



April 1, 2010

Milbon USA, Inc 568 Broadway Suite 606, New York, N.Y. 10012 Tel: 800-431-8930



New! INPHENOM Homecare

Exclusively for INPHENOM treatment salons

INPHENOM Shampoo, Treatment and Mist work together to maintain the INPHENOM after-color treatment results at home. INPHENOM homecare contains CMC repairing ingredients to further promote hair's moisture retaining capability and retains 40% more moisture 6 weeks after a salon treatment. Now clients can enjoy the texture and feeling of INPHENOM every time they wash their hair!

Shampoo



INPHENOM Shampoo creates a rich lather to prevent friction while supplying CMC inside the hair. It gently washes hair with foam to prevent friction.

Main ingredient: CMC Amino Lipids

If you are not familiar with the INPHENOM treatment, please inquire for more details or request for an in-salon demonstration!

Treatment



INPHENOM Treatment locks in the CMC delivered by the Shampoo and smoothes the hair's surface with shine.

Main ingredient: Ceramide Polymer and Cationized 18-MEA

You can also view the treatment on YouTube → INPHENOM In-Salon Treatment Technique!

Mist



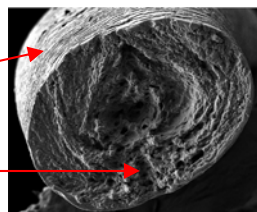
INPHENOM Mist re-supplies CMC to the hair while blow styling every day. Nano-Micro CMC penetrates into the lipid layers and CMC Amino mix penetrates into the moisture layer to hydrate hair.

Main ingredient: Nano Micro CMC and CMC Amino Mix (made of 11 kinds of Amino Acids)

What is CMC?

CMC is the key component of hair that retains moisture. It also serves as a passageway for hair color to reach deep inside the hair. However, after repeated color services, the CMC in hair tends to get damaged, losing its moisture-retaining capability and causing hair to become dry and brittle. INPHENOM is a CMC-repairing treatment done in the salon immediately after a color service. It helps the CMC in the hair regain the power to retain moisture and brings the hair back to a healthy state, making the color even more radiant and vibrant.

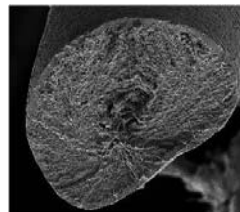
Before INPHENOM



Rough cuticle

Damaged CMC

After INPHENOM





3/1 Conditioning Seminar by Graham Stancliffe

Graham reviews four main points during his consultation - hair history, client expectations, styling commitment and time / pricing / homecare products. For new clients, he finds it essential to give 30 minute complimentary consultations to better understand their needs. Today's model is a retouch model who has resistant hair with no previous color and noticeable grays. His technique uses time control as well as pre-treatment care and post-treatment care to ensure that hair is in its best condition. The result was healthy, shiny straight hair.

3/15 Blow Dry Process Seminar by Tara

Tara's seminar demonstrated two processes: Smooth Control and Straight Variations. The Smooth Control model has fine-normal wavy hair and is looking for more styling options but does not necessarily want straight hair. Tara performed a smooth control process to leave hair smoother and with more body so that it is easier to manage. The model left silky waves with no frizziness or puffiness. Total process time: 1 hour. Tara's second model had coarse, curly, puffy hair and wants a low-maintenance style. Tara suggested straight variation to tame the hair and prevent puffiness (no ironing during the process). The model's result had shiny curls without being bulky or frizzy. Total process time: 1 hour

3/22 Straight to Style Seminar by Kenjiro

Kenjiro's seminar focused on hair design, not hair straightening during his consultation. He finds that a successful Liscio service is a combination of hair & chemical knowledge + technical skills. Today's model had curly, frizzy hair and finds it hard to manage and style on a daily basis. She wants a style that will complement her features and easy to style. After processing the hair, Kenjiro meticulously cut layers that blended in beautifully and shaped the model's face. The model instantly looked younger and happier, not to mention the hair is healthier and color is more vibrant!

Special Announcements:

- **New Milbon Salon Finder!** The Milbon homepage now features a salon finder that is searchable by city, state and zip code. All salons listed will show the Milbon products they currently carry.
- **Return policy** - We do not accept returns after 60 days of invoice date, 15% restocking fee for returned products after 30 days with invoice and products still in its original condition. **No returns on irons.**
- **Noiraudepro Protein Treatment** - Only refill bags will be available for purchase with empty bottles and sprayer tops. The Noiraudepro 3.4 oz. bottle size will be discontinued and are available while supplies last.

Monthly Promotions

Prejume - 10% off when you purchase 6 pcs of any Prejume product (one kind)

Prejume Backbar - 10% off when you purchase 3pcs each of Prejume Milk 1, Milk 3, Wax 3, Wax 5 and Wax 7

INPHENOM After-Color Treatment - \$210 includes the refill bags and a box of Ceramide pack (free applicators, display tray and glass bowls)

INPHENOM Home Care Promotions

- INPHENOM Shampoo & Treatment Retail Set—10% off when purchasing 6pc set of INPHENOM shampoo & treatment
- INPHENOM Mist Set - 10% off 6pcs
- INPHENOM Back Bar Support Set - Purchase 12 sets of retail size INPHENOM shampoo & treatment, receive FREE backbar INPHENOM shampoo 84.5oz, INPHENOM treatment 88.2oz, INPHENOM shampoo bottle and INPHENOM treatment bottle
- INPHENOM Travel Size - 50% off 20 pc. set of INPHENOM shampoo and treatment travel size

Travel Size Promotion - 50% off 1 case (60 pieces) of one kind shampoo or treatment travel size



Liscio Crystal Cream Seminar & Profit from Better Customer Care Class Schedule

April 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	P	6	7	8	9	10
11	P	13	14	15	16	17
18	NY (C)	20	21	22	23	24
25	NY (B)	27	28	29	30	

Conditioning Straightening by Graham Stancliffe NYC (C)

Course Objective:

Learn how to straighten curly, unmanageable hair. Achieve natural straight results with minimal styling time for your clients. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

Conditioning Straightening by Kazumi Morton CA (C)

Course Objective:

Learn how to straighten curly, unmanageable hair and understand Kazumi's perspective on coloring hair before & after Liscio. A certificate will be given after completion.

Location:

Gavert Atelier Salon 9666 Brighton Way, Beverly Hills CA 90210

Time: 9:30am - 4pm **Cost:** \$150

May 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	NY (C)	4	5	6	7	8
9	NY (E)	11	12	13	14	15
16	CA (C)	18	19	20	21	22
23	NY (S)	25	26	27	28	29
30	31					

Efficient Straightening by Yoshie Sakuma Joseph (E)

Course Objective:

Learn how to manipulate products to straighten more challenging hair conditions (i.e. color treated or highlighted hair). This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 3pm **Cost:** \$150

Straightening to Style by Kenjiro Maruyama (S)*

Course Objective:

Learn dry cut techniques to style straight hair during the Liscio process for a dramatic finish. A certificate will be given upon completion of the course. This is an advanced class and requires prior Liscio-certification. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 4pm **Cost:** \$150

June 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	P	15	16	17	18	19
20	NY (C)	22	23	24	25	26
27	NY (B)	29	30			

Blow-Dry Process by Tara Sook (B)

Course Objective:

Learn how to relax hair without making hair too straight in 2 hours! Recommended for finer hair type clients with inconsistent waves and frizziness who want more styling options. A certificate will be given after completion.

Location: Milbon USA Studio 568 Broadway, Suite 606 New York, NY

Time: 9:30am - 2pm **Cost:** \$150

Profit from Better Customer Care (P)

Objective:

Product knowledge is the key to successfully recommend and select the ideal product and treatment to address your clients' concerns. Learn about Milbon homecare, in-salon professional treatments and improve client consultation skills. This class is recommended for everyone - including managers, stylists, assistants and front desk reception!

Location: Milbon Studio 568 Broadway, Suite 606 New York, NY

Time: 10:00am - 12pm **Cost:** Free

* As a token of our appreciation, LISCIO attendees either have the option of using the \$150 seminar fee as credit towards products of their choice or choose one value pack option that we offer — inquire or see back page for more details!

Liscio Seminar Value Packs

Please choose one of the options below on the day of attending seminar for free.

3 special value pack options or any same value products as reimbursement for seminar fee*

* Please note that the products below are non-refundable and non-exchangeable

* Pickup available or products can be shipped to the salon (shipping fee \$10.00 + tax)

A. LISCIO Straight Starter Value Pack



410477 LISCIO CRYSTAL Straightener Strong	1
410478 LISCIO CRYSTAL Straightener Normal	1
410479 LISCIO CRYSTAL Straightener Mild	1
410483 LISCIO Neutralizing Lotion	3
410480 LISCIO Protection 30	1
410481 LISCIO Protection 70	1
410482 LISCIO Protection 90	1
410485 LISCIO Protection OIL	1
410490 LISCIO Root Softener Bottle	1
410495 LISCIO Processing Stopper Bottle	1
410510 LISCIO Heat Protection Spray Bottle	1
410790 Nigelle RX Cream	1
827007 Work Brush	1

Total Value: \$214.00

B. Nigelle Shampoo & Treatment Value Pack



413226 NIGELLE AX B Shampoo w. Pump	1
413244 NIGELLE LX Shampoo w. pump	1
410820 NIGELLE ER Shampoo w. Pump	1
410810 NIGELLE ER Treatment w. Pump	1
413210 NIGELLE AX B+ Treatment w. Pump	1
413248 NIGELLE LX Treatment w. pump	1
410780 NIGELLE RX Lotion	1
410785 NIGELLE RX Serum	1
410795 NIGELLE RX Fluid	1
410790 NIGELLE RX Cream	1

Total Value: \$215.00

C. Nigelle HY Moisture Treatment Value Pack



413300 NIGELLE HY (1) Pump	1
413301 NIGELLE HY (1+) Pump	1
413302 NIGELLE HY (1X) Pump	1
413303 NIGELLE HY (2) – 10 pc.	1
413304 NIGELLE HY (3) Pump	1
413305 NIGELLE HY (3+) Pump	1
413306 NIGELLE HY (3X) Pump	1
413307 NIGELLE HY (4)	6
413308 NIGELLE HY (4+)	6
413309 NIGELLE HY (4x)	6

Total Value: \$214.00



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