



MILBON

What's New!

December 1, 2010

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Announcements

- **2011 Seminar Schedule now available!**
- **Join us on Facebook!**
Receive product updates, share ideas and connect with Milbon! 
- **Last Chance Items!!**
The following will be discontinued as of Dec 31

Liscio Cream Type



Please use Liscio Crystal Cream for More conditioned results.

MyPlaire Acid Color



Please use Farglan Ammonia free, semi-permanent color

Nigelle Extramove and Contrastmove Wax



Try Prejume styling products!

- **Return policy** - We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original condition.

No returns on irons.



Is Your Hair Knotty or Nice?



The holidays are a great time to introduce treatments to your clients. Not only will your clients look and feel great for their holiday parties and gatherings but their hair will be more manageable and will require less fuss amidst all the hustle and bustle.

We have two amazing treatments that will tame misbehaving hair - Nigelle HY Moisture Treatment and INPHENOM After-Color Treatment!

HY Moisture Treatment instantly smoothes frizz and provides super manageable softness!



Nigelle HY Checklist

- My fine hair gets tangled
- My hair is frizzy & unmanageable
- My coarse hair is puffy
- I want to smoother, softer hair

Inphenom After-Color treatment improves color's longevity, enhances shine and richness!



INPHENOM Checklist

- My hair is porous from coloring over time
- My colored hair looks dull
- My hair is dry from repeated color
- My color fades easily

Give The Gift Of Beauty
Keep your clients' hair healthy with homecare minis this holiday season!
Great for gift bags or clients on the go!

Travel Size Promotion – 50% off 1 case (60 pcs)



INPHENOM professional in-salon after color treatment - starter kit \$210
this package services up to 50 clients! Includes refill bags, tray, cups and bottles




Nigelle RX Leave-In Treatment for damaged hair ends - 10% off 6 pcs.



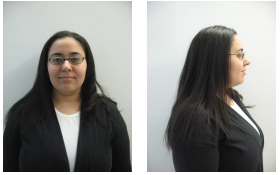
Travel Size Promotion - 50% off 1 case (60pcs) of 1.7 oz. travel size (any kind)

11/8 Liscio Conditioning Seminar by Hikaru Kuroki (NY)

Before photos



After photos




Consultation:
Today's model had fine, frizzy, curly hair. No prior color and last Liscio was a smooth control in 2008. Wants straight, manageable hair.

Process:
 Hair Consultation → Shampoo → ZERO (Treatment & Protection) → Straightener Liscio Crystal Cream Normal → Rinse + Hair Bath → Heat Process (iron) → Neutralize


Process time: 35 min after finishing applying (Application time: 10min)

service time: 2hours15min

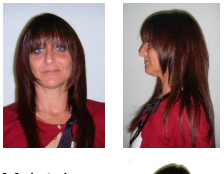
Curl style with brush 

11/14 Liscio Conditioning Seminar by Kazumi Morton (CA)

Before photos



After photos




Consultation:
Today's model had Liscio in January 2010. Since then, she's had two Brazilian Blow Out treatments. Currently has demi color, done 2 months ago. Wants smooth, manageable hair.

Process:
 Hair Consultation → Shampoo → ZERO (Treatment & Protection) → Straightener Liscio Crystal Cream Normal → Rinse + Hair Bath → Heat Process (iron) → Neutralize


Process time: 18 min after application (Application time: 15 min)

service time: 2 hours 40 min


Maintain smooth, silky hair with Nigelle ER homecare! 

11/15 Liscio Blow Dry Process Seminar by Tara Sookdeo (CA)

Before photos



After photos




Consultation:
Today's model had a major color change from brown to red 6 months ago. Did a color rinse the day before seminar. She blow dries and irons her hair daily. No straighteners in the past 12 months. Wants silky smooth, easy to style hair.

Process:
 Hair Consultation → Shampoo → ZERO (Treatment & Protection) → Straightener Liscio Crystal Cream Normal → Rinse + Hair Bath (no heat process for today's model) → Neutralize

Process time: Back 7 min, Left side 5 min, Right side 4 min

service time: 1 hour 1 min

For today's model, we did the INPHENOM treatment after LISCIO for her damaged, color treated hair 

The hair was too damaged to blow dry after rinsing the straightener. Tara decided to neutralize the hair while wet to avoid further damage



★ Recommending daily homecare for your LISCIO clients is essential for maintaining smooth, shiny, moisturized results!

Nigelle ER shampoo & treatment lock in moisture and smoothes out the new growth. Liscio Crystal Shine serum improves shine & prevents frizz on humid days

Purchase 1 set of Liscio Crystal Cream, 1 set Nigelle ER shampoo and treatment and 1 Liscio Crystal Shine Serum for a promotion price of \$49 (save 23%)
*no substitutions for any of the products



Liscio Crystal Cream Seminar Schedule



December 2010						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
	NY (C) H 6	7	8	9	10	11
	NY (B) 13	14	15	16	17	18
					24	25
					Christmas Holiday*	
					31	

*Milbon office will be closed on the above highlighted dates

January 2011						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
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	NY (C) H 10					4
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February 2011						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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New York City, NY Seminars:

New! Conditioning Straightening by Yoshie Sakuma Joseph NY (C) Y

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

New! Conditioning Straightening by Hikaru Kuroki NY (C) H

Course Objective:

Our basic Liscio class. Learn how to straighten curly, unmanageable hair and the theory behind the Liscio process. Achieve natural straight & manageable results. Hikaru will review how to communicate effectively with clients to increase repeat clientele. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

Blow-Dry Process by Tara Sook NY (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizz who want more styling options and clients with thick, coarse, puffy hair who want to reduce the volume and tame curls. A certificate will be given after completion.

Locations: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 2pm **Cost:** \$150

Efficient Straightening by Yoshie Sakuma Joseph NY (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

Beverly Hills, CA Seminar:

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location: Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

Seminar attendees have the option of using the \$150 seminar fee as credit towards products of choice OR choose one value pack option for free - see back page for more details!

Liscio Seminar Value Packs

Please choose one of the options below on the day of attending seminar for free.

3 special value pack options or any same value products as reimbursement for seminar fee*

- * Please note that the products below are non-refundable and non-exchangeable
- * Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410477 LISCIO CRYSTAL Straightener Strong	1
410478 LISCIO CRYSTAL Straightener Normal	2
410479 LISCIO CRYSTAL Straightener Mild	1
410483 LISCIO Neutralizing Lotion	4
113480 LISCIO KNOTEUR ZERO	2
410495 LISCIO Processing Stopper Bottle	1
410510 LISCIO Heat Protection Spray Bottle	1
410815 Nigelle ER Shampoo 8.1 oz.	1
410805 Nigelle ER Treatment 8.5 oz.	1
114860 PREJUME Milk #1 (or Prejume Milk #3)	1
410476 LISCIO Crystal Shine Serum	1
827007 Work Brush	1

Total Value: \$215.00

B. Nigelle Shampoo & Treatment Value Pack



413226 NIGELLE AX B Shampoo w. Pump	1
413244 NIGELLE LX Shampoo w. pump	1
410820 NIGELLE ER Shampoo w. Pump	1
410810 NIGELLE ER Treatment w. Pump	1
413210 NIGELLE AX B+ Treatment w. Pump	1
413248 NIGELLE LX Treatment w. pump	1
410780 NIGELLE RX Lotion	1
410785 NIGELLE RX Serum	1
410795 NIGELLE RX Fluid	1
410790 NIGELLE RX Cream	1

Total Value: \$215.00

C. Nigelle HY Moisture Treatment Value Pack



413300 NIGELLE HY (1) Pump	1
413301 NIGELLE HY (1+) Pump	1
413302 NIGELLE HY (1X) Pump	1
413303 NIGELLE HY (2) – 10 pc.	1
413304 NIGELLE HY (3) Pump	1
413305 NIGELLE HY (3+) Pump	1
413306 NIGELLE HY (3X) Pump	1
413307 NIGELLE HY (4)	6
413308 NIGELLE HY (4+)	6
413309 NIGELLE HY (4x)	6
827007 Work Brush	2

Total Value: \$214.00



MILBON USA Inc.

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