLE LX Treatment w. Pump	1
410820	NIGELLE ER Shampoo w. Pump	1
410810	NIGELLE ER Treatment w. Pump	1
111101	APROU Water Gel	2
111100	APROU Milk Moisture	2

Total Value: \$215

Linkage MEU Value Pack



211200	Linkage MEU (1) Refill Bag	1
831300	Linkage MEU (1) Empty Pump	1
211210	Linkage MEU (1+) Refill Bag	1
831301	Linkage MEU (1+) Empty Pump	1
211220	Linkage MEU (1X) Refill Bag	1
831302	Linkage MEU (1X) Empty Pump	1
211230	Linkage MEU (2) Refill Bag	1
831303	Linkage MEU (2) Empty Pump	1
211240	Linkage MEU (3) Refill Bag	1
831304	Linkage MEU (3) Empty Pump	1
211250	Linkage MEU (3+) Refill Bag	1
831305	Linkage MEU (3+) Empty Pump	1
211260	Linkage MEU (3X) Refill Bag	1
831306	Linkage MEU (3X) Empty Pump	1
130770	Linkage MEU (4)	5
130780	Linkage MEU (4+)	5
130790	Linkage MEU (4x)	5

Total Value: \$229.50

Cashmere Value Pack (available for Cashmere, Highlight Options Seminars) - choose one

Cashmere Luminance Seminar Value Pack



410505	Liscio Smoothing Solution (Cashmere Luminance)	3
113480	Liscio Knoteur ZERO	1
128900	Fierli Shampoo Retail Size	1
128940	Fierli Shampoo Pump	1
128910	Fierli Treatment Retail Size	1
128950	Fierli Treatment Pump	1

Value: \$157.00

Highlight Options Seminar Value Pack



410505	Liscio Smoothing Solution (Cashmere Luminance)	2
128900	Fierli Shampoo Retail Size	1
128910	Fierli Treatment Retail Size	1
410479	Liscio Crystal Cream Mild	2
410483	Liscio Crystal Neutralizing Lotion	2
410815	Nigelle ER Shampoo Retail Size	1
410805	Nigelle ER Treatment Retail Size	1
113480	Liscio Knoteur Zero	2
410510	Heat Protection Spray Bottle	1
827007	Work Brush	2

Value: \$202