



MILBON


What's New!

June 1, 2011

Milbon USA, Inc 568 Broadway Suite 606,

New York, N.Y. 10012 Tel: 800-431-8930

Announcements

- **New! Cashmere Luminance** Semi-Permanent Smoothing Solution launches this month! See the seminar reports on the process and beautiful before & after photos!
- **Join us on Facebook!** Receive product updates, share ideas and connect with Milbon! 
www.facebook.com/milbon.us
- **Marketing Tools** We offer free mini brochures on all of our products to help you promote the service to your clients. This informative tool explains the product and its many benefits. Great for displaying at the front desk, wait area or at the station!
- **Discontinuing Items:**
- **Oxyremove** (end of May)
- **LX Cleansing Oil Foam** (end of July)
- **Heat Protection Refill** (end of October)
- **Root Softener Refill** (end of October)
- **Nigelle TF & FF Travel sizes** (until stock runs out)

- **Return policy** We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original resalable condition. **No returns on irons.**



NEW!



Women with colored hair experience different kinds of textural damage to their hair such as dry, rough & tangles. Neu Due Shampoo, Treatment and Nutrient are designed to improve the texture of colored hair without altering the beautiful color.

CONCERN: TEXTURAL DAMAGE

FINE HAIR	NORMAL HAIR	COARSE HAIR
↓ Tangle	↓ Dry	↓ Coarse Rough
SILKYLUXE	WILLOWLUXE	VELOURLUXE
 Shampoo Treatment Nutrient	 Shampoo Treatment Nutrient	 Shampoo Treatment Nutrient

NEW! APROU

DEESSE'S for natural color design

Leave-In Treatment Designed to Moisturize Hair Easily and Quickly Anytime, Anywhere Without Affecting Hair Style. Use before & after blow styling!

WATER GEL

- No sticky feel
- Better manageability
- Easier blow drying with more flexibility
- For coarse hair type



3.5oz. (100g)

MILK MOISTURE

- No product feel
- Easy to spread & penetrate
- Stays inside hair
- Easy to blow dry without over drying hair



3.5oz. (100g)



FIERLI

Fierli Shampoo & Treatment is a lightweight finish shampoo & treatment that smoothes out waves and frizz for easy blow drying. Ideal for anyone who want s smoother, more manageable hair!

Sodium Sulfate & Silicone Free Product

Fierli Homecare Before & After results!



June Promotions

INPHENOM SALON TREATMENT SUPPORT
10% off 1 box (10pcs) of INPHENOM CERAMIDE PACK



LISCIO Summer Promotion \$49



1 set of Liscio Crystal Cream + 1 set Nigelle ER shampoo and treatment + 1 Liscio Crystal Shine Serum = \$49 (you save 23%) (*no substitutions for any of the products)

Below is a brief report of our NEW Cashmere Luminance seminars!

CASHMERE LUMINANCE

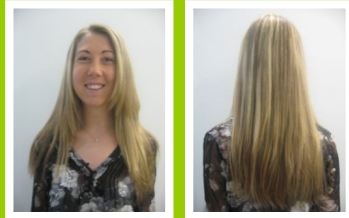
5/2 AM seminar by Tara



Before

1. Hair Consultation

- Hair type; Normal, thick hair
- Texture; Wavy, Frizzy
- Color; Bleached highlight every 4 months
- Styling Routine; Blow-dry for 45-60 minutes
- Expectation; Smoother, easy to manage hair



After

Fierli Homecare



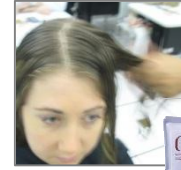
Blow-dry to finish; Shampoo can be done on the same day after service

BASIC PROCEDURE

1 hour 20min



2. Shampoo



3. Apply Zero Treatment on damaged area.



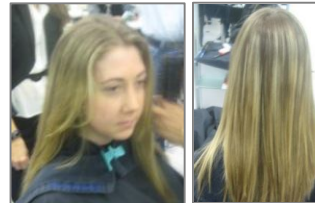
4. Apply Smoothing Solution from roots to ends & overlap area treated with Zero

5. Process
For the bottom, **without heat for 10 min.**
For top, **without heat for 5 min**



*Check hair with feel

6. Rinse
Apply Fierli Treatment and comb through hair.



7. Blow dry & Iron
Iron with **410F for bottom, with 340F for top** through ironing 2-3 times



*After shampoo, hand dry

CASHMERE LUMINANCE

5/9 PM seminar by Hikaru



Before

1. Hair Consultation

- Hair type; Normal
- Texture; Wavy, Frizzy, Damaged
- Color; SP every 6 weeks. Bleach, highlights every 3 months
- Styling Routine; Blow-dry for 45 mins, sets hair with large rollers
- Expectation; Less frizz, easy to blow dry & style hair



After

Fierli Homecare



Blow-dry to finish; Shampoo can be done on the same day after service

BASIC PROCEDURE

1 hour 20min



2. Shampoo



3. Apply Zero
Ends to roots on fragile hair



4. Apply Smoothing Solution from roots to mid shaft, starting at the nape



5. Process
For roots to midshaft, **without heat for 3 mins**
For ends, **without heat for 2 min at sink**



*Process Check
Should feel smooth when done



6. Rinse
Apply Fierli Treatment and comb through hair.

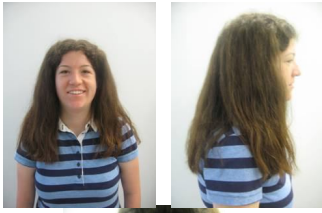


7. Blow dry & Iron
Iron with **330F roots to midshaft, 3 passes per section**
Iron with **300F ends, 2 passes per section**



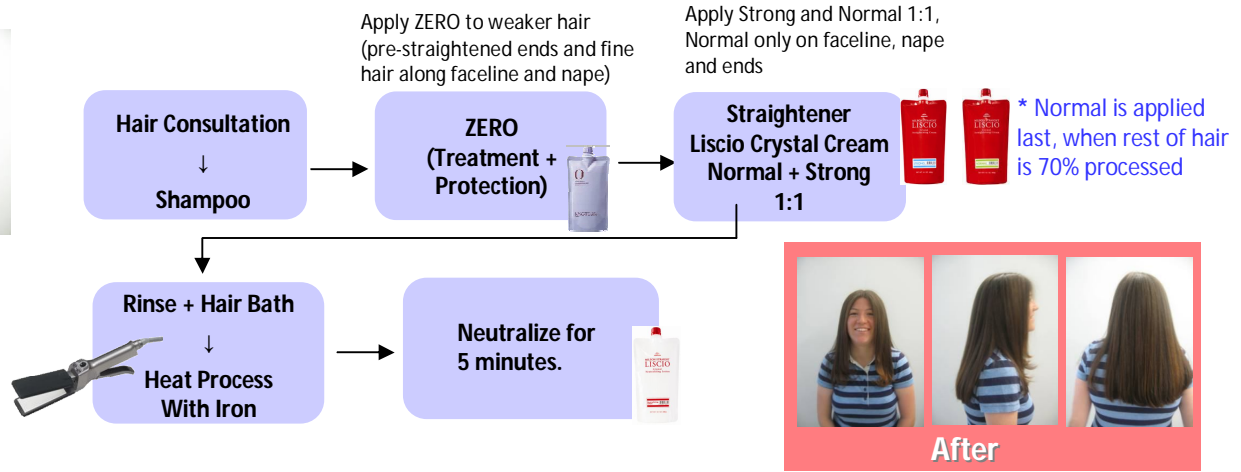
*Shampooed again, hand dry

Before



Consultation & Hair History

- Last color Oct.. 2011
- Slight reversion in ends
- Wants straight, manageable hair
- Hair type curly, normal to coarse



Liscio Crystal Cream & Cashmere Luminance Seminar Schedule

June 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6 NY (CL) PM	7	8	9	10	11
12	13 NY (CL) AM/PM	14	15	16	17	18
19 CA (C) AM	20 CA (CL) Sold out	21	22	23	24	25
	27 NY (CL) AM/PM	28	29	30		

July 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11 NY (HS)	12	13	14	15	16
17	18 NY (C) Y	19	20	21	22	23
24	25 NY (SS)	26	27	28	29	30
31						

Conditioning Straightening by Yoshie Sakuma Joseph NY (C) Y

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location: Neil George Salon 9320 Civic Center Drive, Beverly Hills CA 90210

Time: 9:30am - 1pm **Cost:** \$150

NEW! Highlight Smoothing NY (HS)

Course Objective:

Learn two different options for your highlighted and damaged hair clients. Cashmere Luminance for your clients who want a gentle & temporary system and Liscio Crystal Mild for clients looking for a permanent, smoother finish.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

NEW! Smooth Control & Straight Variations NY (SS)

Course Objective:

Learn two options to smooth hair without making hair too straight. Smooth Control makes hair straighter for easy blow drying and styling without sacrificing body and movement. Straight Variations reduces the volume of dense, puffy, curly hair for better manageability.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

NEW! Cashmere Luminance NY and CA (CL)

Course Objective:

Learn how to smooth hair for easier blow drying and manageability. This is our temporary, no commitment solution that lasts 2-3 months. Ideal for your wavy, frizzy, highlighted hair clientele! (Formaldehyde free) A certificate will be given after completion.

Locations: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Times: 9:30am - 1pm AM class
2pm - 5 pm PM class **Cost:** \$150

CA location: Neil George Salon 9320 Civic Center Drive, Beverly Hills CA 90210

Time: 2pm - 5pm **Cost:** \$150

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com

Cashmere Luminance Value Pack

Please choose the value pack below on the day of attending Cashmere seminar for free OR use \$150 as credit towards products of choice

* Please note that the value pack products are non-refundable and non-exchangeable

* Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

Cashmere Seminar Value Pack



410505	Liscio Smoothing Solution (Cashmere Luminance)	3
113480	Liscio Knoteur ZERO	1
128900	Fierli Shampoo Retail	1
128940	Fierli Shampoo Pump	1
128910	Fierli Treatment Retail	1
128950	Fierli Treatment Pump	1

Total Value: \$157.00

Liscio Seminar Value Packs*

Please choose one of the options below on the day of attending Liscio seminar for free OR use \$150 as credit towards products of choice

* Please note that the value pack products are non-refundable and non-exchangeable

* Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410477	LISCIO CRYSTAL Straightener Strong	1
410478	LISCIO CRYSTAL Straightener Normal	2
410479	LISCIO CRYSTAL Straightener Mild	1
410483	LISCIO Neutralizing Lotion	4
113480	LISCIO KNOTEUR ZERO	2
410495	LISCIO Processing Stopper Bottle	1
410510	LISCIO Heat Protection Spray Bottle	1
410815	Nigelle ER Shampoo 8.1 oz.	1
410805	Nigelle ER Treatment 8.5 oz.	1
114860	PREJUME Milk #1 (or Prejume Milk #3)	1
410476	LISCIO Crystal Shine Serum	1
827007	Work Brush	1

Total Value: \$215.00

B. Nigelle Shampoo & Treatment Value Pack



413226	NIGELLE AX B Shampoo w. Pump	1
413244	NIGELLE LX Shampoo w. pump	1
410820	NIGELLE ER Shampoo w. Pump	1
410810	NIGELLE ER Treatment w. Pump	1
413210	NIGELLE AX B+ Treatment w. Pump	1
413248	NIGELLE LX Treatment w. pump	1
410780	NIGELLE RX Lotion	1
410785	NIGELLE RX Serum	1
410795	NIGELLE RX Fluid	1
410790	NIGELLE RX Cream	1

Total Value: \$215.00

C. Nigelle HY Moisture Treatment Value Pack



413300	NIGELLE HY (1) Pump	1
413301	NIGELLE HY (1+) Pump	1
413302	NIGELLE HY (1X) Pump	1
413303	NIGELLE HY (2) – 10 pc.	1
413304	NIGELLE HY (3) Pump	1
413305	NIGELLE HY (3+) Pump	1
413306	NIGELLE HY (3X) Pump	1
413307	NIGELLE HY (4)	6
413308	NIGELLE HY (4+)	6
413309	NIGELLE HY (4x)	6
827007	Work Brush	2

Total Value: \$214.00