

April 1, 2011

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

What is Cashmere Luminance?



 Milbon would like to express sincere appreciation for those who contacted us and gave us kind regards after the disaster in Japan. There may be some customers who are concerned about the safety of our products since all of our products are manufactured in Japan. Milbon factories are located more than 300 miles away from the troubled area. At this point, no radioactive substances have been found in the air in the area. We think of our customer's safety first. We will keep you posted on any progress on Facebook.

New! Cashmere Luminance Semi-Permanent Smoothing Solution launches in May!

• Join us on Facebook! Receive product updates, share ideas and connect with Milbon! www.facebook.com/milbon.us

• Marketing Tools We offer free mini brochures on all of our products to help you promote the service to your clients. This informative tool explains the product and its many benefits. Great for displaying at the front desk, wait area or at the station!

Return policy

We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original resalable condition. No returns on irons.



- Temporary smoothing (no commitment) solution results last 2-3 months
- More manageable and easier to blow out color treated, highlighted hair
- Smooth, lightweight finish •
- Can wash and color on the same day!
- A formaldehyde free product

Cashmere Luminance requires its own seminar certification for product purchase Please contact us for more details and upcoming seminar dates

Promotions Through April

Farglan (semi-permanent deposit-only hair color) —10% off 12 pcs.



INPHENOM Homecare Mini bag shampoo & treatment



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Buy 2 mini bags shampoo (7.8oz), get 1 empty pump bottle free (normally \$7 value)

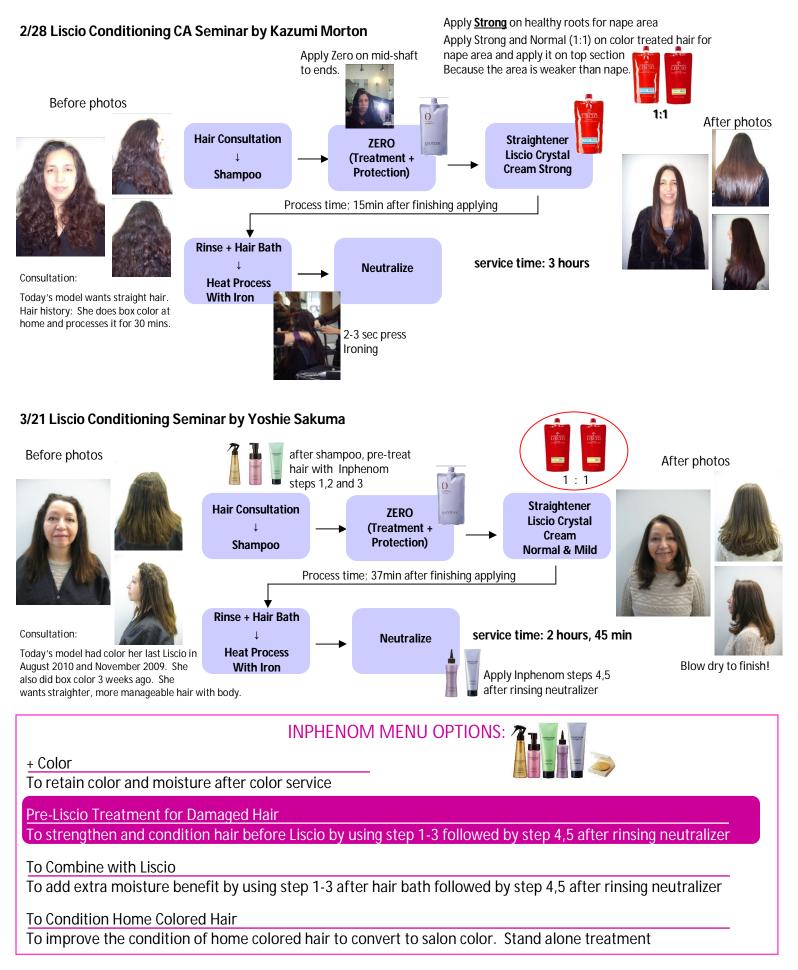


Buy 2 mini bags treatment (8.1oz), get 1 empty pump bottle free (normally \$7 value)

Discontinuing Products

- Oxyremove end of May
- Nigelle TF and FF treatment travel sizes until stock runs out •
- Nigelle LX Cleansing Oil Foam end of July •
- Heat Protection large refill end of October
- Root Softener large refill end of October

 ${\it LISCIO}$ STRAIGHT Below is a brief report of our recent LISCIO Crystal Cream seminars with LISCIO KNOTEUR ZERO !





Liscio Crystal Cream & Cashmere Luminance Seminar Schedule 📫 📫 📫 🗐



April 2011 Wednesday Thursda Sunda Monday Tuesday Frida Saturday 2 3 5 6 7 8 9 NY (CL) Sold ou 10 12 13 14 15 16 11 NY (CL) Sold ou 17 18 19 20 21 22 23 NY (C) 27 30 24 25 26 28 29 NY (CL) AM/PM

Sunday Monday Tuesday Wednesday Thursday Friday Saturday 7 1 2 3 4 5 6 NY (CL AM/PM 12 13 14 8 9 10 11 NY (C AM/PA 21 17 19 20 15 18 16 NY (C 22 23 24 25 26 27 28 NY (CL AM/PM 29 30 31

May 2011

June 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
sundy	lineary	100009	1	2	3	4
5	NY (CL) PM	7	8	9	10	11
12	NY (CL) AM/PM	14	15	16	17	18
16	A (C) AM CA (C) PM	21	22	23	24	25
26	27 NY (CL) AM/PM	28	29	30		

Liscio Straightening Seminars:

Conditioning Straightening by Yoshie Sakuma Joseph NY (C) Y Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm Cost: \$150

Conditioning Straightening by Hikaru Kuroki NY (C) H

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight & manageable results. Hikaru will review how to communicate effectively with clients to increase repeat clientele. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm Cost: \$150

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location: Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm Cost: \$150

LISCIO seminar attendees have the option of using the \$150 seminar fee as credit towards products of choice OR choose one value pack option for free - see back page for more details!

Cashmere Luminance Smoothing Seminars:

NEW! Cashmere Luminance NY and CA (CL)

Course Objective:

Learn how to smooth hair for easier blow drying and manageability. This is our temporary, no commitment solution that lasts 2-3 months. Cashmere Luminance is so gentle that it is ideal for your wavy, frizzy, highlighted hair clientele! (Formaldehyde free) A certificate will be given after completion.

Locations: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012 9:30am - 1pm AM class Times: 2pm - 5 pm PM class

> Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210 Time: 2pm—5pm PM class

Cost: \$150

Cashmere Luminance seminar attendees can receive a starter kit (valued at \$157) OR use the seminar fee as a credit towards products of choice

For additional seminar information and registration, please contact us at (800) 431-8930 or visit our website at www.milbon-usa.com

Liscio Seminar Value Packs*

Please choose one of the options below on the day of attending seminar <u>for free</u> (reimbursement for seminar fee) OR use \$150 as credit towards products of your choice

- * Please note that the value pack products are non-refundable and non-exchangeable
- * Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410477 LISCIO CRYSTAL Straightener Strong 410478 LISCIO CRYSTAL Straightener Normal
410479 LISCIO CRYSTAL Straightener Mild
410483 LISCIO Neutralizing Lotion
113480 LISCIO KNOTEUR ZERO
410495 LISCIO Processing Stopper Bottle
410510 LISCIO Heat Protection Spray Bottle
410815 Nigelle ER Shampoo 8.1 oz.
410805 Nigelle ER Treatment 8.5 oz.
114860 PREJUME Milk #1 (or Prejume Milk #3)
410476 LISCIO Crystal Shine Serum
827007 Work Brush

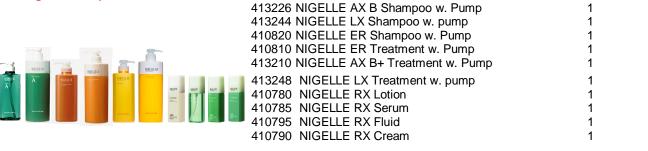
Total Value:

\$215.00

\$215.00

1

B. Nigelle Shampoo & Treatment Value Pack



Total Value:

C. Nigelle HY Moisture Treatment Value Pack

-	413300 NIGELLE HY (1) Pump	1
	413301 NIGELLE HY (1+) Pump	1
	413302 NIGELLE HY (1X) Pump	1
	413303 NIGELLE HY (2) – 10 pc.	1
	413304 NIGELLE HY (3) Pump	1
	413305 NIGELLE HY (3+) Pump	1
***	413306 NIGELLE HY (3X) Pump	1
	413307 NIGELLE HY (4)	6
	413308 NIGELLE HY (4+)	6
	413309 NIGELLE HY (4x)	6
	827007 Work Brush	2

Total Value: