

January 1, 2011

Announcements

- 2011 Seminar Schedule now available Register online or with your sales representative!
- Join us on Facebook! Receive product updates, share ideas and connect with Milbon!
- New Year, New You! Start the new year off with healthy, beautiful hair from the roots to the ends.
- Why are our conditioners called "treatments"? Because our products not only smooth and condition the hair but they contain protein and essential nutrients to treat the problem at the same time. No matter the hair type, we have a solution for your hair needs.
- **Marketing Tools** •

We offer free mini brochures on all of our products to help you promote the service to your clients. This informative tool explains the product and its many benefits. Great for displaving at the front desk, wait area or at the station!

Return policy

We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original resalable condition. No returns on irons.

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Winter Woes

Our skin needs extra care during the winter and so does our hair! Protect your clients' hair from the winter cold and dryness with our recommended care! Choose from a variety of in-salon treatments (HY, INPHENOM) and homecare (Nigelle AX, ER, LX) that will make clients look and feel their best even during the coldest of days.

In-Salon Treatments

HY Moisture Treatment instantly smoothes frizz and provides super manageable softness!



- **Nigelle HY Checklist**
- My fine hair gets tangled
- My hair is frizzy & unmanageable
- My coarse hair is puffy
 - I want to smoother, softer hair



INPHENOM Checklist

Inphenom After-Color treatment improves

color's longevity, enhances shine and richness!

- My hair is porous from coloring over time
- My colored hair looks dull
- My hair is dry from repeated color
- My color fades easily

Nigelle AX Shampoo & Treatment At home care for repairing color-treated, damaged hair						
Choose by	Fine	Normal	Coarse	Curly	Heat Damaged	
hair type!	S Shampoo	A Shampoo	A Shampoo	B Shampoo	B Shampoo	
	S Treatment	A Treatment	A+ Treatment	B Treatment	B+ Treatment	
Light	Feel —				► Richness	

Promotion: 10 % off when you buy 6 of the same kind and size—applicable to retail, pump and refill sizes

Nigelle RX Leave-In Treatment Apply before/after blow drying to repair dry, damaged ends & remove frizz **RX** Lotion **RX** Serum **RX** Fluid **RX** Cream Moisturizes & Softens stiff. For body Detangles & smoothes fine tames dry ends puffy ends on

hair without weight

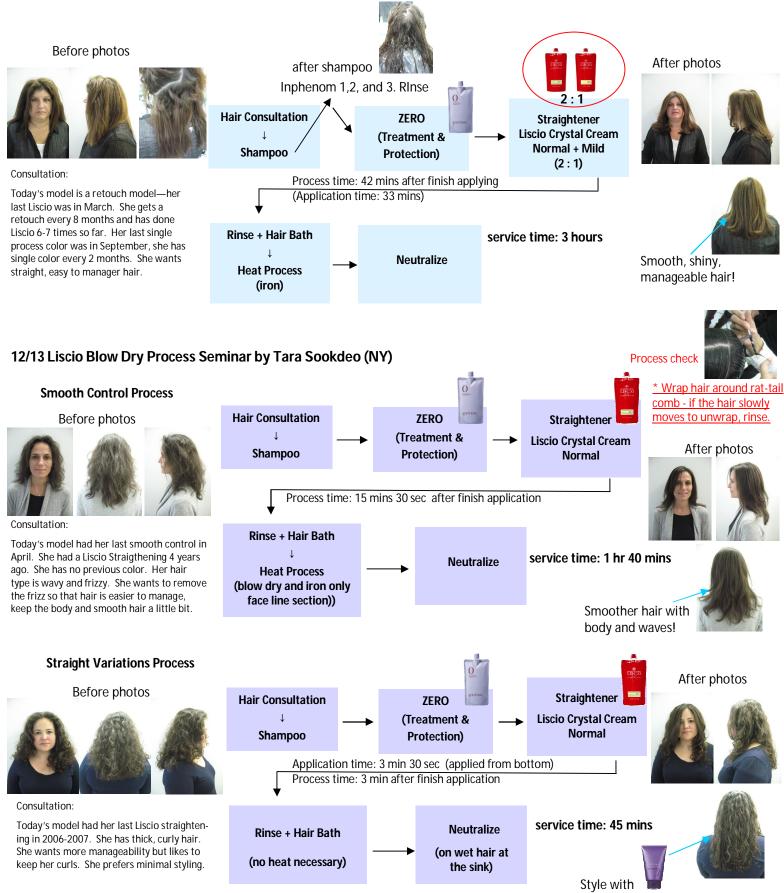
for normal hair

coarse hair

Promotion: 10% off Nigelle RX leave-in treatments (when you buy 6 of the same kind)

$\label{eq:list} \underbrace{LISCIO}_{\text{STRAIGHT}} \text{Below is a brief report of our recent LISCIO Crystal Cream seminars with LISCIO KNOTEUR ZERO !}$

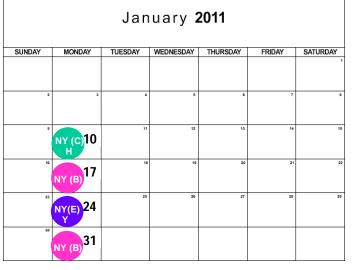
11/29 Liscio Efficient Straight Seminar by Yoshie Sakuma Joseph (NY)



Prejume Milk #3







February 2011						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	NY (C) 7 H	8	9	10	11	12
13	NY (B) ¹⁴	15	16	17	18	19
20	21	22	23	24	25	25
27	CA (C) 28					

March 2011						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	NY (C) 7 H	8	9	10	11	12
13	NY (B) 14	15	16	17	18	19
20	NY (C)21	22	23	24	25	26
27	NY (B)	29	30	31		

New York City, NY Seminars:

Conditioning Straightening by Yoshie Sakuma Joseph NY (C) Y Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm Cost: \$150

Conditioning Straightening by Hikaru Kuroki NY (C) H

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight & manageable results. Hikaru will review how to communicate effectively with clients to increase repeat clientele. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm Cost: \$150

Blow-Dry Process by Tara Sook NY (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizz who want more styling options and clients with thick, coarse, puffy hair who want to reduce the volume and tame curls. A certificate will be given after completion.

Locations: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 2pm Cost: \$150

Efficient Straightening by Yoshie Sakuma Joseph NY (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Lisciocertification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm Cost: \$150

Beverly Hills, CA Seminar:

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location: Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm Cost: \$150

Seminar attendees have the option of using the \$150 seminar fee as credit towards products of choice OR choose one value pack option for free see back page for more details!

Liscio Seminar Value Packs

Please choose one of the options below on the day of attending seminar for free.

3 special value pack options or any same value products as reimbursement for seminar fee*

- * Please note that the products below are <u>non-refundable</u> and <u>non-exchangeable</u>
- * Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410476 LISCIO Crystal Shine Serum 827007 Work Brush

Total Value:

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$215.00
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B. Nigelle Shampoo & Treatment Value Pack

413226 NIGELLE AX B Shampoo w. Pump	1
413244 NIGELLE LX Shampoo w. pump	1
410820 NIGELLE ER Shampoo w. Pump	1
410810 NIGELLE ER Treatment w. Pump	1
413210 NIGELLE AX B+ Treatment w. Pump	1
113248 NIGELLE LX Treatment w. pump	1
<table-of-contents> 🔤 💼 📴 🔽 410780 NIGELLE RX Lotion</table-of-contents>	1
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10795 NIGELLE RX Fluid	1
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Total Value:

C. Nigelle HY Moisture Treatment Value Pack

	413300 NIGELLE HY (1) Pump	1
	413301 NIGELLE HY (1+) Pump	1
	413302 NIGELLE HY (1X) Pump	1
	413303 NIGELLE HY (2) – 10 pc.	1
***	413304 NIGELLE HY (3) Pump	1
	413305 NIGELLE HY (3+) Pump	1
	413306 NIGELLE HY (3X) Pump	1
	413307 NIGELLE HY (4)	6
	413308 NIGELLE HY (4+)	6
	413309 NIGELLE HY (4x)	6
	827007 Work Brush	2

Total Value:

\$214.00

\$215.00

