




MILBON

What's New!

January 1, 2011

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Announcements

- 2011 Seminar Schedule now available**
 Register online or with your sales representative!
- Join us on Facebook!**
 Receive product updates, share ideas and connect with Milbon! 
- New Year, New You!**
 Start the new year off with healthy, beautiful hair from the roots to the ends.
- Why are our conditioners called "treatments"?**
 Because our products not only smooth and condition the hair but they contain protein and essential nutrients to treat the problem at the same time. No matter the hair type, we have a solution for your hair needs.
- Marketing Tools**
 We offer free mini brochures on all of our products to help you promote the service to your clients. This informative tool explains the product and its many benefits. Great for displaying at the front desk, wait area or at the station!
- Return policy**
 We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original resalable condition.
No returns on irons.



Winter Woes

Our skin needs extra care during the winter and so does our hair! Protect your clients' hair from the winter cold and dryness with our recommended care! Choose from a variety of in-salon treatments (HY, INPHENOM) and homecare (Nigelle AX, ER, LX) that will make clients look and feel their best even during the coldest of days.

In-Salon Treatments

HY Moisture Treatment instantly smoothes frizz and provides super manageable softness!



Nigelle HY Checklist

- My fine hair gets tangled
- My hair is frizzy & unmanageable
- My coarse hair is puffy
- I want to smoother, softer hair

Inphenom After-Color treatment improves color's longevity, enhances shine and richness!



INPHENOM Checklist

- My hair is porous from coloring over time
- My colored hair looks dull
- My hair is dry from repeated color
- My color fades easily

Nigelle AX Shampoo & Treatment

At home care for repairing color-treated, damaged hair



Fine	Normal	Coarse	Curly	Heat Damaged
S Shampoo	A Shampoo	A Shampoo	B Shampoo	B Shampoo
S Treatment	A Treatment	A+ Treatment	B Treatment	B+ Treatment



Light Feel —————> Richness

Promotion: 10 % off when you buy 6 of the same kind and size—applicable to retail, pump and refill sizes

Nigelle RX Leave-In Treatment

Apply before/after blow drying to repair dry, damaged ends & remove frizz



RX Lotion
For body



RX Serum
Detangles & smoothes fine hair without weight



RX Fluid
Moisturizes & tames dry ends for normal hair




RX Cream
Softens stiff, puffy ends on coarse hair



Promotion: 10% off Nigelle RX leave-in treatments (when you buy 6 of the same kind)

11/29 Liscio Efficient Straight Seminar by Yoshie Sakuma Joseph (NY)

Before photos



after shampoo
Inphenom 1,2, and 3. Rinse

Hair Consultation
↓
Shampoo

ZERO (Treatment & Protection)

Straightener Liscio Crystal Cream Normal + Mild (2 : 1)


Process time: 42 mins after finish applying
(Application time: 33 mins)

Rinse + Hair Bath
↓
Heat Process (iron)

Neutralize

service time: 3 hours

After photos




Smooth, shiny, manageable hair!

12/13 Liscio Blow Dry Process Seminar by Tara Sookdeo (NY)

Smooth Control Process

Before photos



Hair Consultation
↓
Shampoo

ZERO (Treatment & Protection)

Straightener Liscio Crystal Cream Normal


Process time: 15 mins 30 sec after finish application

Rinse + Hair Bath
↓
Heat Process (blow dry and iron only face line section))

Neutralize

service time: 1 hr 40 mins

After photos




Smoother hair with body and waves!

** Wrap hair around rat-tail comb - if the hair slowly moves to unwrap, rinse.*

Straight Variations Process

Before photos



Hair Consultation
↓
Shampoo

ZERO (Treatment & Protection)

Straightener Liscio Crystal Cream Normal


Application time: 3 min 30 sec (applied from bottom)
Process time: 3 min after finish application

Rinse + Hair Bath (no heat necessary)

Neutralize (on wet hair at the sink)

service time: 45 mins

After photos



Style with Prejume Milk #3



Liscio Crystal Cream Seminar Schedule



January 2011						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
						8
	10 NY (C) H					15
	17 NY (B)					22
	24 NY (E) Y					29
	31 NY (B)					

New York City, NY Seminars:

Conditioning Straightening by Yoshie Sakuma Joseph NY (C) Y

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

Conditioning Straightening by Hikaru Kuroki NY (C) H

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight & manageable results. Hikaru will review how to communicate effectively with clients to increase repeat clientele. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

February 2011						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
	7 NY (C) H		8	9	10	11
	14 NY (B)		15	16	17	18
			22	23	24	25
	28 CA (C)					

Blow-Dry Process by Tara Sook NY (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizz who want more styling options and clients with thick, coarse, puffy hair who want to reduce the volume and tame curls. A certificate will be given after completion.

Locations: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 2pm **Cost:** \$150

Efficient Straightening by Yoshie Sakuma Joseph NY (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

March 2011						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
	7 NY (C) H		8	9	10	11
	14 NY (B)		15	16	17	18
	21 NY (C) Y		22	23	24	25
	28 NY (B)		29	30	31	

Beverly Hills, CA Seminar:

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location: Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

Seminar attendees have the option of using the \$150 seminar fee as credit towards products of choice OR choose one value pack option for free - see back page for more details!

Liscio Seminar Value Packs

Please choose one of the options below on the day of attending seminar for free.

3 special value pack options or any same value products as reimbursement for seminar fee*

* Please note that the products below are non-refundable and non-exchangeable

* Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410477 LISCIO CRYSTAL Straightener Strong	1
410478 LISCIO CRYSTAL Straightener Normal	2
410479 LISCIO CRYSTAL Straightener Mild	1
410483 LISCIO Neutralizing Lotion	4
113480 LISCIO KNOTEUR ZERO	2
410495 LISCIO Processing Stopper Bottle	1
410510 LISCIO Heat Protection Spray Bottle	1
410815 Nigelle ER Shampoo 8.1 oz.	1
410805 Nigelle ER Treatment 8.5 oz.	1
114860 PREJUME Milk #1 (or Prejume Milk #3)	1
410476 LISCIO Crystal Shine Serum	1
827007 Work Brush	1

Total Value:

\$215.00

B. Nigelle Shampoo & Treatment Value Pack



413226 NIGELLE AX B Shampoo w. Pump	1
413244 NIGELLE LX Shampoo w. pump	1
410820 NIGELLE ER Shampoo w. Pump	1
410810 NIGELLE ER Treatment w. Pump	1
413210 NIGELLE AX B+ Treatment w. Pump	1
413248 NIGELLE LX Treatment w. pump	1
410780 NIGELLE RX Lotion	1
410785 NIGELLE RX Serum	1
410795 NIGELLE RX Fluid	1
410790 NIGELLE RX Cream	1

Total Value:

\$215.00

C. Nigelle HY Moisture Treatment Value Pack



413300 NIGELLE HY (1) Pump	1
413301 NIGELLE HY (1+) Pump	1
413302 NIGELLE HY (1X) Pump	1
413303 NIGELLE HY (2) – 10 pc.	1
413304 NIGELLE HY (3) Pump	1
413305 NIGELLE HY (3+) Pump	1
413306 NIGELLE HY (3X) Pump	1
413307 NIGELLE HY (4)	6
413308 NIGELLE HY (4+)	6
413309 NIGELLE HY (4x)	6
827007 Work Brush	2

Total Value:

\$214.00



MILBON USA Inc.

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