




MILBON

What's New!

November 1, 2011

Announcements

- **Linkage MEU available!**
Improve the texture of your hair without weighing it down! Linkage MEU is a quick 3-step treatment + weekly homecare that provides instantaneous shine, silkiness and moisture!
- **2012 Seminar Schedule**
Visit our website or see the inside of the newsletter for new seminars in 2012!
- **Holiday Gift Bag Ideas**
Travel size promotion: 50% off 1 case (60 pcs) of travel size shampoo and treatment. Great for holiday gift bags! (1 case must be of the same kind)
- **Join us on Facebook!**
Friend us to receive product updates, share ideas and connect with Milbon!

www.facebook.com/milbon.us
- **Discontinuing Items:**
Nigelle TF & FF Travel sizes (until stock runs out)
- **Return policy**
We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original resalable condition.
No returns on irons.



Give The Gift Of Beauty

Keep your clients' hair healthy and bright this holiday season!
Travel Size Promotion 50% off 1 case (60pcs - of the same kind)
 Great for gift bags or for clients on the go!



(Mini brochures can also be sent upon request)

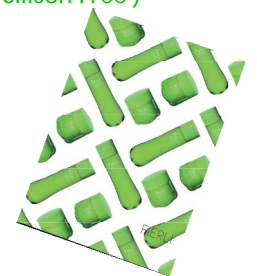


FIERLI

Lightweight shampoo and treatment for curly, wavy or frizzy hair who want to loosen the curl and tame frizz (Sulfate & Silicon Free)



- More manageable hair! Achieve easy styling by taming frizz!
- Lightweight formula for body and movement!
- Longer lasting styles! No need to rely on heavy styling products anymore!



New! Fierli mini brochures now available!

November Promotions

APROU
BESSE'S for natural color design

Moisturizing Leave-In Treatment



Water Gel
Fine-Normal Hair



Milk Moisture
Coarse Hair

10% off 6 pcs. (of the same kind)

Defy aging hair! APROU leave-in treatment moisturizes dry hair ends with hydrolyzed collagen!

LINKAGE MEU

Our newest quick 3-step in-salon moisture treatment



- Intense hydrating treatment that instantly transforms hair into silky smoothness!
- Results last for 5 weeks with homecare
- Expand your service menu!
Linkage MEU can enhance a blow out, add more shine & softness after color or improve hair in-between chemical services!

MEU Starter Kit Special Available!
Ask us about details and pricing!

Below is a brief report of our 10/3 Highlight Smoothing Seminar by Tara!

MILBON STRAIGHT
LISCIO

Service Time: 2 hours



Before



1. Hair Consultation & Hair History

- Highlights: May 2011
- Color: Single Process; Dec. 2010
- Keratin Treatment; May 2011



After

Result: Straighter, shiny, smooth hair!

- 1 Back section**
Apply Normal from top to bottom leaving highlights.
- 2 Left and right side**
Apply Normal from bottom to top leaving highlights.
- 3 Process Check**
 Under process
 Good!



- 4 Ends**
After process healthy parts, apply Mild on highlights over Zero.
- 5 Process check**
*If the hair doesn't move to unwrap, rinse.

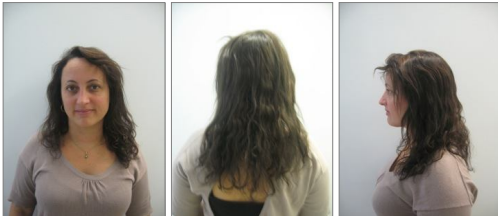
Processing time-22min, 7 min for highlights (After application)

*Temperature 180 C 2-3 press

After hand drying After Flat Ironing

CASHMERE
LUMINANCE

Service Time: 1 hour



Before

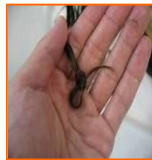
1. Hair Consultation & Hair History

- Hair type: Fine
- Texture: Wavy, Frizzy
- Color: Single & highlights Sept. 2011
- Keratin Treatment 2 years ago
- Expectation: Less frizzy, body



After

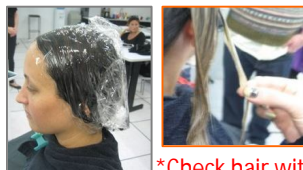
Blow-dry to finish; Shampoo can be done on the same day after this service



No Heat

- 2. Shampoo & Damage check**
No heat process since knot slowly opened allover after shampoo.

5. Process - No Heat



*Check hair with a feel test

Total 15 min after application
15 min for roots to mid/ 10 min for ends



- 7. Blow dry & Iron**
Iron at 400 F ironing through 2-3 times (1 time through, ends only)



- 3. Apply Zero**
Allover
- 4. Apply Smoothing Solution** starting in back roots to mid-shaft. After 5 min process, move to front, roots to mid after, then to ends process until smooth.

6. Rinse

Linkage Meu step 1,2, and 3 after rinse to give moisture and smooth.



*shampoo again. After rough dry result.



Liscio Crystal Cream & Cashmere Luminance Seminar Schedule

November 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
	6	7	8	9	10	11
	CA (C) AM Kazumi CA (CL) PM Kazumi	NY (SS) Tara				
		14	15	16	17	18
		NY (C) Hikaru				
	20	21	22	23	24	25
	27	28	29	30		
	NY (CL) Yoshie					

Conditioning Straightening NY (C) by Yoshie/Hikaru Conditioning Straightening CA (C) by Kazumi Morton

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm

CA location: Beverly Hills, CA (call us at 800-431-8930 for details & registration)

Time: 9:30am - 1pm PM class

Cost: \$150

Smooth Control & Straight Variations NY (SS) by Tara Sookdeo

Course Objective:

Learn two different processes using Liscio for more permanent options. Smooth Control for clients who want smoother, manageable hair and Straight Variations for clients who want to keep their curls but want to reduce the frizz and puffiness. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

December 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
	4	5	6	7	8	9
	NY (HS) Tara					
	11	12	13	14	15	16
	NY (C) Hikaru					
	18	19	20	21	22	23
	25	26	27	28	29	30
					30	31

Liscio Highlight Straightening by Yoshie Sakuma NY (E)

Course Objective:

This is our advanced class and requires previous Liscio certification. Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

New! Highlight Smoothing NY (HS) by Tara Sookdeo

Course Objective:

This is our advanced class and requires previous Liscio certification. Learn two different techniques for your highlighted hair clients. Cashmere Luminance for those who want a temporary, gentle smoothing system and Liscio for clients looking for permanent options. Attendees will receive a certificate after seminar.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

January 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	New Years	2	3	4	5	6
8	9	10	11	12	13	14
	NY (C) Hikaru					
15	16	17	18	19	20	21
	NY (CL) Yoshie					
22	23	24	25	26	27	28
	NY (SS) Tara					
29	30	31				
	NY (E) Yoshie					

NEW! Cashmere Luminance NY (CL) by Yoshie/Hikaru Cashmere Luminance CA (CL) by Kazumi Morton

Course Objective:

Learn how to smooth hair for easier blow drying and manageability. This is our temporary, no commitment solution that lasts 2-3 months. Cashmere Luminance is so gentle that it is ideal for your wavy, frizzy, single processed/highlighted hair clientele! (Formaldehyde free) A certificate will be given after completion.

Locations: **NY location:** Milbon USA 568 Broadway, Suite 606 New York, NY 10012

Times: 9:30am - 3pm

CA location: Beverly Hills, CA (call us at 800-431-8930 for details & registration)

Time: 2pm - 5pm PM class

Cost: \$150

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at

www.milbon-usa.com



Product Value Packs for Seminar Attendees Only

Choose a **FREE value pack** as reimbursement for the seminar fee **OR** use the \$150 as credit towards products of choice.

- Value pack products are non-refundable and non-exchangeable
- Pickup available at NY seminars or products can be shipped to the salon (shipping fee \$10 + tax)

Liscio Seminar Value Pack (Conditioning, Highlight Straightening, Smooth Control/Straight Variation Seminars) - choose one

Liscio Value Pack



410477	LISCIO CRYSTAL Straightener Strong	1
410478	LISCIO CRYSTAL Straightener Normal	2
410479	LISCIO CRYSTAL Straightener Mild	1
410483	LISCIO Neutralizing Lotion	4
113480	LISCIO KNOTEUR ZERO	2
410495	LISCIO Processing Stopper Bottle	1
410510	LISCIO Heat Protection Spray Bottle	1
410815	Nigelle ER Shampoo 8.1 oz.	1
410805	Nigelle ER Treatment 8.5 oz.	1
114860	PREJUME Milk #1 (or Prejume Milk #3)	1
410476	Liscio Crystal Shine Serum	1
827007	Work Brush	

Value at: \$215

Homecare Value Pack



140370	NEU DUE Willowlux Shampoo w. Pump	1
140400	NEU DUE Willowlux Treatment w. Pump	1
413244	NIGELLE LX Shampoo w. pump	1
413248	NIGELLE LX Treatment w. Pump	1
410820	NIGELLE ER Shampoo w. Pump	1
410810	NIGELLE ER Treatment w. Pump	1
111101	APROU Water Gel	2
111100	APROU Milk Moisture	2

Total Value: \$215

Linkage MEU Value Pack



211200	Linkage MEU (1) Refill Bag	1
831300	Linkage MEU (1) Empty Pump	1
211210	Linkage MEU (1+) Refill Bag	1
831301	Linkage MEU (1+) Empty Pump	1
211220	Linkage MEU (1X) Refill Bag	1
831302	Linkage MEU (1X) Empty Pump	1
211230	Linkage MEU (2) Refill Bag	1
831303	Linkage MEU (2) Empty Pump	1
211240	Linkage MEU (3) Refill Bag	1
831304	Linkage MEU (3) Empty Pump	1
211250	Linkage MEU (3+) Refill Bag	1
831305	Linkage MEU (3+) Empty Pump	1
211260	Linkage MEU (3X) Refill Bag	1
831306	Linkage MEU (3X) Empty Pump	1
130770	Linkage MEU (4)	5
130780	Linkage MEU (4+)	5
130790	Linkage MEU (4x)	5

Total Value: \$229.50

Cashmere Value Pack (Cashmere, Highlight Smoothing, Highlight Options Seminars) - choose one

Cashmere Luminance Seminar Value Pack



410505	Liscio Smoothing Solution (Cashmere Luminance)	3
113480	Liscio Knoteur ZERO	1
128900	Fierli Shampoo Retail Size	1
128940	Fierli Shampoo Pump	1
128910	Fierli Treatment Retail Size	1
128950	Fierli Treatment Pump	1

Value: \$157.00

Highlight Smoothing Seminar Value Pack



410505	Liscio Smoothing Solution (Cashmere Luminance)	2
128900	Fierli Shampoo Retail Size	1
128910	Fierli Treatment Retail Size	1
410479	Liscio Crystal Cream Mild	2
410483	Liscio Crystal Neutralizing Lotion	2
410815	Nigelle ER Shampoo Retail Size	1
410805	Nigelle ER Treatment Retail Size	1
113480	Liscio Knoteur Zero	2
410510	Heat Protection Spray Bottle	1
827007	Work Brush	2

Value: \$202