



MILBON

What's New!

August 1, 2010

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930

Special Announcements

- **New! California LISCIO Blow Dry Process Seminar on Monday, August 30!**

See seminar page for location and details.

- **Join us on Facebook!** 

Receive product updates, share ideas and discover happenings at Milbon USA!

- **Noiraudepro Protein Treatment** - Only refill bags will be available for purchase with empty bottles and sprayer tops. The Noiraudepro 3.4 oz. bottle size will be discontinued and are available while supplies last.

- **Discontinued as of Dec. 31:**

Liscio Cream type solution

Please use Liscio Crystal Cream for more conditioned results.

MyPlaire Acid Color

Please use Farglan semi-permanent hair color

Nigelle Extramove and Contrastmove Waxes

Try Prejume styling products

- **Return policy** - We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original condition.
No returns on irons.

Smooth Control



Before



After

Straight Variations



Before



After

Do you have clients that express the following concerns?

“My hair is out of control! I need more manageability.”
 “I don’t want pin-straight hair. I prefer more styling options.”
 “I like to my hair to have volume, body and movement.”
 “My hair is frizzy and I have highlights. What can I do to control the frizz?”



LISCIO's Blow Dry Process can help!

Smooth frizz, reduce volume and tame puffiness to enhance the client's natural waves and curls. Total service time is 2 hours or less. Best of all, results last 6-8 months!



MILBON STRAIGHT
LISCIO

Upcoming seminar dates:

New! Beverly Hills, CA - Monday, August 30

New York, NY - Monday, September 20

More dates to come!

“My hair is wonderful. It was as shiny and smooth and easy to blow out as when Tara did it. I prefer the Smooth Control method to the flat iron because I think it is gentler on the hair and gives the same results. I still have body and did not have to use the flat iron at all.” - model from LISCIO Blow Dry Process seminar



Recommended Summer Hair Care



NIGELLE LX

Clarifying product line that removes buildup and refreshes scalp for healthier hair



7/12 Graham's Conditioning Seminar

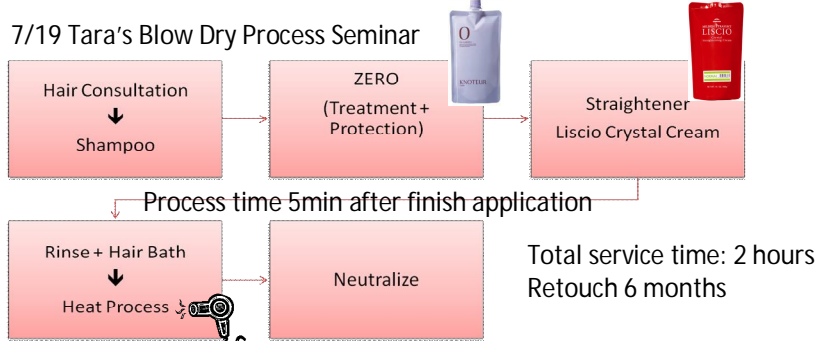


I prefer to have silky, smooth straight hair. My last LISCIO was in February.

My hair is frizzy, wavy and unmanageable. I want to smooth my hair and keep the body



7/19 Tara's Blow Dry Process Seminar



Understated (but important) Milbon products:

Milbon Acid Control



33.8 oz.
\$14.00

What it does:
Stops wave perm processing by neutralizing alkali in the hair.

Benefits:
Acid control brings back the hair's PH to its natural level. (Does not weigh down hair.)

Milbon Color Remover



250m. / 8oz.
\$16.00

What it does:
Removes alkali and acid color stains.

Benefits:
Easily removes stains. Gentle on scalp.



Monthly Promotions

Farglan Color- 10% off 12 colors (intermixable)

Nigelle RX Leave-In Treatment - 10% off 6 pcs. (one kind)

Nigelle LX for healthy scalp - 10% off 6 pcs. (one kind, applies to all sizes)

Homecare Travel Size Promotion - 50% off 1 case (60 pieces) of one kind shampoo or treatment



Liscio Crystal Cream Seminar & Profit from Better Customer Care Class Schedule

August 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9 NY (E)	10	11	12	13	14
15	16 NY (C)	17	18	19	20	21
22	23 P	24	25	26	27	28
29	30 CA (B)	31				

September 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20 NY (S)	21	22	23	24	25
26	27 NY (B)	28	29	30		

Additional seminar dates to come!

Conditioning Straightening by Graham Stancliffe NYC (C)

Course Objective:

Learn how to straighten curly, unmanageable hair. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location:

Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

Efficient Straightening by Yoshie Sakuma Joseph (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 3pm **Cost:** \$150

Straightening to Style by Kenjiro Maruyama (S)*

Course Objective:

Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 9:30am - 4pm **Cost:** \$150

NEW! Blow-Dry Process by Tara Sook (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizz who want more styling options. A certificate will be given after completion.

Locations: Milbon USA Studio 568 Broadway, Suite 606 New York, NY 10012
Gavert Atelier Salon 9666 Brighton Way, Beverly Hills, CA 90210

Time: 9:30am - 2pm **Cost:** \$150

Profit from Better Customer Care (P)

Objective:

Product knowledge is the key to successfully recommend and select the ideal product and treatment to address your clients' concerns. Learn about Milbon homecare, in-salon professional treatments and improve client consultation skills. This class is recommended for everyone - including managers, stylists, assistants and front desk reception!

Location: Milbon Studio 568 Broadway, Suite 606 New York, NY 10012

Time: 10:00am - 12pm **Cost:** Free

* As a token of our appreciation, LISCIO attendees either have the option of using the \$150 seminar fee as credit towards products of their choice or choose one value pack option that we offer — inquire or see back page for more details!

Liscio Seminar Value Packs

Please choose one of the options below on the day of attending seminar for free.

3 special value pack options or any same value products as reimbursement for seminar fee*

* Please note that the products below are non-refundable and non-exchangeable

* Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410477 LISCIO CRYSTAL Straightener Strong	1
410478 LISCIO CRYSTAL Straightener Normal	2
410479 LISCIO CRYSTAL Straightener Mild	1
410483 LISCIO Neutralizing Lotion	4
113480 LISCIO KNOTEUR ZERO	2
410495 LISCIO Processing Stopper Bottle	1
410510 LISCIO Heat Protection Spray Bottle	1
410815 Nigelle ER Shampoo 8.1 oz.	1
410805 Nigelle ER Treatment 8.5 oz.	1
114860 PREJUME Milk #1 (or Prejume Milk #3)	1
410790 Nigelle RX Cream (or any RX of your choice)	1
827007 Work Brush	1

Total Value:

\$215.00

B. Nigelle Shampoo & Treatment Value Pack



413226 NIGELLE AX B Shampoo w. Pump	1
413244 NIGELLE LX Shampoo w. pump	1
410820 NIGELLE ER Shampoo w. Pump	1
410810 NIGELLE ER Treatment w. Pump	1
413210 NIGELLE AX B+ Treatment w. Pump	1
413248 NIGELLE LX Treatment w. pump	1
410780 NIGELLE RX Lotion	1
410785 NIGELLE RX Serum	1
410795 NIGELLE RX Fluid	1
410790 NIGELLE RX Cream	1

Total Value:

\$215.00

C. Nigelle HY Moisture Treatment Value Pack



413300 NIGELLE HY (1) Pump	1
413301 NIGELLE HY (1+) Pump	1
413302 NIGELLE HY (1X) Pump	1
413303 NIGELLE HY (2) – 10 pc.	1
413304 NIGELLE HY (3) Pump	1
413305 NIGELLE HY (3+) Pump	1
413306 NIGELLE HY (3X) Pump	1
413307 NIGELLE HY (4)	6
413308 NIGELLE HY (4+)	6
413309 NIGELLE HY (4x)	6
827007 Work Brush	2

Total Value:

\$214.00



MILBON USA Inc.

568 Broadway, 6th Floor, New York, NY 10012
Tel: (212) 431-8438 Fax: (212) 431-8638 Toll Free: 1-800-431-8930