



MILBON

What's New!

December 1, 2011

Announcements

• **2012 Seminar Schedule**
Visit our website or see the inside of the newsletter for new seminars in 2012!

• **Holiday Gift Bag Ideas**
Travel size promotion: 50% off 1 case (60 pcs) of travel size shampoo and treatment. Great for holiday gift bags! (1 case must be of the same kind)

• **Join us on Facebook!**
Friend us to receive product updates, share ideas and connect with Milbon!

www.facebook.com/milbon.us

• **Salon POPs available!**
Ask us for displays to help promote featured retail items and services!

• **Discontinuing Items:**
Nigelle TF & FF Travel sizes (until stock runs out)

• **Return policy**
We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original resalable condition.
No returns on irons.

5 FRIZZ FIGHTERS FOR EVERY BUDGET



**LISCIO
RETEXTURIZING**

\$\$\$\$

Banish frizz for good! Rertexturize your locks for up to 1 year of soft, shiny, frizz-free hair. Liscio can be customized for a variety of finishes.



**CASHMERE
LUMINANCE**

\$\$\$

Smooth and soften your color-treated tresses with this sulfite based smoothing system. Your hair will feel light as air and stay that way for up to 3 months.



**LINKAGE MEU
TREATMENT**

\$\$

This 3 step in-salon conditioning treatment won't break your budget or your schedule. 10 minutes is all it takes for 5 weeks of luscious locks.



**FIERLI
SHAMPOO**

\$\$

Block humidity without the grease! This innovative daily shampoo and treatment uses moisture and sugar ester to relax wavy hair until your next shampoo.



**LISCIO CRYSTAL
LEAVE-IN**

\$

The amino acid oil in this lightweight blow dry serum will smooth the surface of your hair to a slick-glass finish. As a bonus, it acts as heat protection too!

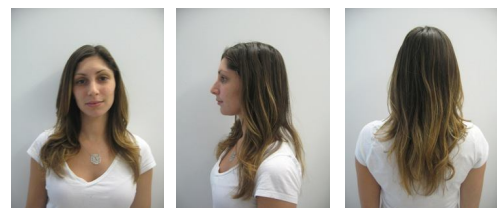


Have you been to our new Highlight Smoothing Seminar yet?

We've been getting great feedback from stylists and our model! See below for our model's feedback and amazing before & after photos!



1 WEEK LATER / 5 MIN SELF BLOW DRY!



Model Comment: "The service was straighter than the Keratin Treatment. My hair is very curly so the Keratin Treatment did not work for my hair. I love this treatment and would get it done again!"



**December
Promotions
Last Chance!**

10% off 6 pcs. (of the same kind)

APROU
DESSES' for natural color design

Moisturizing Leave-In Treatment



**Water Gel
Fine-Normal Hair**



**Milk Moisture
Coarse Hair**

November / December Salon POP



January / February POP Coming Soon!

Below is a brief report of our seminars!

CASHMERE LUMINANCE By Kazumi 11/6 CA



Before

1. Hair Consultation & Hair History

- Coarse, wavy hair
- Color: Single process salon color every 4 months
- Expectation: tame down the bulk



After

Blow-dry to finish; Shampoo can be done on the same day after this service



*Knot test on wet hair. Almost consistently healthy from roots to ends



2. Shampoo with Fierli Shampoo, damage check with knot test before applying treatment



3. Apply Zero On the very ends



4. Apply Smoothing Solution from roots to the ends

5. Process: total 20 min under heat

*process check: should feel smooth when done

6. Rinse

Apply Fierli Treatment and comb throughout hair



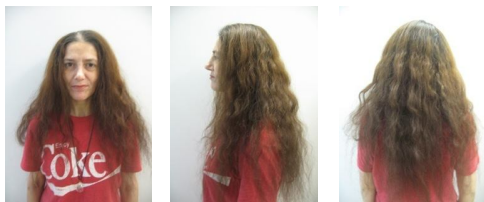
7. Blow dry & Iron

Iron at 410 F, 2-3 passes from roots to the ends



*shampoo again. Rough dry

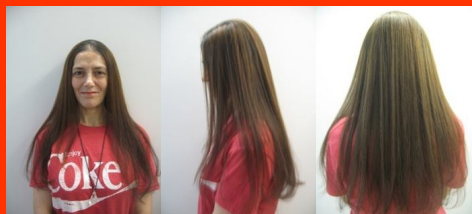
MILBON STRAIGHT LISCIO By Hikaru 11/14 total service time 1 hr 45 mins



Before

1. Hair Consultation & Hair History

- fine, wavy hair
- History: Box color Oct. 2010; no prior Straightening
- Expectation: Straight hair



After

Result: Straighter, shiny, smooth hair!

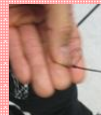
2. Shampoo & knot test



Shampoo w/ Nigelle ER



Roots/Under



Ends



Top

3. Zero Protection



Application on top



Ends, top section

4. Application and process



Normal

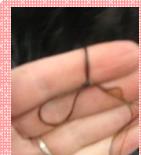
Process time: 18 min



Underneath and sides first. Let process 10min



Apply top section. Process 5 min, proceed to ends



Process Check
When knot stays mostly closed, ready!

5. Rinse & Hair Bath



6. Flat Iron & Neutralize



Blow dry 80-90%



Flat iron at 180°C



Neutralize 5 min



Liscio Crystal Cream & Cashmere Luminance Seminar Schedule

December 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5 NY (HS) Tara	6	7	8	9	10
11	12 NY (C) Hikaru	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Conditioning Straightening NY (C) by Yoshie/Hikaru Conditioning Straightening CA (C) by Kazumi Morton

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm

CA location: Beverly Hills, CA (call us at 800-431-8930 for details & registration)

Time: 9:30am - 1pm PM class

Cost: \$150

Smooth Control & Straight Variations NY (SS) by Tara Sookdeo

Course Objective:

Learn two different processes using Liscio for more permanent options. Smooth Control for clients who want smoother, manageable hair and Straight Variations for clients who want to keep their curls but want to reduce the frizz and puffiness. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

January 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Years	2	3	4	5	6	7
8	9 NY (C) Hikaru	10	11	12	13	14
15	16 NY (CL) Yoshie	17	18	19	20	21
22	23 NY (SS) Tara	24	25	26	27	28
29	30 NY (O) Hikaru	31				

Liscio Highlight Options NY (O) by Hikaru

Course Objective:

This is our advanced class and requires previous Liscio certification. This class teaches two processes on how to smooth and tame challenging hair conditions (i.e. color treated or highlighted hair) - Liscio for permanent results and Cashmere for temporary smoothness. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

New! Highlight Smoothing NY (HS) by Tara Sookdeo

Course Objective:

This is our advanced class and requires previous Liscio certification. Learn how to permanently smooth hair using Liscio for your color treated/highlighted hair clients. Attendees will receive a certificate after seminar.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

February 2012

February 2012						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 Groundhog Day	3	4
5	6 NY (C) Yoshie	7	8	9	10	11
12	13 NY (CL) Hikaru	14 Valentine's Day	15	16	17	18
19	20 Presidents Day	21	22	23	24	25
26	27 NY (HS) Tara	28	29 Leap Day			

Cashmere Luminance NY (CL) by Yoshie/Hikaru Cashmere Luminance CA (CL) by Kazumi Morton

Course Objective:

Learn how to smooth hair for easier blow drying and manageability. This is our temporary, no commitment solution that lasts 2-3 months. Cashmere Luminance is so gentle that it is ideal for your wavy, frizzy, single processed/highlighted hair clientele! (Formaldehyde free) A certificate will be given after completion.

Locations: **NY location:** Milbon USA 568 Broadway, Suite 606 New York, NY 10012

Times: 9:30am - 3pm

CA location: Beverly Hills, CA (call us at 800-431-8930 for details & registration)

Time: 2pm - 5pm PM class

Cost: \$150

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at

www.milbon-usa.com



Product Value Packs for Seminar Attendees Only

Choose a **FREE value pack** as reimbursement for the seminar fee **OR** use the \$150 as credit towards products of choice.

- Value pack products are non-refundable and non-exchangeable
- Pickup available at NY seminars or products can be shipped to the salon (shipping fee \$10 + tax)

Liscio Seminar Value Pack (Conditioning, Highlight Straightening, Smooth Control/Straight Variation Seminars) - choose one

Liscio Value Pack



410477	LISCIO CRYSTAL Straightener Strong	1
410478	LISCIO CRYSTAL Straightener Normal	2
410479	LISCIO CRYSTAL Straightener Mild	1
410483	LISCIO Neutralizing Lotion	4
113480	LISCIO KNOTEUR ZERO	2
410495	LISCIO Processing Stopper Bottle	1
410510	LISCIO Heat Protection Spray Bottle	1
410815	Nigelle ER Shampoo 8.1 oz.	1
410805	Nigelle ER Treatment 8.5 oz.	1
114860	PREJUME Milk #1 (or Prejume Milk #3)	1
410476	Liscio Crystal Shine Serum	1
827007	Work Brush	

Value at: \$215

Homecare Value Pack



140370	NEU DUE Willowlux Shampoo w. Pump	1
140400	NEU DUE Willowlux Treatment w. Pump	1
413244	NIGELLE LX Shampoo w. pump	1
413248	NIGELLE LX Treatment w. Pump	1
410820	NIGELLE ER Shampoo w. Pump	1
410810	NIGELLE ER Treatment w. Pump	1
111101	APROU Water Gel	2
111100	APROU Milk Moisture	2

Total Value: \$215

Linkage MEU Value Pack



211200	Linkage MEU (1) Refill Bag	1
831300	Linkage MEU (1) Empty Pump	1
211210	Linkage MEU (1+) Refill Bag	1
831301	Linkage MEU (1+) Empty Pump	1
211220	Linkage MEU (1X) Refill Bag	1
831302	Linkage MEU (1X) Empty Pump	1
211230	Linkage MEU (2) Refill Bag	1
831303	Linkage MEU (2) Empty Pump	1
211240	Linkage MEU (3) Refill Bag	1
831304	Linkage MEU (3) Empty Pump	1
211250	Linkage MEU (3+) Refill Bag	1
831305	Linkage MEU (3+) Empty Pump	1
211260	Linkage MEU (3X) Refill Bag	1
831306	Linkage MEU (3X) Empty Pump	1
130770	Linkage MEU (4)	5
130780	Linkage MEU (4+)	5
130790	Linkage MEU (4x)	5

Total Value: \$229.50

Cashmere Value Pack (Cashmere, Highlight Smoothing, Highlight Options Seminars) - choose one

Cashmere Luminance Seminar Value Pack



410505	Liscio Smoothing Solution (Cashmere Luminance)	3
113480	Liscio Knoteur ZERO	1
128900	Fierli Shampoo Retail Size	1
128940	Fierli Shampoo Pump	1
128910	Fierli Treatment Retail Size	1
128950	Fierli Treatment Pump	1

Value: \$157.00

Highlight Smoothing Seminar Value Pack



410505	Liscio Smoothing Solution (Cashmere Luminance)	2
128900	Fierli Shampoo Retail Size	1
128910	Fierli Treatment Retail Size	1
410479	Liscio Crystal Cream Mild	2
410483	Liscio Crystal Neutralizing Lotion	2
410815	Nigelle ER Shampoo Retail Size	1
410805	Nigelle ER Treatment Retail Size	1
113480	Liscio Knoteur Zero	2
410510	Heat Protection Spray Bottle	1
827007	Work Brush	2

Value: \$202